



To: Douglas DDA Board

From: Lisa Nocerini, City Manager & Sean Homyen, Planning & Zoning Administrator/DDA

Date: November 20, 2024

Subject: Discussion about the Community Events Line Item

At this meeting, we'll review the current status of the Community Promotions budget to provide a clear picture of where the DDA stands financially in this category. This discussion is intended to ensure that you are maximizing the impact of your allocated funds.

In addition, we encourage the DDA to explore potential opportunities for utilizing any remaining funds in ways that align with your goals for community engagement and downtown vitality. Your input on possible initiatives or promotional ideas will be invaluable as we continue to collectively assess the best use of these resources. Your ideas and feedback will help guide the approach for the remainder of the fiscal year ending June 30, 2025.