

To: Douglas DDA Board

From: Lisa Nocerini, City Manager & Sean Homyen, Planning & Zoning Administrator/DDA

Date: November 20, 2024

Subject: MEDC RAP 2.0 Grant Program (Discussion)

The city is hoping to apply for a grant through the MEDC RAP 2.0 program, with the application deadline set for January 30, 2025. Right now, we are waiting for some input from the MEDC about the program guidelines. Some of them are not as clear as we had hoped, including the percent we have to match and the minimum amount we can request. We have to ensure whatever amount we request; we have the appropriate match dollars as well. However, given the tight timeline, we would like to present several key project ideas for your consideration and input. It appears that the maximum that can be requested is \$1,000,000, but again, if there is a 50% match, that would be difficult.

The proposed enhancements include:

- **New Banners:** Refreshing the downtown banners to enhance the area's aesthetic appeal and create a welcoming atmosphere for residents and visitors alike. We are also looking at the possibility of digital banners.
- **New Light Poles:** Replacing or updating current light poles to improve lighting and safety while also contributing to the downtown's overall charm and functionality.
- **New Irrigation System for Downtown Bumpouts:** Installing an irrigation system to better maintain the greenery in the bumpouts, providing consistent watering and supporting a vibrant, well-kept landscape. We think the volunteers maintaining them will be pleased to see this improvement.
- A digital kiosk sign in the downtown

This grant presents an excellent opportunity to address existing issues and make valuable upgrades in the downtown area. We believe these projects will contribute significantly to the overall experience of our community.



LOOK TO US FOR YOUR CREATIVE DISPLAY NEEDS!



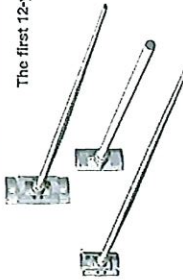
KBW BannerFlex®

The most durable banners in the industry deserve the most durable hardware!

Since 1984, BannerFlex® has been the leader and innovator for light pole banner brackets. Visit www.bannerflex.com to see all the models and all the supporting information and data. No other company supports you like Consort! And no other hardware supports your banners like BannerFlex. Through constant research and development we've introduced:

- 1984 • Very first fiberglass-arm bracket
- 1988 • First adjustable and "centered" bracket
- 2003 • Revolutionary "Arrow" bracket (maximum wind reduction)
- 2004 • Unique, "Metro" bracket (specifically for "fluted" poles)

Arrow® Premium Spigot Arm



Messenger-RTF® Retractable Banner Stand

- Quick and easy setup
- Holds 33" x 86" graphics
- Silver finish
- Portable and lightweight

Introducing the "RoundPro™" fiberglass arm. A composition of fiberglass and resin for up to 23% more bending. If you don't have the Arrow® or the RoundPro, you're just resisting too much wind! Please see our revolutionary "Arrow" bracket in the action video under "Resources" on BannerFlex.com.

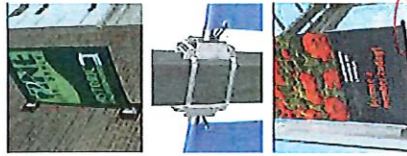
Messenger-Y® Single Display Banner Stand

- Quick assembly
- Five stock widths - telescopes up to 94" high
- Black finish
- Displays single or double-sided graphics
- Portable and lightweight

Digital Printing – Beginning 2020, Consort has digital printers with amazing capabilities:

1. Superb digital printing on vinyl media for exterior and interior banners.
2. State-of-the-art digital printing on all colors of Sunbrella® marine acrylic.
3. Flatbed digital printing on virtually all solid substrates, including glass & metals

The most remarkable news about our new equipment is that we are no longer "screen" printing our Sunbrella marine acrylic banners! Our entire large-format screen printing facility has been replaced by new technology that prints intense, vibrant inks onto Sunbrella®. Prior to this new technology, all our marine acrylic banners were hand screen printed with plastisol inks, cured with big, hot dryers. No more! No more big, expensive screens that are required for every color and no more ink mixing!



