



Founders Day Committee Regular Meeting

Dripping Springs City Hall

511 Mercer Street - Dripping Springs, Texas

Monday, March 23, 2026, at 6:30 PM

MINUTES

CALL TO ORDER AND ROLL CALL

With a quorum of 14 Committee members present (8 required), Chair Shindler called the meeting to order at 6:35 pm.

Committee Members present

Jeff Shindler, Chair
Clinton Holtzendorf, Vice Chair
Susan Warwick, Secretary
Jerome Borges
Justin Cornett
Sirena Cumberland
Lisa Garza
Sharon Goss
Scott Phillips
Kimberley Rutherford
Jordan Searle
Eric Strang
Thomas Toms
Michael Ward

Committee Members absent

Scott Berry
Mark Handley

Staff, Consultants, & Appointed/Elected Officials present

Community Events Coordinator Johnna Krantz
Parks and Community Services Assistant Director Emily Nelson
Content Marketing Specialist Stephanie Hartnett
Emergency Preparedness and Homeland Security Director Roman Baligad
City Attorney Aniz Alani
Maintenance Director Riley Sublett
Council Member Sherrie Parks
Council Member Geoffrey Tahuahua
Deputy City Administrator Shawn Cox

MINUTES

1. **Minutes Report**

Susan Warwick, Secretary

Report is for update purposes only and no action shall be taken.

BUSINESS AGENDA

2. **Public hearing, discussion, and possible action regarding the Founders Day Committee's Fiscal Year 2027 budget recommendation, and budget committee appointments.**

Deputy City Administrator Shawn Cox

Discussion about city budget process and calendar. No action taken.

3. **City Attorney's report and recommendations regarding expressions of political activity during the Festival, including by or on behalf of political candidates and elected officeholders.**

Aniz Alani, City Attorney

After discussion about expressions of political activity during the parade and in assigning vendor booths, the committee decided to wait to explore this for future festivals until after the 2026 festival.

A motion was made by Committee Member Ward to allow a 2026 vendor booth for each of the two major political parties who have already registered with individual candidates participating in their respective party booths, and to accept parade entries on a first come/first served basis as in the past. Committee Member Borges seconded the motion which passed 12 to 0, with Committee Member Cornett abstaining.

City Council Member Parks recommended that someone from the City contact the individual political candidate who had already applied for a vendor booth to explain the policy and inform the candidate that he should instead participate in his party booth.

DEPARTMENT REPORTS

Community Events Coordinator Report

Johnna Krantz, Community Events Coordinator

\$57,850 in sponsorships have been received as of 3/23/2026. Additional money is coming in with the sale of cowboy cabana spots. We have \$25,000 to \$30,000 in sponsorships pledged. Letters about Festival details (dates and times, road closures, etc.) have been mailed out to Mercer St area property owners. Letters to businesses in the area will be hand delivered in the next week or so. DSHS student volunteers have been preparing the pennant string for lining the parade route.

COMMITTEE REPORTS

Reports are for purposes of planning and providing staff direction for activities related to the Founders Day Event, and no action shall be taken.

4. **Arts & Crafts Committee**

*Members: **Handley**, Borges, Strang (St. Martin de Porres Reps)*

Staff: Community Events Coordinator Johnna Krantz

No report given.

5. **Budget Committee**

*Members: **Garza***

Staff: Finance Director Shawn Cox, Community Events Coordinator Johnna Krantz

After much discussion, the committee decided to hold a work session right after this meeting to go over numbers in the budget. The Committee has requested a special FDC meeting on April 6, 2026, at 6:30 pm in case we need to request any budget amendments.

6. **Carnival & Food Committee**

*Members: **Goss**, Phillips, Warwick (Lions Club Reps)*

Carnival tickets will be sold at many local banks and DS Pharmacy from April 10, 2026 (noon) until noon on April 24th. A proposed layout of the carnival area has been provided to the security team. The College St food vendors are working on their temporary food permits.

7. **Cook-Off Committee**

*Members: **Toms**, Garza, Cornett (Cook-Off Club Reps)*

The status of Roxie's parking lot is still to be determined. The Cook-Off Club booths will be numbered. A map will be prepared for EMS. On Sunday exit, vehicles will need a ticket to enter the staging area. Each team will have only one card so only one vehicle per team will be allowed in the area at one time. Any team that wants to leave early on Sunday will need to walk their things out.

