

SECTION 4: REQUIREMENTS

This RFP is to solicit Proposals from qualified artists and muralists to create murals on two (2) well house structures located at Wade's Bayou Memorial Park, 26 Bayou Drive, Douglas, MI 49406.

Request for Proposal Requirements:

The Proposal must include the following to coincide with this RFP:

- Artist Statement – Brief background and artistic approach.
- Proposal Concept – A written description of the proposed murals, including its meaning, inspiration, and how it fits the location.
- Sketches or Renderings – Visual representation of the proposed murals.
- Portfolio – Up to five (5) examples of previous murals or large-scale artwork.
- Budget Breakdown – A specific budget with a breakdown of costs must be provided and cover all materials, supplies, and labor.
- Timeline – Estimated timeframe for project completion.

THIS PAGE MUST BE SUBMITTED ALONG WITH RESPONSE IN ORDER FOR THE PROPOSAL PACKAGE TO BE CONSIDERED COMPLETE AND ACCEPTABLE.

Artist Statement

Kayla Wyszynski Ridley is a nature inspired artist in South Haven who specializes in public art. Following graduation from Kendall College of Art and Design, Kayla returned home to South Haven where she has adorned the walls of her community working with non-profits, school organizations, and municipal committees. Kayla prioritizes authenticity overall in her work and prides herself with taking the time to research and learn about the community and landscape where she is commissioned to work within. With each mural she creates, Kayla enjoys bringing light to the specific beauty held by the location be it people, places, and the relationship between the two.

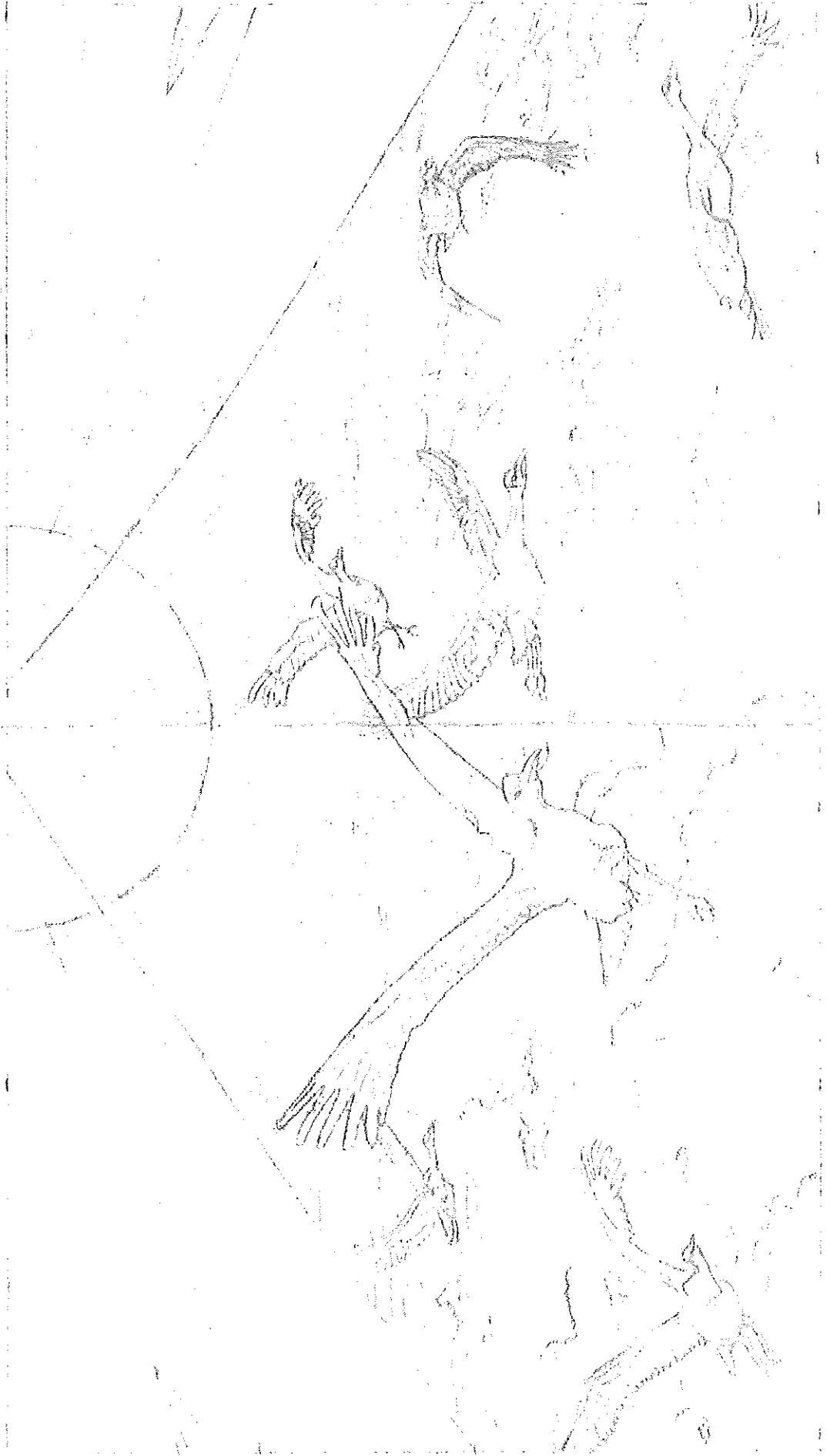
Proposal Concept

Wade's Bayou is a scenic river front featuring many examples of the iconic flora and fauna of Southwest Michigan. Of those natural inhabitants, the sandhill crane is a common sight at the park and the region, no doubt how it earned a key feature in the Village of Douglas' insignia. Possessing a serene elegance, this creature in its natural state will be the sole focus of this proposed mural.

