

## **MEMORANDUM**

**To:** Douglas Downtown Development Authority

**Date:** October 22, 2025

**Subject:** 2025 Douglas Downtown Passport Program

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The Douglas Downtown Development Authority is excited to announce the return of the Douglas Downtown Passport Program — running from Saturday, November 1 through Saturday, November 29, culminating in the Night Light in Douglas Christmas Tree Lighting Ceremony, where this year's prize winners will be drawn!

This program is designed to encourage shopping, dining, and exploration of our wonderful downtown businesses throughout the month of November — just in time for the holiday season.

### **Participating Businesses (14 Total)**

- Ruth Crowe Artist Studio
- Ox-Bow House
- Happystance Dinette
- Lakeshore Pet Boutique
- Mr. Miller's Art Emporium
- Adorn
- Brackett & Company
- Wild Dog Grille
- LebenArt
- Alamar Med Spa
- L Salon
- Now & Then

- Lost & Found Lakeshore
  - Back Alley Pizza Joint
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### **Program Details**

- Shoppers will receive a Douglas Downtown Passport, which they can take to participating businesses to collect stamps.
- Completed passports can be submitted for a chance to win Douglas Downtown Dollars — gift packages valued at \$200, \$150, and \$100 that can be spent at any participating business.
- Prize winners will be announced at the Night Light in Douglas Christmas Tree Lighting Ceremony on Saturday, November 29.

Last year's program was a great success, collecting over 700 email entries, which will be used to promote this year's event and continue building our community's local shopping network.

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### **Distribution**

Passport program packages will be delivered to participating businesses the **week of October 27**, and will include:

- Passports
  - Stamps
  - Instructions and helpful information
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This program not only celebrates our local merchants but also keeps the holiday shopping season personal, local, and fun. Thank you to all of our participating businesses and the DDA for your continued enthusiasm and support in making downtown Douglas a destination for everyone this holiday season.

## City Manager

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**From:** City Manager  
**Sent:** Thursday, October 16, 2025 11:18 AM  
**To:** Angela Sauers; Management Back-Alley-Pizza-Joint; Lincoln Brackett; Katie Fris; lauren vonk; dave laakso; Randy Walker; John Thomas; John Connolly; John Leben; Candice Whitfield; rec@bustersdesignteam.com; Kelly Fowler; 'Cynthia.ballast@gmail.com'  
**Subject:** Douglas Downtown Development Authority Shop & Dine Passport Program – Thank You & Next Steps 🌟

Dear Shop & Dine Passport Business Participants:

Thank you for joining us in this year's **Douglas Downtown Shop & Dine Passport Program!** We're excited to have your business be part of this fun and festive initiative that highlights our amazing downtown community.

We are currently preparing the **passports, instructions, flyers, and other important materials** for distribution. You can expect to receive everything **the week of October 27th**, just in time to officially **kick off the program on November 1st**.

The program will run from **November 1 through November 29**, and we'll celebrate its conclusion with a prize drawing at the **Night Light in Downtown Douglas Christmas Tree Lighting Event** at **6:00 p.m. at Beery Field**.

 **Three lucky winners** will receive **Downtown Douglas Dollars** that can be spent at Shop & Dine Passport participating businesses:

- 1st Prize – \$200
- 2nd Prize – \$150
- 3rd Prize – \$100

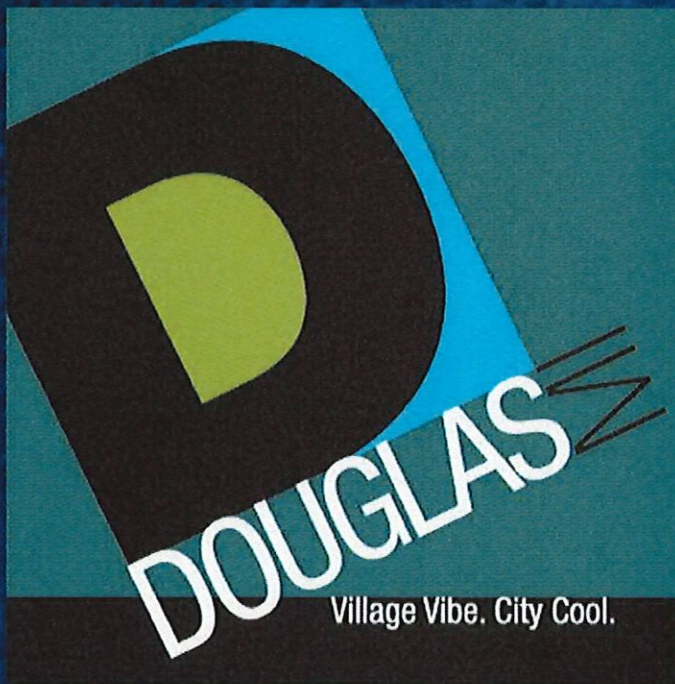
As always, **Downtown Douglas Dollars** can be collected by your business and turned back in to the city where the DDA will provide a **dollar-for-dollar refund**.

Stay tuned for more details and promotional materials coming soon! Thank you again for being a valued member of the Douglas DDA and for helping make downtown Douglas such a special place to shop, dine, and enjoy.

Sincerley,  
The Douglas DDA



# PASSPORT



## *Downtown Douglas Shopping Passport*



ENTER TO WIN "Downtown Douglas Dollars"





**Adorn**  
98 W. Center St.

## Shop, Dine, Explore... Downtown Douglas



Win "Downtown Douglas Dollars" to spend at participating businesses. Receive stamps from at least 50% of the businesses to enter. See participating stores for complete details. No purchase necessary.



**The Alamar**  
50 E. Center St.



**Back Alley  
Pizza Joint**  
22 Main St.



**Brackett & Company**  
**Home Accents**  
34 Center St.



**Happystance**  
8 W Center St.



**L Salon**  
50 E Center St.



**Lakeshore  
Pet Boutique**  
10 W Center St.



**LebenArt**  
**studio & gallery**  
23 Center St.



**Lost and Found**  
**Lakeshore**  
35 Center St.



**Mr. Miller's**  
**Art Emporium**  
48 Center St.



**Now and Then**  
23 Center St.



**Ox-Bow House**  
137 Center St.



**Ruth Crowe**  
**Artist Studio**  
36 W Center St.



**Wild Dog Grille**  
24 Center St.

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_