



# **MEMORANDUM**

## **REGULAR CITY COUNCIL MEETING**

**May 15, 2023, at 7:00 PM**

---

**TO: City Council**

**FROM: Rich LaBombard, City Manager**

**SUBJECT: Renaming of Point Pleasant Marina to Douglas Marina**  
**Resolution 12-2023**

---

With the acquisition of Point Pleasant Marina and its conversion to public property, it became apparent that the name Point Pleasant wasn't synonymous with the City of Douglas as a public property that all residents can enjoy. At the May 1, 2023, City Council meeting, the Council discussed the merits of renaming Point Pleasant Marina located at 201 N. Washington Street. City Council expressed interest in making a connection with the marina and the Douglas brand through a name change. Furthermore, with efforts underway to provide wayfinding signage in the City to direct visitors to key locations, changing the name to Douglas Marina at this time was appropriate. And finally, the high-profile location of the marina at the north gateway to the City provides an opportunity to reinforce the Douglas brand as motorists cross Blue Star Bridge.

**It is recommended the City Council consider resolution 12-2023 and rename Point Pleasant Marina located at 201 N. Washington Street as Douglas Marina.**