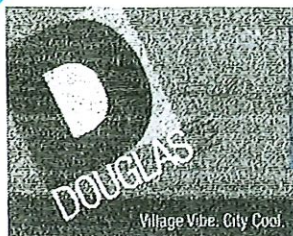


Oktoberfest



DDA ACTION	
Approved	_____
Denied	_____
Date	_____

Douglas Downtown Development Authority Community Events Grant Program Application

EVENT PRESENTER INFORMATION

Name: Jeffrey Harkin / President
Name of Organization(s): Community Peixe
Address: P.O. Box 437
Phone: 616 485-1178 Email: jtharkin@gmail.com
How many years have you been in the Douglas Downtown Development Authority District? 7

EVENT INFORMATION (use additional sheets if needed)

Event Name: Community Peixe Oktoberfest

Event Date(s): October 10, 2026 Event Start & End Hours: 11am - 6pm

Event Location: Berry Field, Douglas

Describe your event in detail and how it will benefit the DDA District.

Annual Oktoberfest, German Vachstein,
German Food, Seasonal Beer, Dance Troupes
local and Police Tour Visitors - Local Businesses

Anticipated Number of Attendees: 1600 Bumps Shoulder Season

Attendees Demographics (ages, special interests, where are they coming from, etc.) _____

All ages / Family Friendly / local
and visitors

Estimated Number of Volunteers: 40

Estimated Date/Time for Set-Up: 10-9-26 Estimated Date/Time for Clean-Up: 10-12-26

List the local businesses involved and include how businesses are participating in the event: Dunes Resort

Kirby Hotel, Library, History Ctr, Lake Vista, Ruth Crown,
John Thomas, Blythe Coffee, Huntington Bank, Weber Insurance,
Beachway Resort + 60+ local vendors / Beach Field
Center 21, Saw Sunc

List your methods to advertise and promote the event as well as downtown and local businesses: _____

Social Media & Videos
LGBTQ+ Publications Michigan, Indiana, Illinois
Community Recs, CR Magazine, Radio & TV Reports

Funding amount requested: \$5000 (Include an itemized budget for the total costs of the event)

\$3000

DDA FUNDING HISTORY

1. Is this the first time you have applied for DDA funding for an event? Yes ☐ No ☒
2. If yes, how many times have you applied previously? 3
3. Is this a reoccurring event? Yes ☒ No ☐

NOTE: Organizations which received DDA event funding previously must make a final written report on the event including how DDA funds were used prior to consideration of a new application.

Have you submitted a Special Event Application to City Council for approval? Yes ☒ No ☐
If yes, was it approved? Yes ☒ No ☐

Signature of Applicant

Date

ALL DECISIONS CONCERNING THE COMMUNITY EVENTS FUNDING PROGRAM APPLICATION PROCESS, INCLUDING ELIGIBILITY AND/OR CONTAINING ELIGIBILITY FOR FUNDING, ARE WITHIN THE SOLE DISCRETION OF THE DDA BOARD AND ARE FINAL.

Please return application and supporting documentation to:

City of Douglas
Downtown Development Authority
415 W. Wiley Rd, Ste. 103
PO Box 757
Douglas, Michigan 49406

COMPLETE THIS APPLICATION IN ITS ENTIRETY; INCOMPLETE APPLICATIONS WILL NOT BE REVIEWED.
PLEASE RETAIN A COPY OF THIS ENTIRE APPLICATION FOR YOUR RECORDS.

Douglas Downtown Business Authority/Community Pride 2025 Report

The DDDA generously granted Community Pride **\$5,000.00** for our 2025 Pride Festival.

Due to the DDDA and the generosity of our many Sponsors we were able to offer seven days of programming which over 5000 residents and visitors enjoyed. Our Events ranged from Social to Educational with an emphasis on inclusion especially of marginalized peoples. Two of our events hosted by the Kirby Hotel and the Star of Saugatuck offered our supporters an opportunity to give financially to the ACLU of Michigan and the Out Center of West Michigan Teen Programming. We were proud to initiate an opportunity for others to support worthy organizations without affecting our non profit status.

We strongly feel that the June Pride Festival is the largest event in Douglas that has real impact for our Downtown Business Partners.

The DDDA was listed amongst our Silver Sponsors and was featured in both event banners and social media posts.

For 2026 we have added three additional events with a Pickle Ball Tournament, 5K Color Run and a Community Social at the History Center following our Library Speakers Series.

The DDDA did grant **\$3,000.00** for Community Pride's 2025 Oktoberfest. The grant was declined when the Committee felt the monies were needed by other organizations. For 2026 we hope to once again be awarded the Oktoberfest Funds for this large Fall Event which benefits all of the Downtown Businesses. Sponsorships are becoming more difficult to obtain.