08-2024

CONSORT DISPLAY GROUP

Kalamazoo Banner Works is a division of Consort Display Group
Call (800) 525-6424 Email sales@consort.com Write 2129 Portage Street, Kalamazoo, MI 49001 Visit kalamazoobanner.com



Kalamazoo Banner Works
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Made in Michigan





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- 2003 • Revolutionary "Airow" bracket (maximum wind reduction)
- 2004 • Unique, "Metro" bracket (specifically for "fluted" poles)
- 2018 • "RoundPro"® fiberglass arm for increased wind reduction on our standard hardware.

BannerFlex Airow™

The first 12-year warranty, wind tunnel tested to 100 mph



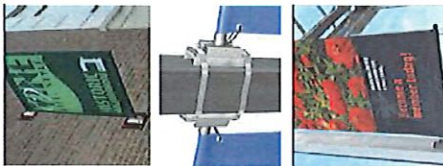
Please see our revolutionary "Airow" bracket in the action video under "Resources" on BannerFlex.com.



Dori Pole® Pennant System

- Proven bird deterrent
- Aids in reducing bird mess on docks
- Easy to install

Visit www.doripole.com to see all the pennant colors and mounting options.



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Imprint Area
16" x 6"

01/24

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NEW DESIGNS & ADVANCED TECHNOLOGY SPRING/SUMMER READY-TO-PRINT BANNER DESIGNS

See our digital prints
on Sunbrella Marine Acrylic Textiles
and 22oz Blockout Vinyl!

Street Pole Banners



Imprint Area
28" x 28"



Imprint Area
25" x 19"

Imprint Area
25" x 15"

Imprint Area
20" x 23"



Ready-to-Print • Twelve New Designs!
SPRING & SUMMER

Please note:
 A minimum quantity of four banners per design is required.
 All designs displayed are copyrighted. Reproduction without expressed written permission is prohibited. Consent reserves the right to improve in-fabric colors. Illustrations are provided as reasonable representations.

