

Saugatuck Douglas

Area Convention and Visitors Bureau

Dear Douglas City Council,

I am writing on behalf of the Saugatuck Douglas Area Convention and Visitors Bureau (SDACVB) to request your support for the 2026 Independence Day Fireworks celebration. Each year, our community comes together to enjoy a spectacular display that enhances the vibrancy of our area and contributes to our reputation as a premier visitor destination, drawing visitors from near and far while significantly boosting local business revenues.

The SDACVB has once again taken on the responsibility of organizing the 4th of July fireworks, which will take place on Friday, July 3, 2026. We are partnering with Great Lakes Fireworks, the same trusted company that delivered a breathtaking show last year. In celebration of the nation's 250th birthday, we are planning to double the size of this year's fireworks display, creating an even more memorable experience for residents and visitors alike.

The costs associated with this expanded show are significant. The total expense, including fireworks and barge rentals, amounts to \$34,000, with \$30,000 allocated to fireworks and \$4,000 for the necessary barges.

To help make this enhanced celebration possible, we are requesting financial support in the amount of \$3,000 from the City of the Village of Douglas. While the size of the display is doubling, please note that this is the same amount we requested last year.

Your contribution would again play a vital role in continuing this cherished tradition and elevating it for this milestone year. We sincerely appreciate your consideration and would be happy to discuss this request further at your convenience.

Thank you for your continued support of events that make our community such a special place to live and visit.

Sincerely,



Ashley Siebelink
Executive Director
Saugatuck Douglas Area Convention and Visitors Bureau