



DDA ACTION
Approved _____
Denied _____
Date _____

## Douglas Downtown Development Authority Community Events Grant Program Application

**EVENT PRESENTER INFORMATION**

Name: MICHAEL BURMISTOR  
 Name of Organization(s): ART IN DOUGLAS  
 Address: 33 CENTER ST PO BOX 933  
 Phone: 0269-857-2175 Email: buttongalleryfineart@gmail.com  
 How many years have you been in the Douglas Downtown Development Authority District? SINCE 2015 or 1966

**EVENT INFORMATION** (use additional sheets if needed)

Event Name: ART IN DOUGLAS / GALLERY STROLL  
 Event Date(s): 10/12-13 2024 Event Start & End Hours: 11AM-6PM  
 Event Location: DOWNTOWN DOUGLAS BUSINESSES

Describe your event in detail and how it will benefit the DDA District. THE FALL GALLERY STROLL HAS BEEN A STAPLE FOR 40 YEARS AND INCLUDES DOUGLAS, SAUGATUCK AND FENNVILLE GALLERIES. A SIGNIFICANT NUMBER OF PEOPLE ATTEND THE EVENT EACH YEAR.

Anticipated Number of Attendees: 400-500  
 Attendees Demographics (ages, special interests, where are the coming from, etc.) UPSCALE CLIENTELE INTERESTED IN ART, BOUTIQUE STORES, AND FINE DINING AGES 30-60+ FROM THROUGHOUT THE MIDWEST

Estimated Number of Volunteers: N/A  
 Estimated Date/Time for Set-Up: N/A Estimated Date/Time for Clean-Up: N/A

List the local businesses involved and include how businesses are participating in the event: OX BOW,  
MR MILLERS, BUTON, WATER STREET, KIM NEWS, RESPIRE, RAW + TREN, LAKE SHORE  
PET BOUTIQUE, HISTORY CENTER, BACK ALLEY PIZZA, L SALON, CENTURY 21. SOME  
BUSINESSES HAVE ARTISTS AND/OR MUSICAL PERFORMANCES

List your methods to advertise and promote the event as well as downtown and local businesses: WE HAVE  
PREPARED BACK CARDS, PAID FOR ADVERTISING IN COMMERCIAL RECORD, FACEBOOK, URBAN ST.  
WHAT'S HAPPENING, HOLLAND SENTINEL AND ENCOURAGED LOCAL BUSINESSES TO PROMOTE  
THEIR ARTSY SIDE  
 Funding amount requested: \$400 (include an itemized budget for the total costs of the event)  
SEE BELOW

**DDA FUNDING HISTORY**

1. Is this the first time you have applied for DDA funding for an event? Yes  No
2. If yes, how many times have you applied previously? 5+
3. Is this a reoccurring event? Yes  No

NOTE: Organizations which received DDA event funding previously must make a final written report on the event including how DDA funds were used prior to consideration of a new application.

Have you submitted a Special Event Application to City Council for approval? Yes  No   
 If yes, was it approved? Yes  No  N/A

Michael Benmors-wa  
 Signature of Applicant

10-17-24  
 Date

ALL DECISIONS CONCERNING THE COMMUNITY EVENTS FUNDING PROGRAM APPLICATION PROCESS, INCLUDING ELIGIBILITY AND/OR CONTAINING ELIGIBILITY FOR FUNDING, ARE WITHIN THE SOLE DISCRETION OF THE DDA BOARD AND ARE FINAL.

Please return application and supporting documentation to:

City of Douglas  
 Downtown Development Authority  
 86 West Center, PO Box 757  
 Douglas, Michigan 49406

OCTOBER 2024  
ART IN DOUGLAS / GALLERY STROLL  
SPECIAL EVENT FUNDING REQUEST

HAIR MEDIA/URBAN STREET ADVERTISING \$285  
 CHARL BEAUCHAMP MUSIC \$75  
 \$360  
 FACEBOOK ADVERTISING \$40  
TOTAL \$400