



To: Douglas DDA Board

From: Sean Homyen, Planning & Zoning Administrator/DDA

Date: September 25, 2024

Subject: Discussion Needed on Gateway Sign Usage for Event Banners

As the Gateway Sign has become an increasingly popular location for advertising events, it has raised some concerns regarding overlapping requests and the need for a clear timeframe for when banners can be displayed.

Considering this, we need to have further discussions about how to manage these requests, ensuring a fair process for all event organizers while maintaining an organized schedule. Additionally, we should establish specific parameters for what types of banner signs will be allowed on the Gateway Sign to ensure consistent and appropriate usage.

Your input on how to best handle these concerns is essential as we develop a policy that benefits both the community and event organizers.