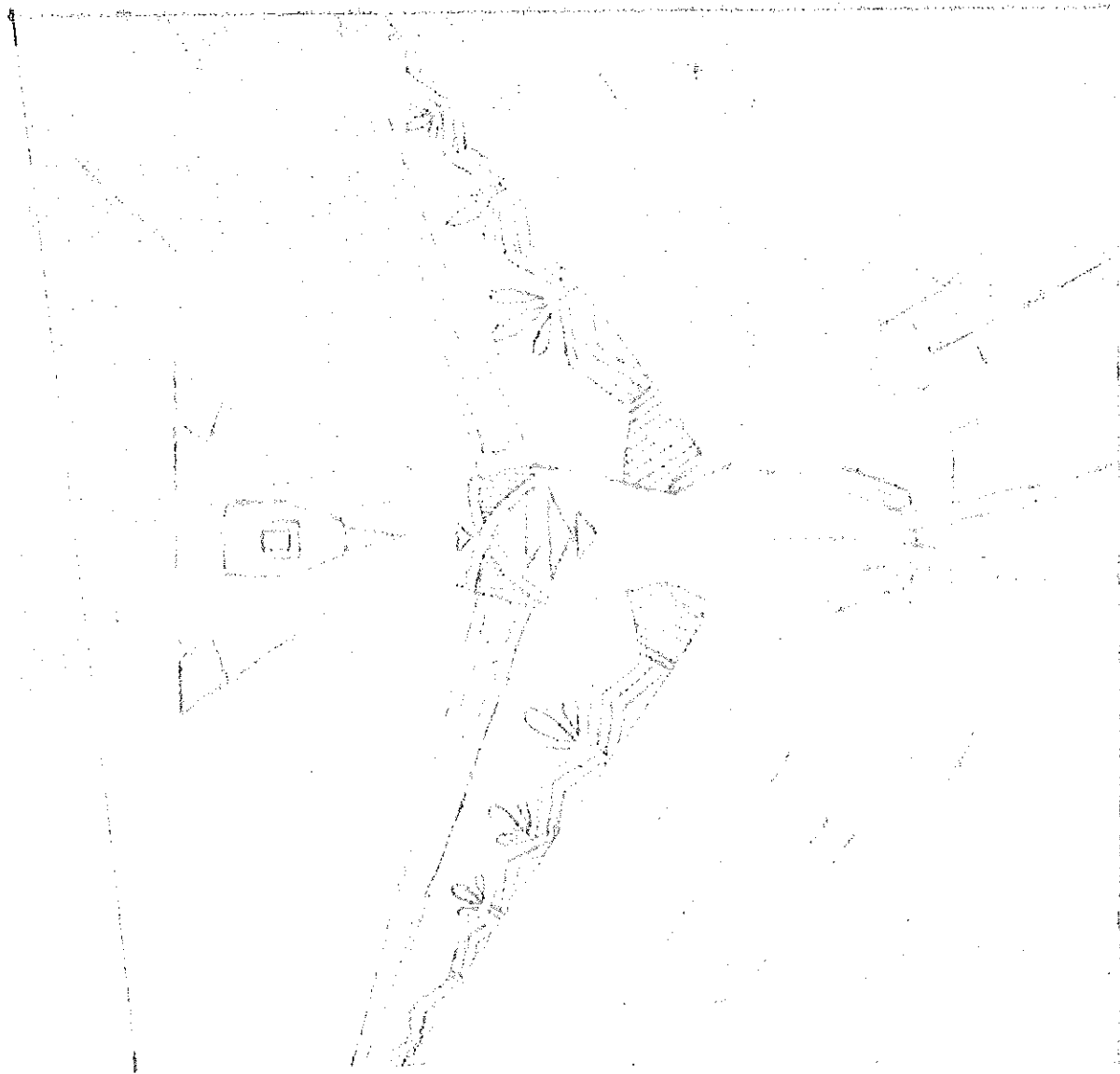
The mural is planned to span over the two utility buildings with coordinated "sister" illustrations and will use progression of space to illustrate the progression of time in a given day from dawn to dusk. The structure nearest to the water front will depict the cranes taking flight at dawn, wings outstretched to begin a new day. The second building will see the birds settling at dusk along a peaceful river front, very similar to the scene at Wade's Bayou. A colt, or baby sandhill crane, is seen stretching its beak to the sky while another swims and another cuddles to its mother. Both murals will use the large wings of the sandhill crane to wrap around the corners of the buildings, drawing viewers around as the mural continues and thus adding another level of dimensionality to the pieces. Considering that sandhill cranes are one of the oldest living species of bird, the smaller walls of the buildings will have cranes stylized in a mid-century modern inspired aesthetic, timeless and elegant, and painted in flat colors as if made of stained glass. The larger scenic illustrations will be fully rendered in color and detail.

Inspired by the natural riverfront wildlife at Wade's Bayou Memorial Park, and drawing on elements of classic design, it is the artist's belief the proposed mural would suit the space well while reflecting the artistic tradition that is so closely associated with the Village of Douglas.

