

# FY2025-2026 DDA PROPOSED BUDGET

## Community Promotions:

Community Sponsorship Requests	\$25,000.00	Approved
Passport Program	\$1,500.00	Approved
Farmer's Market Promotion Swag	\$1,500.00	Approved
Derby Day Swag Support	\$500.00	Approved
Christmas Tree	\$400.00	Approved
Ads/Promotions Budget	\$1,000.00	Approved

Total: \$29,900

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## Downtown Marketing:

Chips Christmas Decorations	\$2,268.33	Approved
Fall Decorations	\$750.00	Approved
Seasonal Banners	\$11,827.00	Approved
Main/BSH Sign Replacement	\$16,750.82 (Total) \$8,375.41 (DDA Portion)	Approved if City pays other 50% out of Blue Star Highway Enhancement Funds
DDA Website Investments	\$1,500.00	Approved

Total: \$12,893.74

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## Infrastructure/Improvements in the DDA

Sidewalk Improvements	\$17.25 per square foot	On hold: Aleshia is doing more research on specific areas that need to be addressed
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Total: TBD

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## Staffing/Training/Support for the DDA:

City Administrative Support	\$9,000.00	Approved
DDA Training	\$1000.00	Approved
POW Strategies	\$5,500.00	Approved

Total: \$15,500.00