

MEMO

To: Douglas Downtown Development Authority

From: Lisa Nocerini/Sean Homyen

RE: Review of RFQs for Wade's Bayou Pump House Murals

Date: June 25th, 2025

As part of the DDA's ongoing public art and placemaking efforts, the City received two (2) Responses to the Request for Qualifications (RFQs) for painted murals on the pump houses at Wade's Bayou.

At the June 25th meeting, we are respectfully requesting that the DDA review and discuss the submitted proposals. In particular, we ask that the Mural Subcommittee provide input on the artistic direction, suitability of the proposals, and recommendations for next steps.

Additionally, the DDA should make an effort to provide guidance or preliminary feedback to the two artists who submitted proposals so they may begin to make appropriate plans should the projects move forward. Offering timely direction will help ensure the artists are prepared and that the DDA maintains momentum on this initiative.

Request for Proposal
Mural Project: Wade's Bayou Memorial Park

REVISED AS REQUESTED: 4/27/2025

Names of Artist Submitting the Proposal
Ronna, Brian, Marlee, Lucy & Olive Alexander

Address: [REDACTED]

Phone: [REDACTED]



We love to support our small local businesses and would do our best to purchase as much of our paint as possible from Overisel in Douglas. We would be priming the buildings with Kilz Premium 3 as a base layer to the mural. For the colors, we would be specifying custom color mixes using a low/no VOC, high quality, exterior Valspar PLUS premium acrylic paint in a satin finish for durability, which is carried at the Douglas Overisel location.

MAINTENANCE

Annual maintenance needs/cost: According to the paint specifications, the paint should be maintenance-free for approximately 5 years depending on conditions of weather and unexpected damage to the surface of the structures that inadvertently chip the paint. Direct sunlight causes paint to fade faster than shade so it should be noted that the paint may not fade evenly, from side to side of the structures, over long periods of time. Should touch-ups be required, someone on our team will be happy to do them within the first year free of charge and \$40 per hour thereafter.

BUDGET BREAKDOWN

All-inclusive pricing for materials, supplies, and labor: **\$14,800**

Covers all associated costs of structure wash and prep, paint and primer plus materials. Also includes additional design time to finalize composition, initial primer painting, and labor to transfer artwork to buildings, painting and detailing.

TIMELINE

If accepted, we could begin work as soon as the second week of June, weather dependent. Once we wash and prime the buildings, we would expect to transfer the design onto the structures over several evenings and begin painting the following morning. Expectation is, with our family of 5 painters, we would have all walls of both structures completed within 10 days, depending on weather.



IN CLOSING

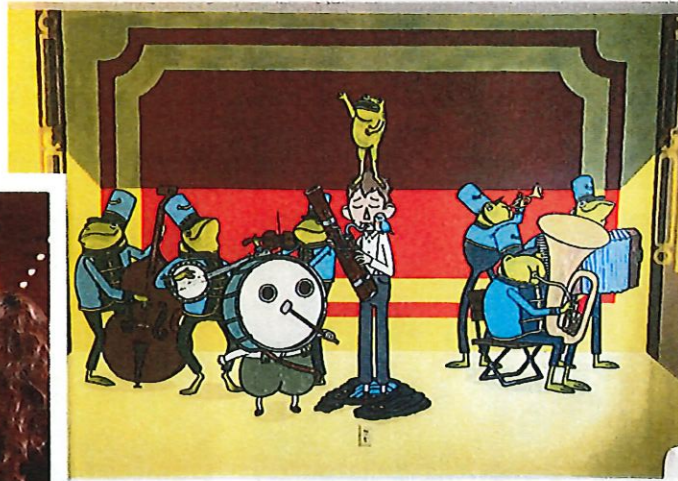
Thank you for taking the time to review our proposal...Regardless of the outcome, we're very excited to see the transformation of the Well Houses come to life! Please let us know if you have any questions at all, we look forward to hearing back from you!

WORK EXAMPLES

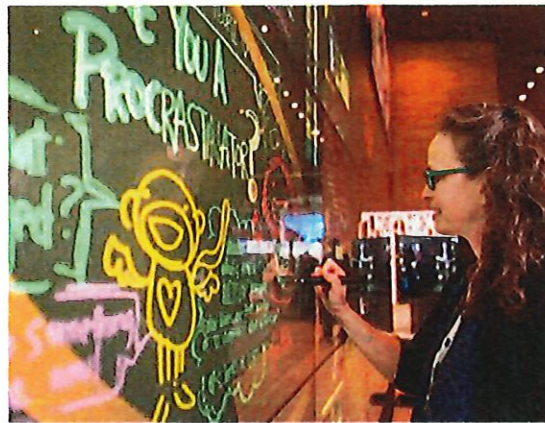


Private residence mural:
Approximately 12'x8'

