



Downtown Development Authority

Remaining in FY 23/24 Budget:

- Gateway Signage: \$20,000.00 (remaining from 23/24)
- Wayfinding Signage: \$13,000.00 (remaining from 23/24)

FY24/25 Budget (As approved on March 27, 2024)

Total Budget For FY24/25: \$52,000.00

Fund Balance for CVB Grant Split: \$15,538.00

Expenses:

- Beery Field: \$31,210.00
 - \$15,605.00 (DDA)
 - \$15,605.00 (Requested Funds from the City-not yet approved by the council)
- Community Promotions: \$10,000.00
- Seasonal/Holiday Decorations: \$6300.00 (amended to \$7000.00)
- Training/Conferences: \$1000.00
- Staff Time: \$9000.00
- Downtown Beautification (added): \$5000.00
- Business Incentive Program (added): \$5000.00

Total Amended/Approved DDA Expenses: \$52,605.00

Recommendations not included in draft:

- Additional Bike Racks in the DDA-Beautification
- Sidewalk Improvements where necessary
- Business Incentive Program Funding
- Additional Wayfinding Signage
- Marketing Douglas
- Summer Intern
- Add more funding to the Holiday Lighting to add Fall Decorations