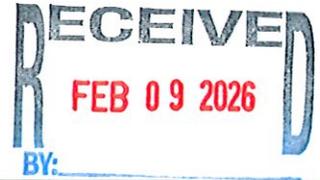


# Downtown Development Authority Temporary Gateway Banner Application

Application Fee: \$50  
Deposit \$50  
Payable Online at: douglasm.gov



The Village of Friendliness – Since 1870

### Application Checklist

- A Completed and Signed Douglas Downtown Authority Temporary Gateway Banner Application
- Note: Applications must be received 30 days prior to the event. *The DDA meets on the 4th Wednesday of each month; therefore, applications will be considered for approval by the DDA board during their next meeting following submission.*
- \$50 Application fee with a \$50 Deposit (deposit will be returned to applicant following the removal of the banner)
  - Rendering or graphic of proposed temporary banner
- Conditions of Banner Display:**
- One week prior to the event until 24 hours after the event (*Note: Failure to adhere to these dates may result in forfeiture of the sign deposit.*)
  - The banner must be securely fastened and meet safety standards.
  - Banners must be weather-resistant.
  - Banners must not contain offensive or inappropriate content.
  - Only one banner will be displayed at a time.
  - Banners must not be larger than 24"x 94"

### Applicant Information:

Name: Randy WALKER Organization: Lakeshore Pet Boutique  
 Phone Number: 269-455-5873 Email Address: randy@lakeshorepetboutique.com  
 Address/PO Box: PO Box 94 City: Douglas State: MI Zip: 49406

### Banner Information:

Banner Location:  Center Street and BSH  Main Street and BSH  
 Event Name: Erin Go Back PARADE Event Dates: MARCH 14, 2026  
 Banner Dimensions: 24" x 94" Dates of event banner is promoting: MARCH 8 - 2026  
MARCH 14, 2026

### Banner Promotion:

How does the banner promote the community or an event that impacts the City of Douglas? (Insert explanation of how the banner promotes community engagement, local events, or activities that positively impact the City of Douglas).

This is the 24th Anniversary of this PARADE which was held in  
Saginaw until a few years ago. This event draws a nice crowd  
to Downtown Douglas in the Chilly, Shoulder-Season month of March.  
Many of the other businesses will open on this day as well.

I hereby attest that the information on this application form is, to the best of my knowledge, true and accurate. It is the applicant's responsibility to meet the requirements of the Conditions of Banner Display in all respects and to provide the necessary information to the Downtown Development Authority for approval. A permit must be obtained prior to putting up the banner. I acknowledge there are no refunds for any reason.

Randy Walker 2-9-26  
 Signature of Applicant Date

**Erin Go Bark  
Pet Parade**

**This Saturday  
Downtown Douglas**