



MEMORANDUM

To: Douglas Downtown Development Authority

From: Rich LaBombard
City Manager

Date: February 22, 2023

RE: DDA Welcome Center Literature Orders 2023

Michigan Department of Transportation is providing information to renew the placement of visitor's guides at Michigan Welcome Centers at Coldwater, Mackinaw City, Monroe, and New Buffalo. The placement of the literature at four welcome centers supports the DDA's objective to market Douglas' downtown and local events. The DDA should consider providing up to 2,300 visitor's guides to MDOT for placement at the centers.

This item was tabled in the January meeting to allow the literature to be redesigned. The redesigned literature is attached.

Sample Motion: I motion to approve the placement of Douglas Downtown Development Authority visitor guide literature at Michigan Welcome Centers for 2023.