



## **Downtown Development Authority**

### Remaining in FY 23/24 Budget:

- Gateway Signage: \$20,000.00 (remaining from 23/24)
- Wayfinding Signage: \$13,000.00 (remaining from 23/24)

### FY24/25 Draft Budget:

Total Budget For FY24/25: \$52,000.00

### Expenses:

- Beery Field: \$31,210.00
  - \$15,605.00 (DDA)
  - \$15,605.00 (Requested Funds from the City-not yet approved by the council)
- Community Promotions: \$10,000.00
- Holiday Lighting: \$6300.00
- Training/Conferences: \$1000.00
- Staff Time: \$9000.00

Total Recommended DDA Expenses: \$41,905.00

Recommendations not included in draft:

- Additional Bike Racks in the DDA
- Sidewalk Improvements where necessary
- Business Incentive Program Funding
- Additional Wayfinding Signage
- Marketing Douglas
- Summer Intern
- Add more funding to the Holiday Lighting to add Fall Decorations