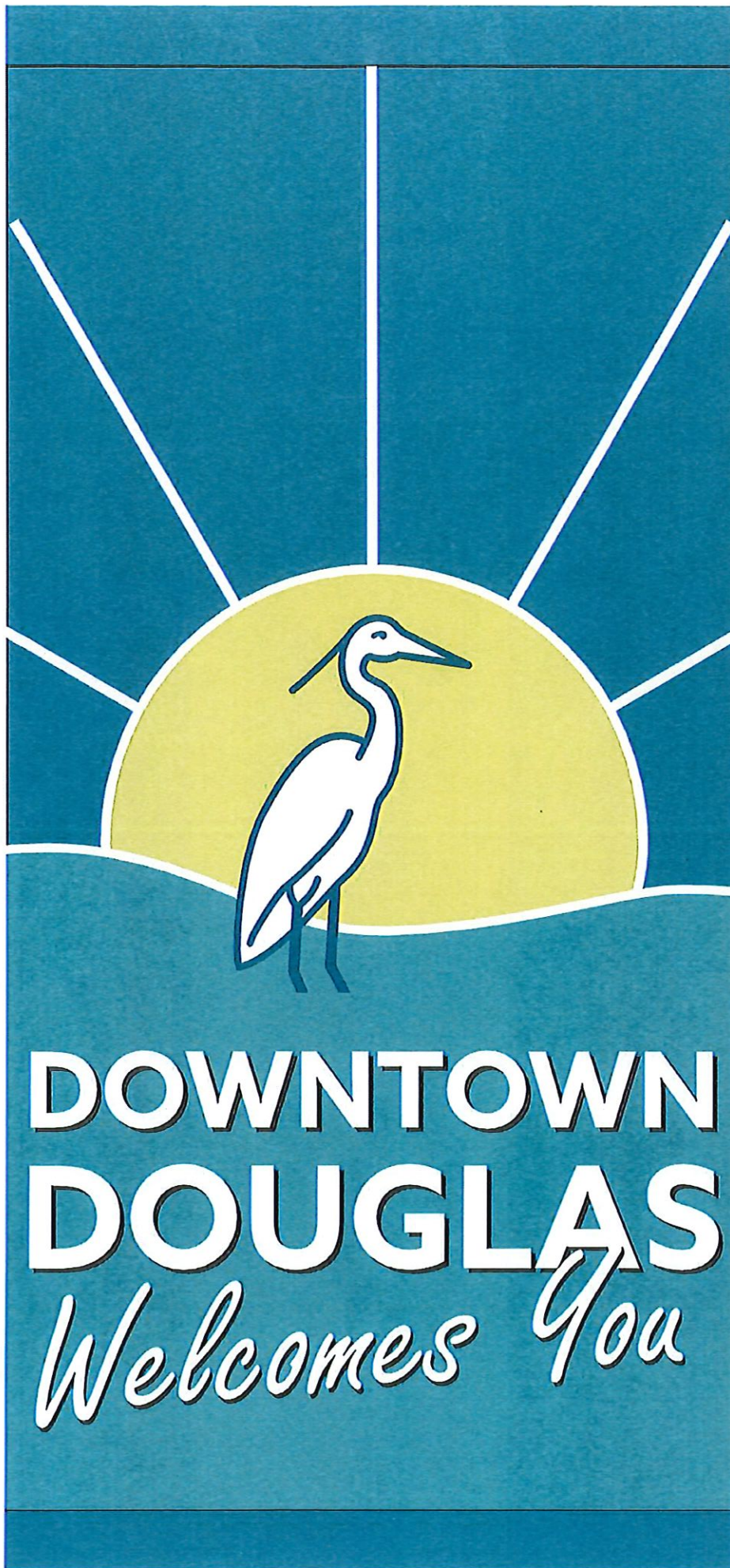
24900-Set Cotton Popovers VINT. ONLY	24901 Tropical Tour VINT. ONLY	24902 Flower Tour VINT. ONLY	24903 Star Tour VINT. ONLY	24904 Year Around VINT. ONLY	24905 Lilac Welcome VINT. ONLY	24906 Party Time VINT. ONLY	24807-Set Geometric Burst VINT. ONLY	24808 Butterflies VINT. ONLY	24809 Simple Seasons VINT. ONLY	24810 Flying High VINT. ONLY	24811 Summer Party VINT. ONLY	23906 Rays of Summer VINT. ONLY	23905 Rustic Tulip VINT. ONLY	23904 Rifle Plains VINT. ONLY	23903 So Many Stars VINT. ONLY	23902 Welcome Ribbons VINT. ONLY	23900 Brush Strokes VINT. ONLY	22918 Groovy VINT. ONLY	22913 Mosaic Welcome VINT. ONLY	22908 Swirling Colors VINT. ONLY	22906-Set Geometric Spring VINT. ONLY	22901 Floral Sketch VINT. ONLY	22904 Patriotic Ribbon VINT. ONLY	22903 Shamrockus Window VINT. ONLY	22902 Proud Logo VINT. ONLY	22914-Set Overlapping Diamonds VINT. ONLY	22912 Celtic Knot VINT. ONLY	23811 Citrus Blast VINT. ONLY	23910 Crayons VINT. ONLY	23909 Soundwave VINT. ONLY	23908 Offbeat Star VINT. ONLY	23907 Paper Flowers VINT. ONLY	21804 Sunflower Field VINT. ONLY	21807 Spring Birds VINT. ONLY	21805 Tropical Fair VINT. ONLY	21803 Kites Colors VINT. ONLY	20802-Set Pink Hibiscus VINT. ONLY	20801 Spring Tulips VINT. ONLY	18902 Pansies VINT. ONLY	18905-Set Spring Frogs VINT. ONLY	18904 Spring Bright Tulips VINT. ONLY	17904 Frodoom VINT. ONLY	17902 Hero VINT. ONLY	16904 Spring Explosion VINT. ONLY	16903 Star Celebration VINT. ONLY	16905 English Daisies VINT. ONLY	96100 Welcome Script VINT. ONLY	97234 A Great Place to Be VINT. ONLY	98925-Set Daisies - Set VINT. ONLY	03411-Set Dragonflies VINT. ONLY	01255 Land of the Free VINT. ONLY	06307 Lake Sunset VINT. ONLY	08314 Iris VINT. ONLY	09305-Set Blue Patriot VINT. ONLY	11901 Hummingbird VINT. ONLY	11984-Set Spring Basket VINT. ONLY	12901-Set Daisy Loop VINT. ONLY	14209 Lil's Shop VINT. ONLY	15101 Welcome VINT. ONLY	16202 Shop, Dine, Play VINT. ONLY	15304 Bunny VINT. ONLY
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**WELCOME TO
DOWNTOWN**



