

**Minutes - DRAFT**  
**Downtown Development Authority (DDA)**  
**City of Douglas**  
**86 W Center Street, Douglas, Michigan 49406**  
**Wednesday, September 28, 2022 - 2:00 pm**

- 1. Call to Order:** Chair Walker called the meeting to order at 2:00 pm
- 2. Roll Call:** Present: Laakso, Postilion, Martyniek, Stefanichik, Walker  
Absent: Toepper, Kettlehut, Balmer, Donovan

**3. Consent Agenda:**

- A. Approval of Agenda – September 28, 2022
- B. Approval of Minutes – August 24, 2022
- C. Officers Reports
  - i. Secretary Balmer – not present
  - ii. Treasurer Report – included in packet
  - iii. Vice Chair – not present
  - iv. Chair – no report

Motion by Martyniek, with support Stefanichik, to approve the Consent Agenda as presented.  
Motion carried by roll call vote.

**4. Public Communications:** None

**5. Unfinished Business:** None

**6. New Business**

- A. Advertising Pilot Program – Brian Coon

Members were presented with a new phone prototype application that would allow individuals waiting at the charging station to download coupons at local shops, “creating incentives for these individuals to walk the town while they wait,” stated Brian Coon of Monroe Michigan. Members of DDA were very interested in the application and could not see any negatives. Item will remain on the agenda for discussion

- B. Business Incentive Program Application

Coastal Society application for decking and sails.

Motion by Stefanichik, with support by Martyneik, to approve the application for Coastal Society and award the \$5,000 Business Incentive Program funds. Motion carried by roll call vote.

- C. Gateway Concepts

This agenda item will appear on the October agenda for discussion

- D. Equipment Rentals

This agenda item will appear on the October agenda for discussion

- E. Wayfinding Signage

Chair Walker was under the impression they had determined a map and primary placement of signs. She will seek clarity from City Manager LaBombard.

- 7. Adjournment** – Motion by Postilion, with support from Martyneik, to adjourn the meeting. Motion carried by roll call vote.