



MEMORANDUM

DOWNTOWN DEVELOPMENT AUTHORITY

Wednesday, February 28th, 2024

TO: The City of the Village of Douglas Downtown Development Authority

FROM: Lisa Nocerini, City Manager

SUBJECT: Derby Day in Douglas, May 4, 2024

As the DDA is aware, April Gundy was hired by the Convention and Visitor's Bureau to help our communities with two events (each), annually.

April is seeking sponsorships for Derby Day in Douglas, May 4th, 2024, and the attached email from her outlining the sponsorship levels.

City Manager

From: Saugatuckdouglas events <eventssaugatuckdouglas@gmail.com>
Sent: Friday, February 9, 2024 11:28 AM
To: City Manager; Randy Walker
Subject: Douglas Derby Days

Hi Everyone!

I want to introduce myself as the new SD CVB Events Director and bring to your attention an event that is in the planning stages for Downtown Douglas.

The 1st Annual Douglas Derby Day on May 4th. The vision is to bring a large screen into Downtown Douglas, complete with Red Carpet, Derby Decor, best hat competition, best dressed competition and a passport type activity. I'm looking for the feedback and ideas from all Douglas businesses. We need sponsorship and donations to make Douglas Derby Day an event no one will forget!

There are 2 Sponsorship Levels:

Platinum Sponsorship of \$750.00 which will include your name and logo on all promotional materials and marketing of this event.

Bronze sponsorship of \$250.00 which will include your business listed on all promotional materials.

All sponsorship checks can be made payable to Saugatuck/Douglas Events.

I look forward to working with each of you, and hearing your feedback not only about this event, but future events. Thank you in advance for your time, talent and ideas.

April Gundy
231-878-8566
SD CVB Event Director