



DDA ACTION

Approved \_\_\_\_\_

Denied \_\_\_\_\_

Date \_\_\_\_\_

## Douglas Downtown Development Authority Community Events Grant Program Application

### EVENT PRESENTER INFORMATION

Name: JOHN THOMAS

Name of Organization(s): ART IN DOUGLAS

Address: 23 CENTER ST.

Phone: 616-836-0272 Email: 5TMIXEDM@OL.COM

How many years have you been in the Douglas Downtown Development Authority District? 28 yrs

### EVENT INFORMATION (use additional sheets if needed)

Event Name: This request covers 1st quarter requests & itemized requests  
Event Date(s): \_\_\_\_\_ Event Start & End Hours: attached

Event Location: \_\_\_\_\_

Describe your event in detail and how it will benefit the DDA District.

We are requesting funds to cover music for the March 14 AID (#550.00). The rest is for the annual rock card (one side for AID, the other side for Douglas DDA/Bur.). The remainder is for various forms of advertising, since Douglas DDA has made promotion and advertising priority goals for 2026.  
Anticipated Number of Attendees: \_\_\_\_\_ Our ads are intended to increase awareness of downtown and all of the other businesses benefit from attendees.

Attendance at our events continues to grow, Sat-Sunday - the brain child of Maggie from Oxbow House is the perfect example.

Estimated Number of Volunteers: \_\_\_\_\_

Estimated Date/Time for Set-Up: \_\_\_\_\_ Estimated Date/Time for Clean-Up: \_\_\_\_\_

List the local businesses involved and include how businesses are participating in the event: Open House  
Wister Miller, Ruth Crowe, Button, Leben and Now + Then. Each  
will have its own featured open house from 11-5.

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List your methods to advertise and promote the event as well as downtown and local businesses: All of the participating businesses will provide online posts, some will also take out ads in print media and if we are granted funds we will also pay for ads in the Houghtaling Commercial Record, Urban Outfitters and the Michigan Art Guide; all of which reach Douglas-type audiences  
Funding amount requested: \_\_\_\_\_ (Include an itemized budget for the total costs of the event)

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#### DDA FUNDING HISTORY

1. Is this the first time you have applied for DDA funding for an event? Yes  No
2. If yes, how many times have you applied previously? several - We have been doing
3. Is this a reoccurring event? Yes  No  AID for 3 years

*NOTE: Organizations which received DDA event funding previously must make a final written report on the event including how DDA funds were used prior to consideration of a new application.*

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Have you submitted a Special Event Application to City Council for approval? Yes  No   
If yes, was it approved? Yes  No  NA

John Thomas  
Signature of Applicant

1/23/16  
Date

ALL DECISIONS CONCERNING THE COMMUNITY EVENTS FUNDING PROGRAM APPLICATION PROCESS, INCLUDING ELIGIBILITY AND/OR CONTAINING ELIGIBILITY FOR FUNDING, ARE WITHIN THE SOLE DISCRETION OF THE DDA BOARD AND ARE FINAL.

Please return application and supporting documentation to:

City of Douglas  
Downtown Development Authority  
86 West Center, PO Box 757  
Douglas, Michigan 49406

COMPLETE THIS APPLICATION IN ITS ENTIRETY; INCOMPLETE APPLICATIONS WILL NOT BE REVIEWED.  
PLEASE RETAIN A COPY OF THIS ENTIRE APPLICATION FOR YOUR RECORDS.

First quarter 2026 DDA grant request addendum.

The last time we requested funds for our Art in Douglas events and other expenses, the DDA granted us funds for the musicians who play at multiple locations downtown during the gallery stroll.

Feedback from participants was extremely positive. People love the “vibe” it helps to create. It also makes the event more of an impressive function.

Since we have been doing the stroll for many years, people tell us that they look forward to it and mark their calendars so they don’t miss them. As a result attendance has grown each year.

The strolls provide exposure and business for everyone who is open during the event, not just the galleries. Money well spent!

John Thomas  
Now & Then