



## MEMORANDUM

**DDA MEETING: December 27<sup>th</sup>, 2023**

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To: City of the Village of Douglas Downtown Development Authority

From: Lisa Nocerini, City Manager

RE: DDA FY2024-2025 Budget Discussion

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The FY2023-2024 budget that was provided to the City Council from the DDA is attached to this memo for the purposes of commencing with discussions about the DDA's FY2024-2025 budgetary priorities.

## Downtown District

The downtown district is overseen by the Downtown Development Authority. Through the TIF, the DDA captures tax dollars for investment into the downtown.



### FY 21/22 Items

- Heated restroom
- Gutters on restroom
- Insulated restroom
- Drinking fountain
- Sidewalk replacement
- Concession window
- Marketing

### FY 22/23 Items

- Wayfinding Signage - \$34,000

### FY 23/24 Items

- Wayfinding - \$24,000
  - \$6,000 Budgeted
  - \$10,000 from Fund Balance
  - \$8,000 Request from City Council
- Gateway - \$30,000
  - \$10,000 Budgeted
  - \$10,000 from Fund Balance
  - \$10,000 Request from City Council
- Sidewalk improvements - \$9,000
  - \$6,000 Budgeted
  - \$3,000 Request from City Council
- Holiday lighting - \$6,000
- Training & Conferences - \$1,000
- Grant writer / intern - \$3,000
- Community Promotions - \$10,000
- Staff - \$7,800

### Additional Items for Consideration

Window treatments, signage, temporary installations

Integrate mixed use (live / work spaces)

Washington & Center roundabout

Pavement Markings

Form based code in C1

Recessed electric boxes - \$21,000

All season / holiday market \$15,000

Beery Field Improvements - \$25,000

Downtown municipal upkeep - \$10,000

Marketing - \$25,000

Acquisition - \$10,000

Lift onsite parking requirements

Extra decorative light pole - \$6,000 each

DDA Promotions - \$19,000

Decorative light pole painting (base to mid-level painting only) (\$150 each x 36 poles - \$5,400)

Façade Improvements Program - \$5,000

Events Grant - \$5,000

Beautification/plantings

Street improvements - \$10,000

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