Private residence mural"
Approximately 14'x8'



40' x 8' Graphic Recording mural in the
lobby of TED Talks MainStage, Vancouver
Mainstage



Large Scale Community Drawing Board:
Approximately 5'x7'



Exterior Signage



PROPOSAL CONCEPT

We have chosen to cover the walls of the structures with a whimsical portrayal of commonly seen animals, fish and plants that are native to this specific area. Each side has been intentionally designed for engagement and photo opportunities. Wildlife would be identified by painting names near the animal's images to build more knowledge and further connect visitors with local wildlife. Vibrant colors will be used to both attract attention from people visiting the Bayou and at the same time, complement the surrounding environment. Designs are a collaboration of our family members, illustrated by Lucy Alexander. Together, we would love to bring new and vibrant energy to the waterfront while showcasing the beautiful wildlife that surrounds us every day!

SKETCHES

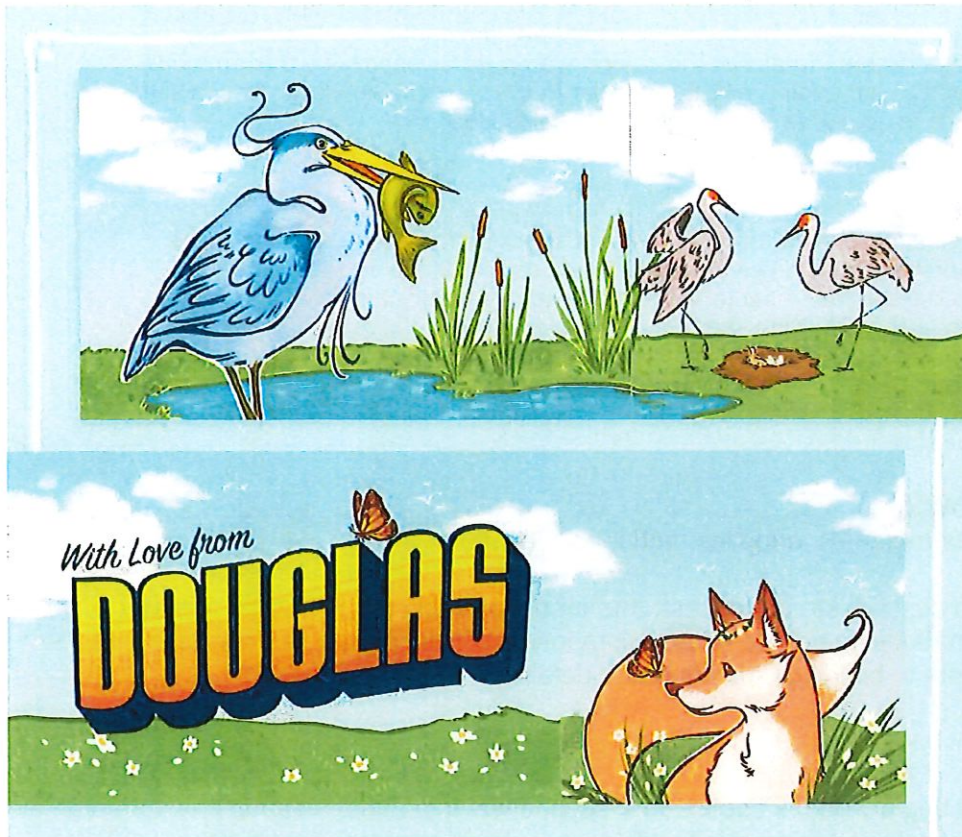
Well House #1 - Shown in full color, using the same color palette as building #1. This concept sketch has been designed to show local water species of fish, plants and animals. The smaller scale and more open space will allow for visitors to have many places to stand and take photos.



Well House #2 - Designed to represent land and air, showcasing birds and mammals of local wildlife species. This concept 2 main focal points. See the full layout on the following page.



Below is a layout of all 4 sides of Well House #2 graphics



COLORS

The color palette has been selected to coordinate with City logo and way-finding signage around town. Colors shown are approximate and there may be detail colors used that are not represented here. Gradations and shading shown in the proposal illustrations will vary slightly when actually painted.

