



## DDA ACTION

Approved \_\_\_\_\_

Denied \_\_\_\_\_

Date \_\_\_\_\_

## Douglas Downtown Development Authority Community Events Grant Program Application

## EVENT PRESENTER INFORMATION

Name: JOHN THOMASName of Organization(s): ART IN DOUGLASAddress: 23 CENTER ST.Phone: 616-836-0272 Email: jtmixedm@aol.comHow many years have you been in the Douglas Downtown Development Authority District? 20

## EVENT INFORMATION (use additional sheets if needed)

Event Name: ART IN DOUGLAS - SECOND SATURDAYSEvent Date(s): MAY 10, JUNE 14 Event Start & End Hours: 11AM - 5PMEvent Location: DOWNTOWN DOUGLAS BUSINESS DISTRICT

Describe your event in detail and how it will benefit the DDA District.

AT THE PRESENT TIME, THERE ARE 13 DOWNTOWN BUSINESSES WITHIN THE DDA DISTRICT WHICH PARTICIPATE IN CREATING "THE ART OF \_\_\_\_\_" DURING OUR SECOND SATURDAY EVENTS. ALL PARTICIPATING BUSINESSES AGREE TO BE OPEN DURING THE STATED HOURS AND PROVIDE EVENT? AND HOSPITALITY OF THEIR CHOICE. STREET MUSICIANS, LOCAL ARTISTS, ARTISANS, SNACKS AND BEVERAGES ARE AVAILABLE THROUGHOUT THE DISTRICT. 500+

Anticipated Number of Attendees: 500+Attendees Demographics (ages, special interests, where are they coming from, etc.) WE ATTRACT PEOPLE

FROM THROUGHOUT THE MIDWEST AS WELL AS TOURISTS FROM FOREIGN COUNTRIES. MOST ATTENDEES ARE 40-TO 70S OLD AND ENJOY THE GALLERIES, RESTAURANTS + BOUTIQUE SHOPS DOUGLAS HAS TO OFFER. WE PROMOTE THE "ART COAST OF MICHIGAN"

Estimated Number of Volunteers: 0Estimated Date/Time for Set-Up: N/A Estimated Date/Time for Clean-Up: N/A

List the local businesses involved and include how businesses are participating in the event: OXBOW HOUSE  
RESPIRE, MR. MILLER'S, RUTH CROWE, BUTTER GALLERY, KIM NELSONS, LEVENART,  
NOW + THEN, LAKE SHORE PET BOUTIQUE, L SALON, DOUGLAS/SAUGATUCK HISTORY OR  
BACK ALLEY PIZZA, CENTURY 21

List your methods to advertise and promote the event as well as downtown and local businesses: RACK CARDS  
FACEBOOK POSTS, COMMERCIAL RECORD, URBAN STREET, WHAT'S HAPPENING

SAUGATUCK ON SUNDAYS RADIO SHOW, HOLLAND SENTINEL

Funding amount requested: \$2500 (Include an itemized budget for the total costs of the event)  
SEE BELOW

#### DDA FUNDING HISTORY

1. Is this the first time you have applied for DDA funding for an event? Yes ☐ No ☒
2. If yes, how many times have you applied previously? ANNUALLY SINCE 2017
3. Is this a reoccurring event? Yes ☒ No ☐ SINCE 2017

NOTE: Organizations which received DDA event funding previously must make a final written report on the event including how DDA funds were used prior to consideration of a new application.

Have you submitted a Special Event Application to City Council for approval? Yes ☐ No ☒  
If yes, was it approved? Yes ☐ No ☐ N/A

John Thomas  
Signature of Applicant

4/16/25  
Date

ALL DECISIONS CONCERNING THE COMMUNITY EVENTS FUNDING PROGRAM APPLICATION PROCESS, INCLUDING ELIGIBILITY AND/OR CONTAINING ELIGIBILITY FOR FUNDING, ARE WITHIN THE SOLE DISCRETION OF THE DDA BOARD AND ARE FINAL.

SEE FUNDING REQUEST (APR-JUNE)

Please return application and supporting documentation to:

City of Douglas  
Downtown Development Authority  
86 West Center, PO Box 757  
Douglas, Michigan 49406

FACEBOOK POSTS/BOOST	\$100
RACK CARDS (ONE)	\$500
SIDE PROMOTES DOUGLAS	
MUSICIANS	\$800
WHAT'S HAPPENING	\$250
COMMERCIAL RECORD	\$150
URBAN STREET	\$500
HOLLAND SENTINEL	\$200
TOTAL	<u>\$2,500</u>

COMPLETE THIS APPLICATION IN ITS ENTIRETY; INCOMPLETE APPLICATIONS WILL NOT BE REVIEWED.  
PLEASE RETAIN A COPY OF THIS ENTIRE APPLICATION FOR YOUR RECORDS.