



Douglas DOWNTOWN DEVELOPMENT AUTHORITY
APPLICATION COMMUNITY EVENTS FUNDING PROGRAM

Please Review Attached Guidelines

ORGANIZATION REQUEST FOR DDA FUNDS

Please review the attached Community Event Funding Program Guidelines. Reply to each section completely; additional sheets may be attached

Submit complete application to the DDA office, City Hall, 86 W Center St, Douglas MI 49406

Submission Date: AUGUST 21, 2023
Name of Organization: SAUGATUCK DOUGLAS HISTORY CENTER
Address:
Contact Name: MARK NEIDLINGER
Phone Number: 312.302.9919

I ORGANIZATION MISSION OR PURPOSE

Date received Meeting review date Recommendation:

II DDA FUNDING HISTORY

- A. Is this the first time you've applied for DDA funding for this event? Y X N
B. If yes, how many times have you applied previously? ONCE BEFORE
C. Is this a recurring event? A PREVIOUS EVENT IN JULY

NOTE: Organizations which received DDA event funding previously, must make a final written report on the event including how DDA funds were used prior to consideration of a new application.

III EVENT DESCRIPTION

Event Name DOUGLAS COMMUNITY SOCIAL
Event Date(s) AUGUST 24, 2023

Location Click

Event Description/Activities Planned: A SUMMER GATHERING FOR OUR COMMUNITY. THERE WILL BE A BEER TENT AND A HOT DOG TENT WITH LIVE MUSIC.

IV DOWNTOWN BENEFIT

A. How the proposed activity will benefit Douglas's Downtown and Local Businesses:

THE ENTIRE COMMUNITY IS WELCOME TO COME DOWNTOWN DOUGLAS WHICH IS OUR BUSINESS DISTRICT.

B. List Local Businesses involved, include How Businesses are participating in the event.

V PROMOTION and PUBLICITY

A. How many participants expected: 150

B. Participant demographics (ages, special interests, where coming from, etc.):

LOCAL FOLKS MOSTLY OF VARYING AGE GROUPS.

C. List your methods to advertise and promote the event, plus Downtown and Local Businesses:

EMAIL
COMMERCIAL RECORDS
POSTERS DOWNTOWN & SUPERVALU & LIBRARY

VI BUDGET Note: Please attach an Itemized Budget for the Event to Your Application.

Budget Summary:

TOTAL COST:

City of Douglas EVENT APPROVAL

Have you submitted a Special Event Application to the City of Douglas for approval? Y N

Has your Special Event Application to the City been approved by Douglas City Council? Y N