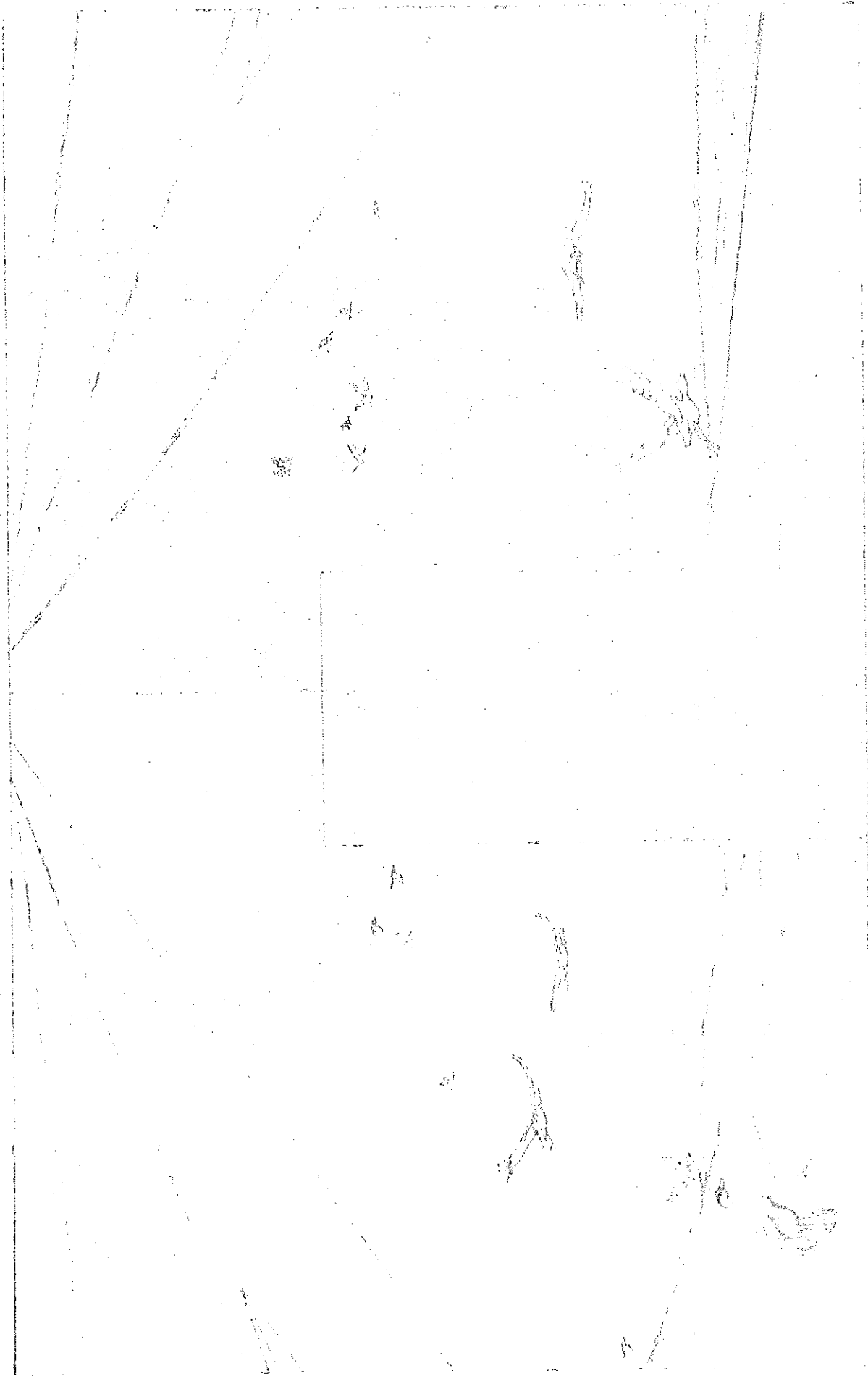
Well House 2 Back



Well House 2 Side 1



Well House 2 Front

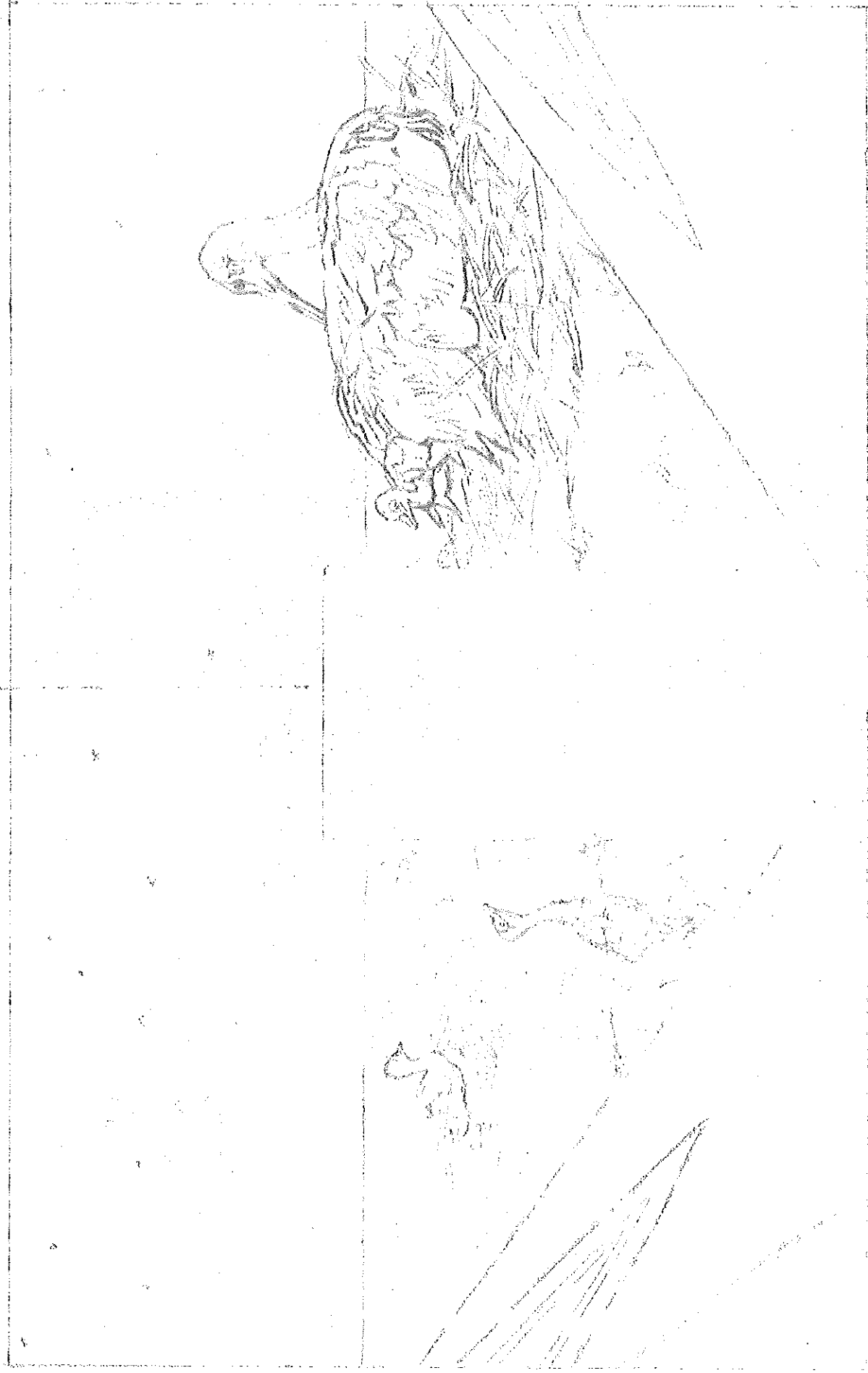