8. **Downtown Relations Committee**

*Members: **Searle**, Holtzendorf*

The FDC will not be putting up fencing in front of the Veranda and Water Stop.

9. **DSISD Committee**

*Members: **Cumberland**, Berry (alternate)*

All is good.

10. Entertainment Committee

*Members: **Cornett**, Holtzendorf*

Staff: Community Events Coordinator Johnna Krantz

All is good. Expenses for cold storage trailer, washer boards, cowboy cabanas, etc. will be paid for by the extra revenue coming in from those activities. The \$300 charge for staffing the bounce house will be taken from the Entertainment budget.

11. Parade Committee

*Members: **Rutherford** and Holtzendorf*

Staff: Community Events Coordinator Johnna Krantz

DSISD organizations and clubs will not pay the \$75 registration fee. As of 3/23/26, we have received 22 parade applications. Considering the number of applications, together with the veterans, law enforcement, EMS, fire, band, Hi-Steppers, cheerleaders, DSISD clubs, etc., the parade is almost full. When the parade committee completes the parade lineup, the exact number of groups (possibly 45 to 50) can be determined. Home Depot employees have volunteered to help with the parade.

12. Traffic & Parking Committee

*Members: **Borges**, Holtzendorf, and Toms*

Staff: City Maintenance Director Riley Sublett, and Community Events Coordinator Johnna Krantz

All set. There seems to be no feasible way to provide transport of handicapped visitors into the heart of the festival.

13. Publicity Committee

*Members: **Ward**, Cornett*

Staff: Content Marketing Specialist Stephanie Hartnett

Committee members Ward and Cornett are making promotional videos. Marketing Specialist Hartnett requests that banner requests be sent to her as soon as possible. FDC is continuing ads in the Chamber of Commerce newsletters. Marketing Specialist Harnett is working on a map to be placed online.

14. Safety & Security Committee

*Members: **Strang**, Shindler, Handley*

Staff: Emergency Management Coordinator Roman Baligad, and City Maintenance Director Riley Sublett

All groups need to submit their maps for first responders to Coordinator Baligad.

15. Sanitation Committee

*Members: **Phillips**, Shindler, and Holtzendorf*

Staff: City Maintenance Director Riley Sublett

All is good. Representatives from Texas Disposal Systems have asked to talk after the event about their providing more of the necessary festival services.

16. Site Plan Committee

Members: Shindler and Handley

Staff: City Maintenance Director Riley Sublett, and Community Events Coordinator Johnna Krantz

Let Chair Shindler know if you have any changes/additions, or if you need maps.

17. Sponsorship Committee

Members: Ward, Cornett, and Garza

Staff: City Attorney Aniz Alani, and Community Events Coordinator Johnna Krantz

Committee Member Ward feels that we are on track to reach our \$120,000 sponsorship goal.

18. Volunteer Committee

Members: Rutherford

Staff: Parks Maintenance Manager Patrick Baglietto, and Community Events Coordinator Johnna Krantz

Volunteer sign-ups are almost full. FDC will provide T-shirts for the volunteers.

UPCOMING MEETINGS

Founders Day Committee Meetings

April 6, 2026, at 6:30 p.m.

April 13, 2026, at 6:30 p.m.

April 18, 2026, Workday Meeting

May 11, 2026, at 6:30 p.m.

June 8, 2026, at 6:30 p.m.

July 13, 2026, at 6:30 p.m.

City Council Meetings

April 7, 2026, at 6:00 p.m.

April 21, 2026, at 6:00 p.m.

May 5, 2026, at 6:00 p.m.

May 19, 2026, at 6:00 p.m.

June 2, 2026, at 6:00 p.m.

ADJOURN

A motion was made by Vice Chair Holtzendorff to adjourn the meeting. Committee Member Garza seconded the motion which carried unanimously 13 to 0.

This regular meeting of the Founders Day Committee was adjourned at 8:20 pm.

Susan Warwick

Susan Warwick, Founders Day Committee Secretary