



RECEIVED
JAN 23 2025
BY: AR

DDA ACTION

Approved _____

Denied _____

Date _____

**Douglas Downtown Development Authority
Community Events Grant Program Application**

EVENT PRESENTER INFORMATION

Name: JOHN THOMAS

Name of Organization(s): ART IN DOUGLAS

Address: 23 CENTER ST.

Phone: 616-836-0272 Email: 5TMIKEDM@AOL.COM

How many years have you been in the Douglas Downtown Development Authority District? 28 yrs

EVENT INFORMATION (use additional sheets if needed)

Event Name: this request covers 1st quarter requests & itemized requests

Event Date(s): _____ Event Start & End Hours: attached

Event Location: _____

Describe your event in detail and how it will benefit the DDA District.

We are requesting fund to cover music for the March 14 AID (\$550.00). The rest is for the annual rack card (one side for AID, the other side for Douglas DDA/Bus.). The remainder is for various forms of advertising; since Douglas DDA has made promotion and advertising priority goals for 2026.

Anticipated Number of Attendees: _____ our ads are intended to increase awareness of downtown and all of the other businesses benefit from it

Attendees Demographics (ages, special interests, where are they coming from, etc.) _____
Attendance at our events continues to grow, soup Saturday - the brain child of Maggie from Oxbow House is the perfect example.

Estimated Number of Volunteers: _____

Estimated Date/Time for Set-Up: _____ Estimated Date/Time for Clean-Up: _____

List the local businesses involved and include how businesses are participating in the event: Ox Bow House
Miller Miller, Ruth Crowe, Batten, Leben and Now + Then. Each
will have its own featured open house from 11-5:00

List your methods to advertise and promote the event as well as downtown and local businesses: all of
the participating businesses will provide online posts, some
will also take out ads in print media and if we
are granted funding we will also pay for ads in the Kalamazoo
Commercial Record, Urban Street and the Michigan
Art Guide; all of which reach Douglas-type audiences
Funding amount requested: _____ (Include an itemized budget for the total costs of the event)

DDA FUNDING HISTORY

1. Is this the first time you have applied for DDA funding for an event? Yes ☐ No ☒
2. If yes, how many times have you applied previously? several - we have been doing
3. Is this a reoccurring event? Yes ☒ No ☐ AID for 3 years

NOTE: Organizations which received DDA event funding previously must make a final written report on the event including how DDA funds were used prior to consideration of a new application.

Have you submitted a Special Event Application to City Council for approval? Yes ☐ No ☒
If yes, was it approved? Yes ☐ No ☐ NA

John Thomas
Signature of Applicant

1/23/26
Date

ALL DECISIONS CONCERNING THE COMMUNITY EVENTS FUNDING PROGRAM APPLICATION PROCESS, INCLUDING ELIGIBILITY AND/OR CONTAINING ELIGIBILITY FOR FUNDING, ARE WITHIN THE SOLE DISCRETION OF THE DDA BOARD AND ARE FINAL.

Please return application and supporting documentation to:

City of Douglas
Downtown Development Authority
86 West Center, PO Box 757
Douglas, Michigan 49406

COMPLETE THIS APPLICATION IN ITS ENTIRETY; INCOMPLETE APPLICATIONS WILL NOT BE REVIEWED.
PLEASE RETAIN A COPY OF THIS ENTIRE APPLICATION FOR YOUR RECORDS.

First quarter 2026 DDA grant request addendum.

The last time we requested funds for our Art in Douglas events and other expenses, the DDA granted us funds for the musicians who play at multiple locations downtown during the gallery stroll.

Feedback from participants was extremely positive. People love the “vibe” it helps to create. It also makes the event more of an impressive function.

Since we have been doing the stroll for many years, people tell us that they look forward to it and mark their calendars so they don't miss them. As a result attendance has grown each year.

The strolls provide exposure and business for everyone who is open during the event, not just the galleries. Money well spent!

John Thomas
Now & Then