Well House 2

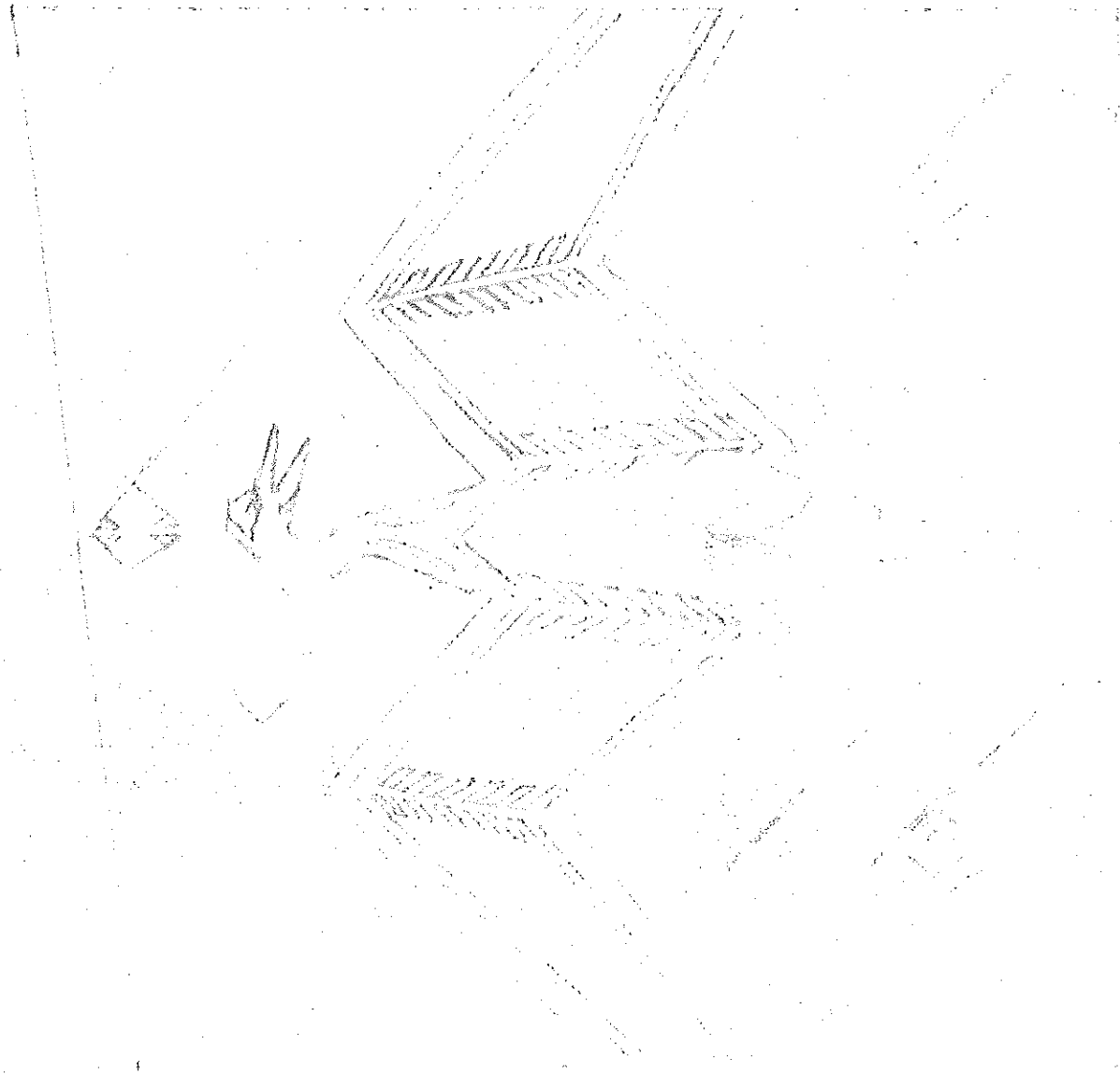
Side 2



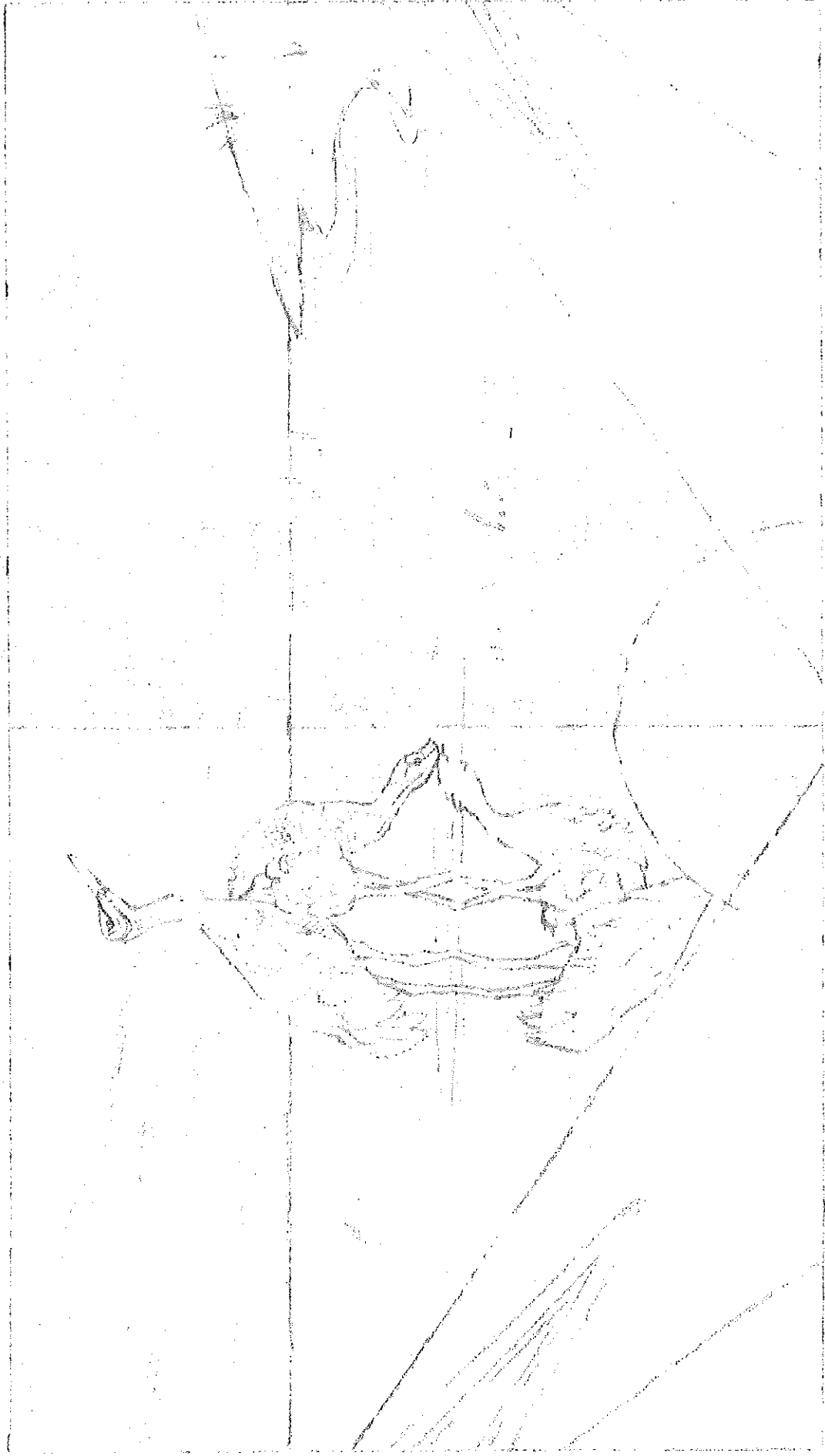
Well House 1 Front