Color Palette



COLOR (CONT'D)

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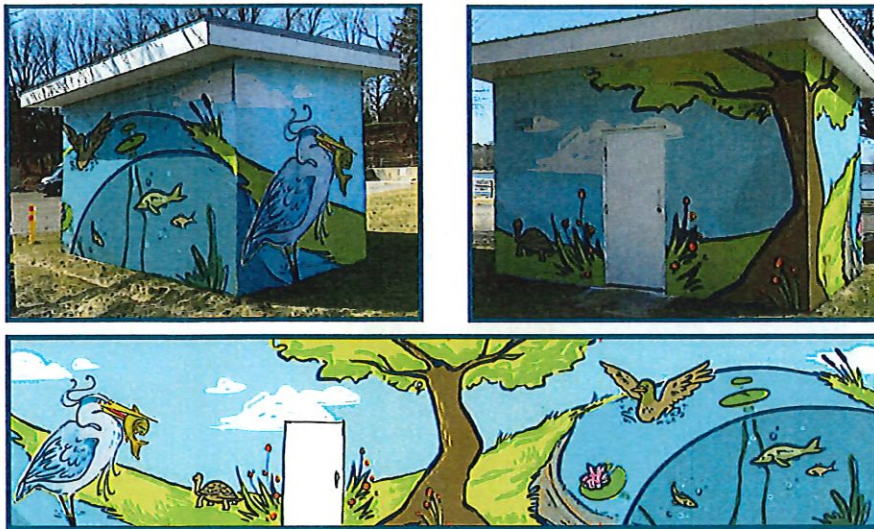
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MODIFIED DESIGN

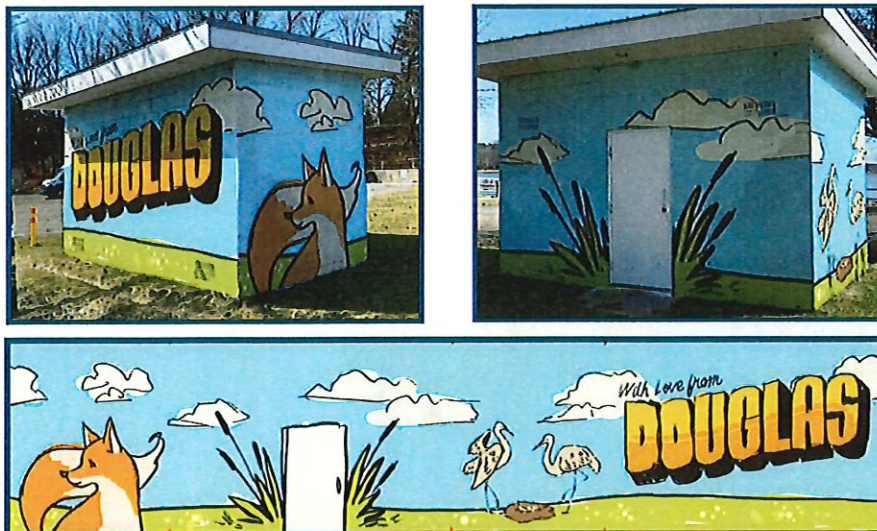
Below are modified designs acknowledging the white door and hopefully making it more integrated into the overall mural.

PLEASE NOTE: These are only rough **SKETCHES** to indicate our intent. The final mural would be painted at the refined level shown in our initial and first revised design submissions.

