



MEMORANDUM

TO: Douglas Downtown Development Authority Board
FROM: Lisa Nocerini, City Manager, DDA Liaison
DATE: October 28th, 2026
RE: 2026 Downtown Douglas Shop & Dine Passport Program Update

The Douglas Downtown Development Authority is preparing for the 2026 Downtown Douglas Shop & Dine Passport Program, which will run from November 1 through November 28, 2026. The program is designed to encourage residents and visitors to shop, dine, and explore Downtown Douglas while supporting our local businesses during the holiday shopping season.

PROGRAM UPDATE

The passports are currently in the design phase and will be printed and distributed to participating businesses prior to November 1, allowing the program to begin as scheduled.

A total of 500 passports will be available for distribution. Customers will be encouraged to visit participating businesses, collect the required stamps, and submit their completed passports for an opportunity to win Downtown Douglas Dollars.

Three winners will be selected, with prizes awarded as follows:

- **First Place:** \$200 in Downtown Douglas Dollars
- **Second Place:** \$150 in Downtown Douglas Dollars
- **Third Place:** \$100 in Downtown Douglas Dollars

The Downtown Douglas Dollars will be redeemable at participating businesses, ensuring that the prize money is reinvested into our downtown business community.

WINNER DRAWING

The drawing will take place during the Light Night in Douglas Christmas Tree Lighting Event on Saturday, November 28, 2026, at 6:00 p.m. at Beery Field.

This provides an opportunity to celebrate the participating businesses, recognize the winners, and encourage additional downtown activity during one of the community's holiday events.

The Shop & Dine Passport Program continues to be a DDA initiative that promotes local shopping, increases customer engagement, and encourages visitors to experience the variety of businesses in Downtown Douglas. With 12 participating businesses and the program concluding during Light Night, we look forward to another successful year of supporting our downtown business community.

PARTICIPATING BUSINESSES:

Ruth Crowe Art Gallery
 Leben Art Gallery
 Adorn
 Lakeshore Pet Boutique
 Mr. Miller's Art Emporium
 Ox-Bow House
 Back Alley Pizza Joint
 Everyday People Café
 Lost & Found Lakeshore
 Brackett & Company
 Wild Dog Grille
 The Alámar Integrative Medical Spa

The passports are 5X7 as they were last year.