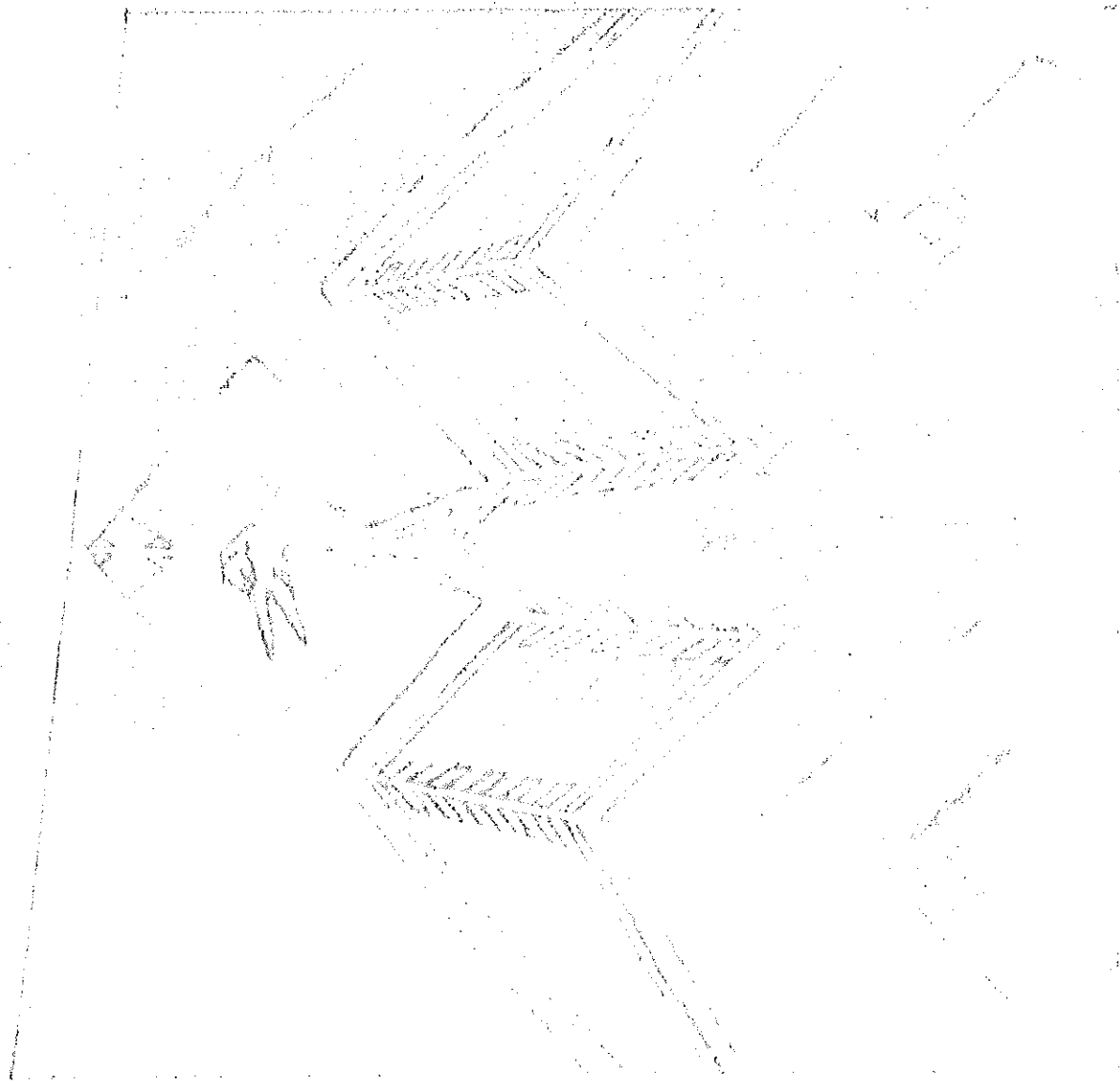
Well House 1 Side 1



Well House 1
Back



Well House 1
Side 2



Color Palette for Well House 2