WELL HOUSE #1



WELL HOUSE #2

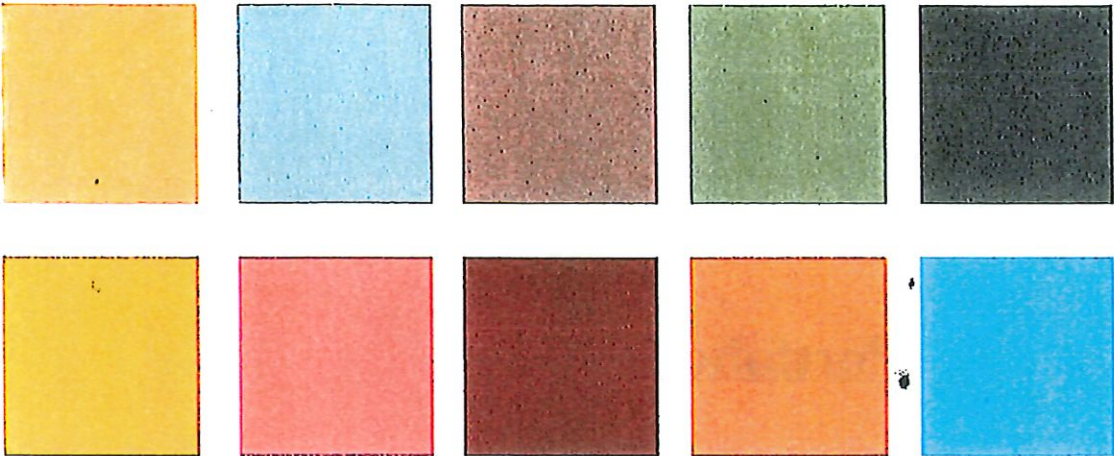






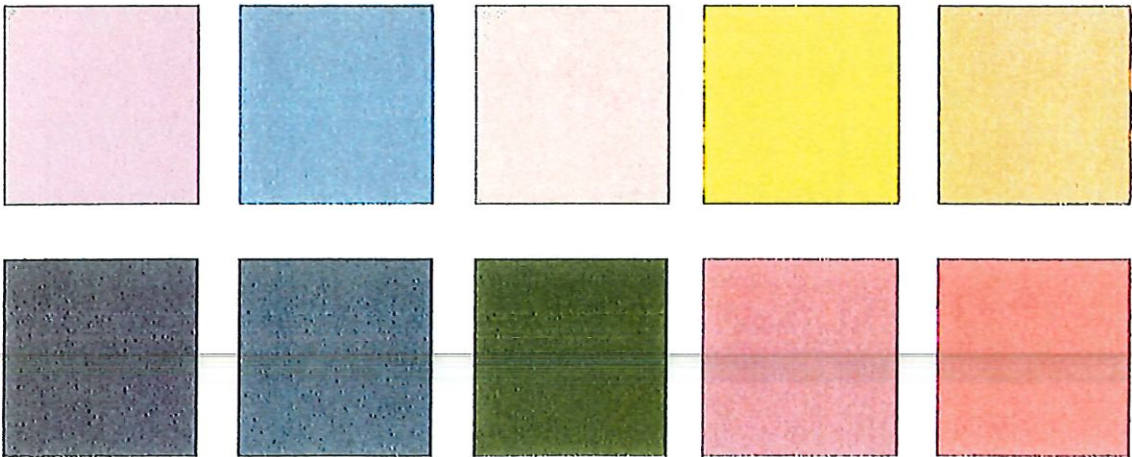
Color Palette for Well House 2

Located Furthest East and
Closest to the Shoreline



Color Palette for Well House 1

Located Furthest West and
Farthest from the Shoreline



Proposed Project Budget Breakdown

Labor (\$16.00/square foot. Measured 938 total square feet)

\$15,008.00

Equipment (Scaffolding, Ladders, & Projector)

\$200.00

Paint & Sealant (Nova Color Water Based Exterior Mural Paint)

\$1,300.00

Misc. Supplies (i.e. Painters Tape, Brushes, Containers, etc.)

\$300.00

Budget Total

\$16,808.00

Estimated Timeline*

*Subject to Weather Limitations

The artist has allotted a 14 day period devoted to each building due to the illustration's size and complexity. An estimated timeline for each building follows:

Day 1: Wall preparation begins. Artist will conduct a basic cleaning of the wall and apply base coat of primer.

