



**To:** Douglas DDA Board

**From:** Lisa Nocerini, City Manager & Sean Homyen, Planning & Zoning  
Administrator/DDA

**Date:** December 16<sup>th</sup>, 2024

**Subject:** DDA Sign on Main/Blue Star Highway

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The sign located at Main Street and Blue Star Highway is in dire need of replacement. Jenny Pearson, the city's project manager, has come up with 3 concepts for the DDA board to review as possibilities.

1. Includes a design that keeps a "hut" in place above the sign.
2. The sign will have a similar banner location to the gateway sign on the corner of Blue Star Highway/Center Street. No hut would be included.
3. The sign will have a side banner option. No hut would be included.

The city team is requesting guidance from the DDA on what you feel would be the best option. Lighting should also be discussed as an option. Once we have an idea of the direction the DDA would like to go in, Jenny can start to secure quotes from Praise Sign.

*Discussion item.*