

Action Plan

- IMPLEMENTED
- NOT IMPLEMENTED
- PARTIALLY IMPLEMENTED
- UNKNOWN

Action	Key Implementation Tasks	Responsible Agency	Timeframe
Strong Local Economy			
Economic Revitalization	1. Pursue acquisition or work with owners to lease storefronts of vacant or underutilized properties for development or temporary activity space.	City Council, DDA, Planning Commission	Long-Term
	2. Allow food trucks downtown.		Short-Term
	3. Encourage pop-up businesses on vacant lots.		Short-Term
	4. Allow public art exhibits within public property.		Short-Term
	5. Expand parks and recreation offerings as means to attract and retain residents.		Short-Term
Building Use and Design	1. Allow building heights up to three stories (third story set back at least 20')	Planning Commission, City Council	Mid-Term
	2. Update the Zoning Ordinance and implement a form-based code and storefront design requirements		Short-Term
	3. Eliminate parking requirements for new commercial buildings located downtown		Mid-Term
	4. Design recessed doorways for future commercial buildings to improve pedestrian flow		Long-Term
	5. Add focal points at end of streets and alleyways		Mid/Long-Term

Short-Term: 0-6 Months

Mid-Term: 1 year+

Long-Term: Ongoing

Action	Key Implementation Tasks	Responsible Agency	Timeframe
Waterfront			
Waterfront Enhancement	<ol style="list-style-type: none"> 1. Create focal point at Douglas Harbor 2. Remove City repository 3. Enhance pedestrian connections to waterfront (Washington Street, Water Street and Center Street) 4. Construct continuous multi-use trail from Douglas Harbor to Blue Star Highway underpass 5. Add tactical placement of signage, wayfinding and visual cues to waterfront 	DPW, City Council, DDA, Planning Commission	Mid/Long-Term Mid/Long-Term Mid/Long-Term Mid/Long-Term Mid/Long-Term
Blue Star Highway Underpass Activation	<ol style="list-style-type: none"> 1. Enhance lighting and signage 2. Add permanent benches 3. Add public art murals 	City Council	Mid-Term Mid-Term Mid-Term

Short-Term: 0-6 Months

Mid-Term: 1 year+

Long-Term: Ongoing

Action	Key Implementation Tasks	Responsible Agency	Timeframe
Transportation and Mobility			
Blue Star / Center Intersection	<ol style="list-style-type: none"> 1. Construct “bump-outs” at the intersection as a means for traffic-calming and shortening pedestrian crosswalks 2. Resurface crosswalks with raised pavement markings 3. Construct landscaped medians / pedestrian islands along Blue Star Highway and Center Street 	City Council, DPW, Planning Commission, City Engineer	Long-Term
Pedestrian Accessibility	<ol style="list-style-type: none"> 1. Add crossings along Blue Star Highway to St. Peter’s Drive, Union Street and Main Street 2. Add pedestrian walkway along Washington Street 3. Complete the Beach to Bayou Trail 	City Council, DPW, Planning Commission, City Engineer	Long-Term
Alternative Transit	<ol style="list-style-type: none"> 1. Add bike racks, bike sharing facilities and/or repair stations Downtown 2. Implement a shuttle system to transport residents/visitors between Downtown and Douglas Beach 	DDA, Planning Commission, City Council	Short-Term
			Long-Term

Short-Term: 0-6 Months

Mid-Term: 1 year+

Long-Term: Ongoing