Day 2: Wall preparation continues with second coat of primer

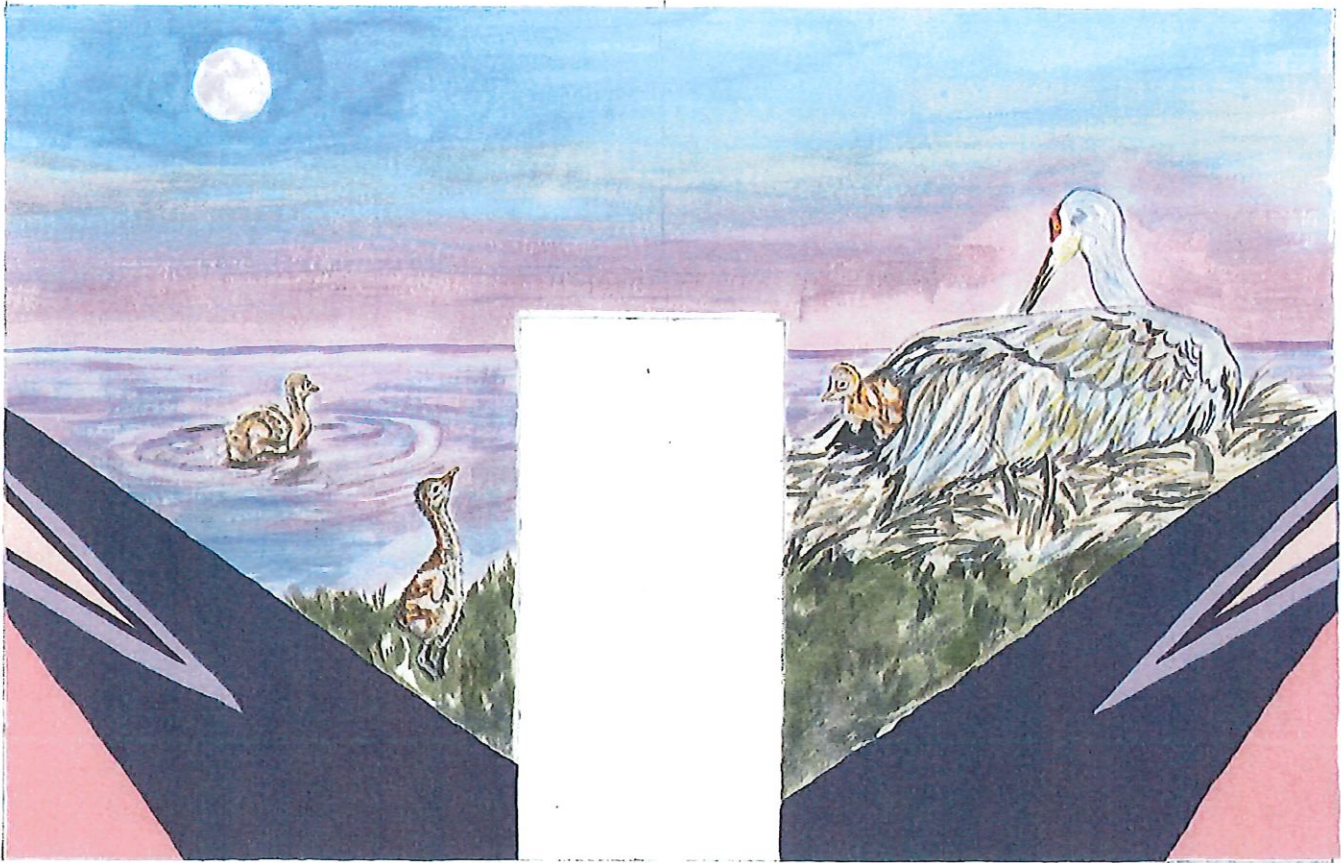
Day 3: Projection of illustration begins, possibly in early morning and/or late evening.

Day 4: Painting begins.

Day 5 - 13: Painting continues until completion of mural.

Day 14: Top coat sealant applied to preserve the mural.

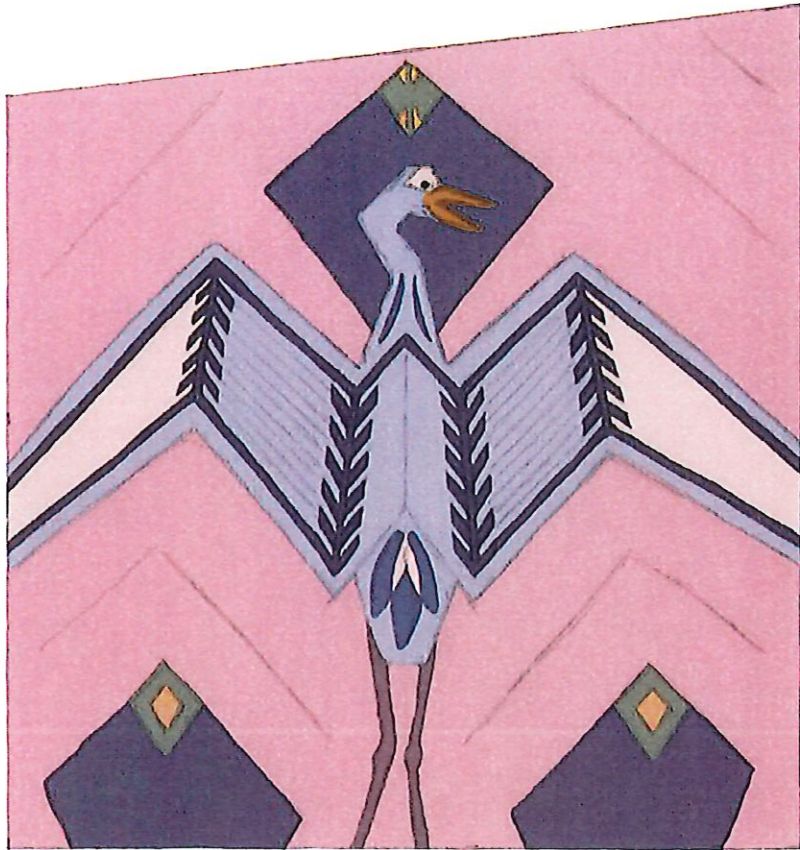
Well House 1
Front



Well House 1
Back



Well House One - Short Sides



Well House 2
Front



Well House 2
Back