Located Furthest East and
Closest to the Shoreline



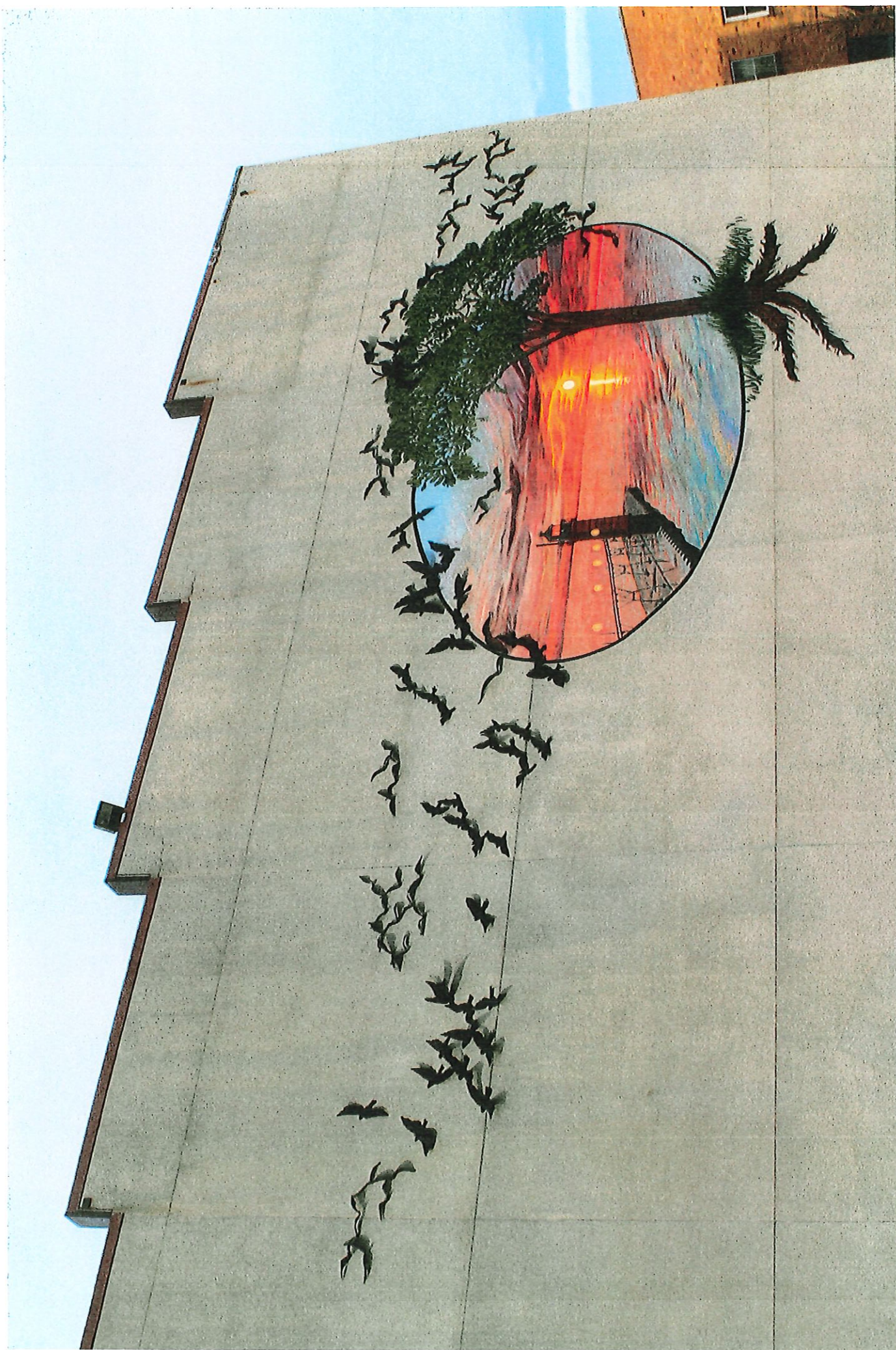
Color Palette for Well House 1

