



## Downtown Development Authority Temporary Gateway Banner Application

Application Fee \$50 + \$50 Deposit  
Payable Online Option at: [tinyurl.com/PayItOnline](http://tinyurl.com/PayItOnline)

The Village of Friendliness – Since 1870

### Application Checklist

- ☐ A Completed and Signed Douglas Downtown Authority Temporary Gateway Banner Application  
Note: Applications must be received 30 days prior to the event. *The DDA meets on the 4th Wednesday of each month; therefore, applications will be considered for approval by the DDA board during their next meeting following submission.*
- ☐ \$50 Application fee with a \$50 Deposit (deposit will be returned to applicant following the removal of the banner)
- ☐ Rendering or graphic of proposed temporary banner

### Conditions of Banner Display:

- One week prior to the event until 24 hours after the event (*Note: Failure to adhere to these dates may result in forfeiture of the sign deposit.*)
- The banner must be securely fastened and meet safety standards.
- Banners must be weather-resistant.
- Banners must not contain offensive or inappropriate content.
- Only one banner will be displayed at a time.
- Banners must not be larger than 24"x 94"

### Applicant Information:

Name: April Gundy Organization: Saugatuck-Douglas Area Convention & Visitor Bureau  
Phone Number: 231-878-8510 Email Address: events@saugatuckdouglas.org  
Address / PO Box: PO BOX 28 City: Saugatuck State: MI Zip: 49453

### Banner Information:

Event Name: Beats on Beery Event Dates: 6/26, 7/31, 8/28/25  
Banner Dimensions: 92x22 Dates of event banner is promoting: 4

### Banner Promotion:

How does the banner promote the community or an event that impacts the City of Douglas? (Insert explanation of how the banner promotes community engagement, local events, or activities that positively impact the City of Douglas).

The 3 Beats on Beery events are Family Friendly live music events. We are hopeful these 3 events bring many people to the downtown Douglas area

I hereby attest that the information on this application form is, to the best of my knowledge, true and accurate. It is the applicant's responsibility to meet the requirements of the Conditions of Banner Display in all respects and to provide the necessary information to the Downtown Development Authority for approval. A permit must be obtained prior to putting up the banner. I acknowledge there are no refunds for any reason.

April Gundy  
Signature of Applicant

4/26/2025  
Date



# Beats on Beery

Thursday, June 26  
6:00-8:00pm  
Downtown Douglas  
Live Music

Brought to you by  
**Saugatuck Douglas**  
Area Convention and Visitors Bureau

# Beats on Beery

Thursday, July 31  
6:00-8:00pm  
Downtown Douglas  
Live Music

Brought to you by  
**Saugatuck Douglas**  
Area Convention and Visitors Bureau



# Beats on Beery

Thursday, August 28  
6:00-8:00pm  
Downtown Douglas  
Live Music

Brought to you by  
**Saugatuck Douglas**  
Area Convention and Visitors Bureau

