



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78620

Submitted By: Johnna Krantz, Community Events Coordinator

Commission Meeting Date: March 13, 2023

Agenda Item Wording: **Discuss and consider approval of an amendment to the 2023 Founders Day Festival site plan to include the use of the parking lot located at 299 Mercer Street as an in-kind sponsorship from Roxie's, LLC.**

Agenda Item Requestor: Johnna Krantz, Community Events Coordinator

Summary/Background: The City seeks to include the parking lot at 299 Mercer Street in the Founders Day Festival site plan. If agreed, the City would identify and acknowledge the property owner, Roxie's LLC, as an in-kind sponsor in the City's marketing, advertising, and promotional media in connection with the Event.

Commission Recommendations: Approve an amended festival site plan utilizing the parking lot located at 299 Mercer St.

Recommended Council Actions:

Attachments: Roxie LLC's Parking Lot site plan for 2023 festival (proposed DRAFT); Parking Lot Use Agreement.

Next Steps/Schedule: Determine appropriate lot usage and finalize agreement with Roxie's LLC.