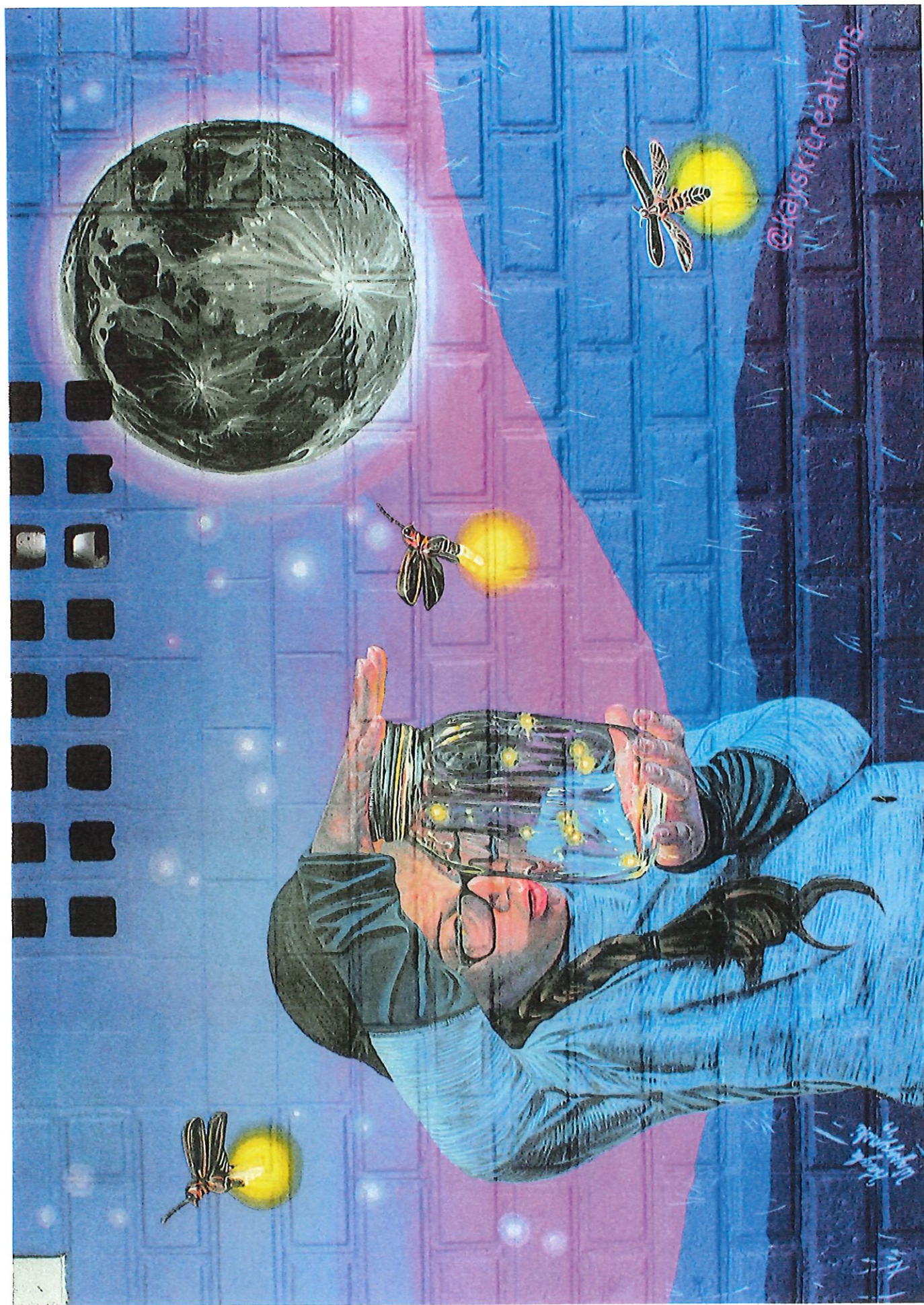
Located Furthest West and
Farthest from the Shoreline



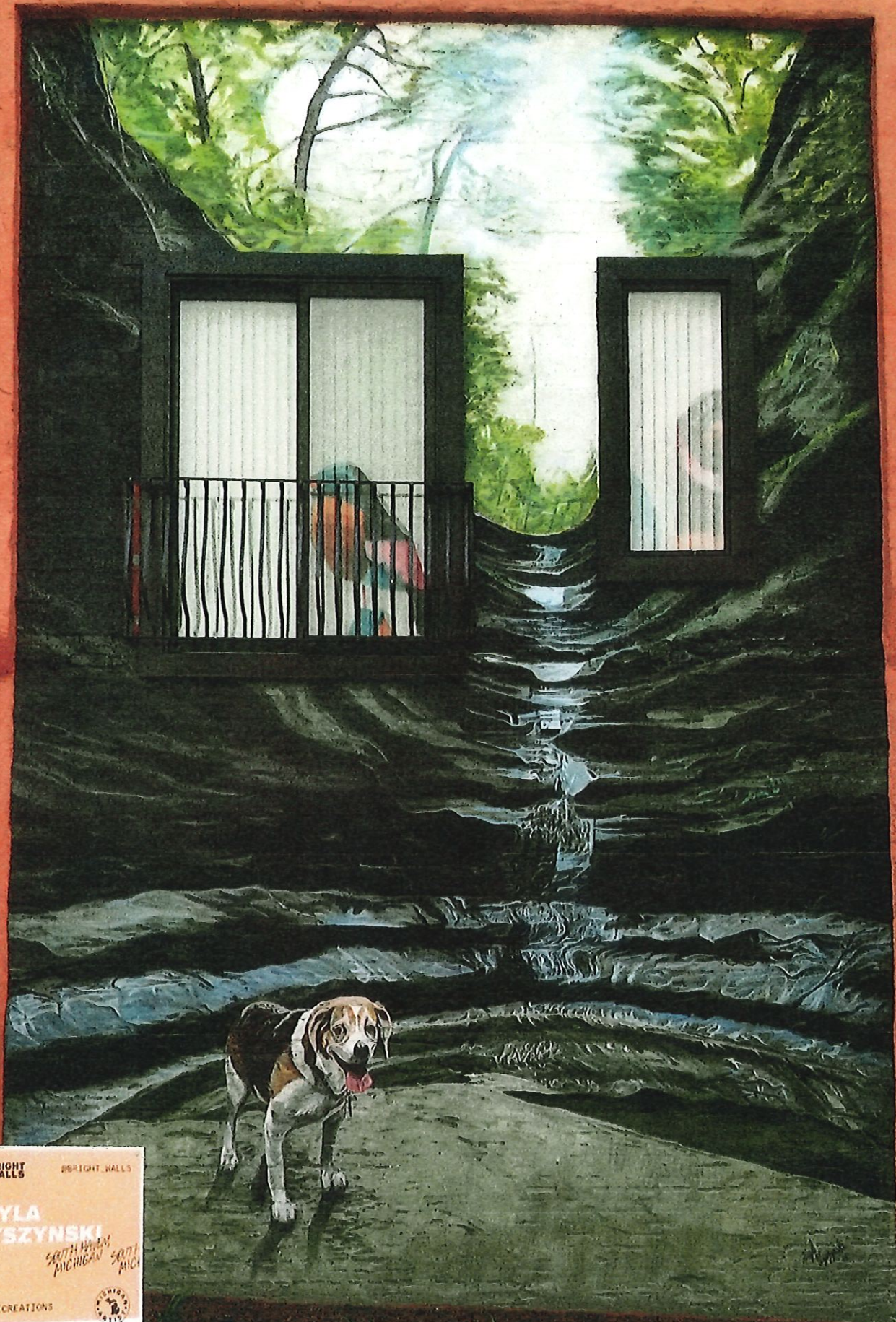
Portfolio:

