



DDA ACTION	Item 9F.
Approved _____	
Denied _____	
Date _____	

**Douglas Downtown Development Authority  
Community Events Grant Program Application**

**EVENT PRESENTER INFORMATION**

Name: Jeff Hanlin / Treasurer  
Name of Organization(s): Community Pride MI  
Address: P.O. Box 437, Douglas, MI 49406  
Phone: 616 485-1170 Email: jhanlin@gmail.com  
How many years have you been in the Douglas Downtown Development Authority District? 6

**EVENT INFORMATION (use additional sheets if needed)**

Event Name: OKtoberfest  
Event Date(s): Oct 11, 2025 Event Start & End Hours: noon - 5 pm  
Event Location: Becky Field

Describe your event in detail and how it will benefit the DDA District.

Fall Oktoberfest highlighting Douglas on  
the Fall Shoulder Season.

Fund Raiser for June Pride

Anticipated Number of Attendees: 1000

German Music, Beer, Food  
Dancing & Keg Toss

Attendees Demographics (ages, special interests, where are they coming from, etc.)

All Ages / Local and Overstate Guests -  
State Wide Appeal

Estimated Number of Volunteers: 45

Estimated Date/Time for Set-Up: 10-10-25 Estimated Date/Time for Clean-Up: 10-12-25

List the local businesses involved and include how businesses are participating in the event: \_\_\_\_\_

CVB, Super Value, Harbor Insurance, Advertising for  
Numerous Businesses Sponsor and are recognized  
All downtown Businesses should enjoy increased  
Foot traffic

List your methods to advertise and promote the event as well as downtown and local businesses: \_\_\_\_\_

State Travel/Festival Guide, Social Media,  
CVB Advertising/Website, Local/Regional Papers

Funding amount requested: 3000.00 (Include an itemized budget for the total costs of the event)

#### DDA FUNDING HISTORY

1. Is this the first time you have applied for DDA funding for an event? Yes ☐ No ☒
2. If yes, how many times have you applied previously? 3
3. Is this a reoccurring event? Yes ☒ No ☐

NOTE: Organizations which received DDA event funding previously must make a final written report on the event including how DDA funds were used prior to consideration of a new application.

Have you submitted a Special Event Application to City Council for approval? Yes ☐ No ☐

If yes, was it approved? Yes ☐ No ☐

Signature of Applicant \_\_\_\_\_

Date \_\_\_\_\_

ALL DECISIONS CONCERNING THE COMMUNITY EVENTS FUNDING PROGRAM APPLICATION PROCESS, INCLUDING ELIGIBILITY AND/OR CONTAINING ELIGIBILITY FOR FUNDING, ARE WITHIN THE SOLE DISCRETION OF THE DDA BOARD AND ARE FINAL.

Please return application and supporting documentation to:

City of Douglas  
Downtown Development Authority  
86 West Center, PO Box 757  
Douglas, Michigan 49406

COMPLETE THIS APPLICATION IN ITS ENTIRETY; INCOMPLETE APPLICATIONS WILL NOT BE REVIEWED.  
PLEASE RETAIN A COPY OF THIS ENTIRE APPLICATION FOR YOUR RECORDS.

2025

Item 9F.

Octoberfest Budget

... Tent Rental	9600
... Orchestra	1200
... Dancers	150
... DJ	590
... Porta John	650
... Insurance	100
... Beverage	1900
... Catering	4500
... Awards	50
... Misc.	250
... Hot Spot	90
... Sign Permit	100
... Wine	700
... Commercial Record	250
... Decor	100
... Banners	660
... Total	<u>18992</u>