



MEMORANDUM

To: Douglas Downtown Development Authority

From: Rich LaBombard
City Manager

Date: April 26, 2023

RE: Draft Gateway Signage

The DDA is in receipt of a concept gateway sign that generally meets the requirements of the clear vision easement and incorporates the elements of the wayfinding signage. The cost estimate for a LED lighted, two-sided, color changing sign is approximately \$20,000. See attached. Please review the concept design and provide feedback. The concept sign is roughly nine feet long and three feet tall and one foot deep.

In the matter regarding the clear vision easement, the easement language has been located. The easement was granted to the state highway department in 1936 when Blue Star Highway was controlled by the State. It had been assumed the easement was granted to the City. The City Manager will do the following to determine if the easement can be used for signage purposes:

1. Provide the easement language to the City Engineer to prepare a drawing with dimension of the easement.
2. Provide the easement language to the City Attorney to determine if the easement transferred to the City when the state highway department turned over control of the right-of-way to the City.
3. Determine if the easement can be utilized by the City for signage purposes following the City's zoning ordinance, section 16.31.

The City's zoning ordinance, section 16.31, describes a clear vision easement as having "the following regulations (that) shall apply to all landscaping, fences, walls, screens, or similar devices at the intersection of driveways with public streets or approve private roads or where streets or private roads intersect:

1. A fence, wall, sign, screen, or planting shall not exceed three feet in height if located within the twenty-foot clear vision zone as shown in the figures. (See attached)
2. A fence, wall, sign, screen, or planting shall not be erected or maintained in such a way as to obstruct vision or interfere with traffic visibility as determined by the Zoning Administrator or Planning Commission, as applicable.

3. No structure, hazard, or obstruction shall be placed or maintained in the right-of-way of any public street, except as may be approved by the road authority with jurisdiction over the street. (The City of Douglas has jurisdiction over both Blue Star Highway and Center Street.)”

Discussion item.

Gateway



\$13,000±

1' Depth

Double Sided

LED Illumination - full word "Douglas"

LED Illumination - individual letters +\$5,000