Examples of Previous Work







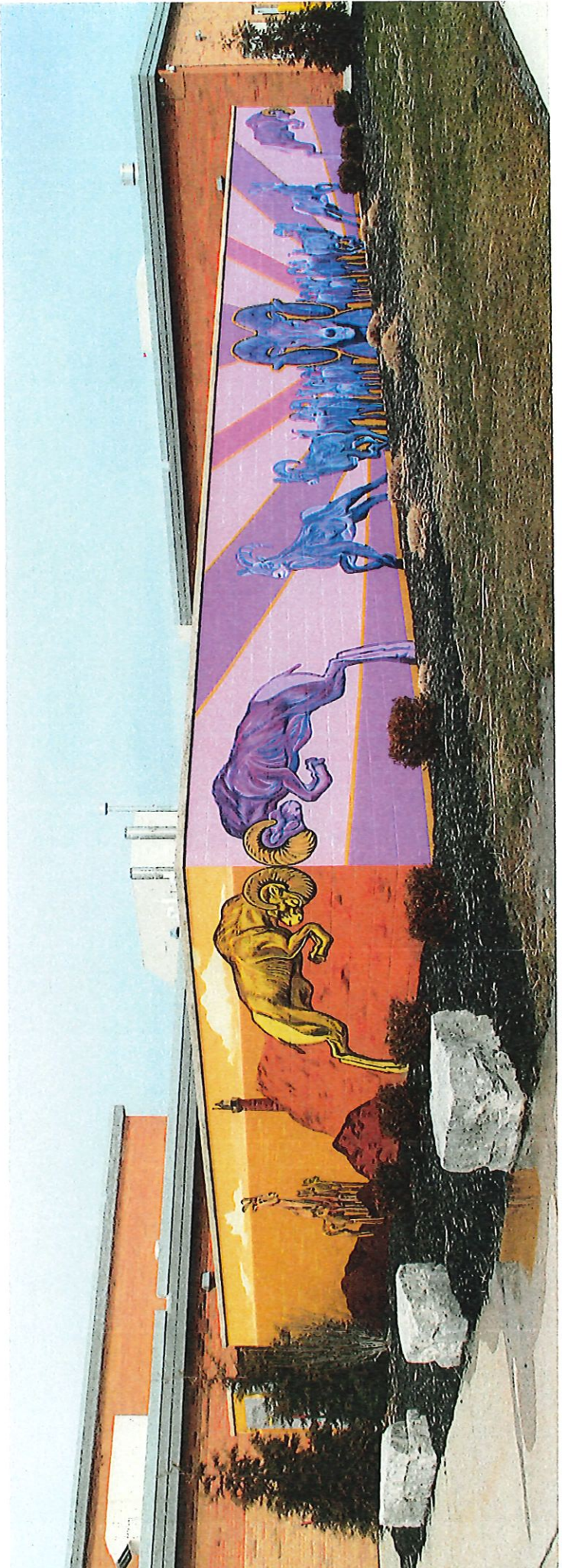


 **BRIGHT WALLS** ©BRIGHT WALLS

KAYLA WYSZYNSKI
SOUTH HAVEN MICHIGAN *SOUTH HAVEN MICHIGAN*

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 **DIVERSIFIED PRECISION PRODUCTS**



Proposed Project Budget Breakdown

Labor (\$16.00/square foot. Measured 938 total square feet)

\$15,008.00

Equipment (Scaffolding, Ladders, & Projector)

\$200.00

Paint & Sealant (Nova Color Water Based Exterior Mural Paint)

\$1,300.00

Misc. Supplies (i.e. Painters Tape, Brushes, Containers, etc.)

\$300.00

Budget Total

\$16,808.00

Estimated Timeline*

*Subject to Weather Limitations

The artist has allotted a 14 day period devoted to each building due to the illustration's size and complexity. An estimated timeline for each building follows:

Day 1: Wall preparation begins. Artist will conduct a basic cleaning of the wall and apply base coat of primer.

Day 2: Wall preparation continues with second coat of primer

Day 3: Projection of illustration begins, possibly in early morning and/or late evening.

Day 4: Painting begins.

Day 5 - 13: Painting continues until completion of mural.

Day 14: Top coat sealant applied to preserve the mural.