DOUGLAS

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WELCOME TO DOWNTOWN DOUGLAS

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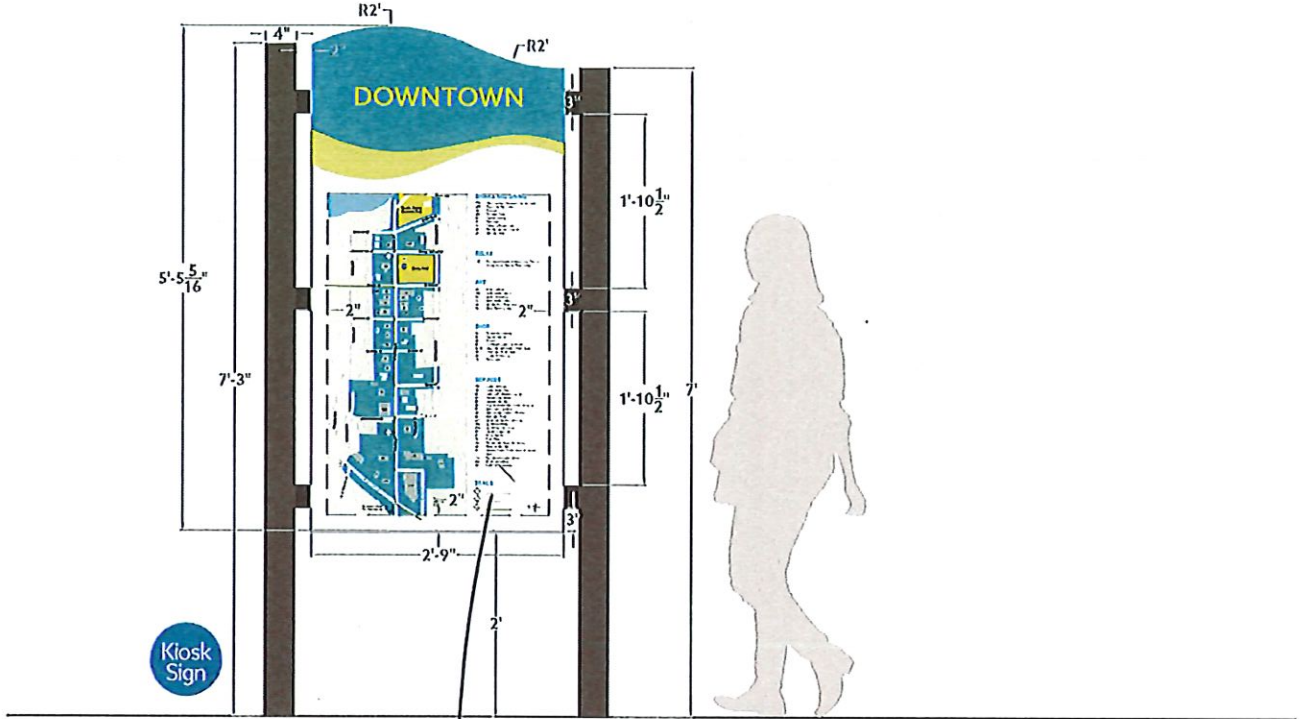
**WELCOME TO
DOWNTOWN**



DOUGLAS

Idea for RAP

FRONT VIEW



Replace
w/ Digital Sign

Will replace the one by
the PD.