

Post Survey for 2024 Downtown Douglas Farmers Market 13 out of 14 responded

Averages

Experience	Location	Customer Flow	Organization	Expectations	Recommend
5.00	4.70	4.40	5.00	4.80	5.00

Advertising

- I need to set up better social media for you to share
- I thought there was plenty
- Just keep spreading the word!
- I will ask if he has any
- We just all need to advertise
- Giant blow up gorilla on the sidewalk. Really though, I thought the local community and DDA did a nice job promoting us through their outlets. A permanent farmers market street sign on Bluestar would be appreciated.
- Clearer communication of season start and end dates. On the last day, many did not know it was the last day. Also, getting the word out to more residents. Many discovered us mid season, but had not heard about the market. Of course, a new market takes time to be known.
- Advertising was WELL DONE! For this being a first-year market, it had lots of traffic and that definitely goes to the advertising of it.
- Being able to pull up to load at the end of the day for us.

Improvements

- Parking will always be the issue.
- All booths on cement. I lose customers once the cement ends.
- I will ask if he has any
- A permanent D.O.T. street sign on bluestar
- A longer season, start earlier in the season, late May or early June.

Comments / Suggestions

- I came in towards the end but I had a really great time and successful market days!
- I enjoyed the more cordial laid back atmosphere and that it is right downtown. Guests love it too. Thank you Sue for all you do.
- I was super happy with how the locals embraced us. I'm looking forward to next year!
- We had a wonderful season. Thank you to all who made it happen.
- Market was well supported by local residents and we enjoyed connecting with everyone. Love the support for local food.
- I think this was a great first season for this market. The community was very supportive and we are excited to join the market for next season!