

**SUBMITTED BY:** Ana Urquijo, City Manager

**MANAGEMENT TEAM REVIEW:** Donald Huish, Mayor

**FOCUS AREA:** Collaboration

**ORGANIZATIONAL  
IMPROVEMENTS:**

**SUBJECT: CITY FLAG DESIGN.**

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**EXECUTIVE SUMMARY:**

This is a decision item to select the design for a City Flag.

**BACKGROUND:**

It has been evident that the City of Douglas lacks an official City Flag. Mayor Huish suggested a program to gather art concepts from local art students to inspire the development of a City Flag, which represented our history. There was some response from DHS and our staff took inspiration from what we received.

Primarily, city staff worked to transform the historical elements into a wonderful concept for a flag. The concepts without the contextual narrative do not do justice to any of the graphics. Please read the attached narrative as you look through the design options submitted.

The staff has started collecting input from community members, elected officials, and passersby on the flag concepts. We will continue to gather groups to provide feedback and be able to provide the Mayor and Council with a summary of their thoughts.

Staff will provide updated information regarding feedback collected through community surveying to produce recommendations for final consideration.

**DISCUSSION:**

Discussion on the final selection for the official City Flag design concept.

**FISCAL IMPACT:**

Minimal – The flag cost is unknown currently, but it is expected to be the only cost, initially.

**“... I MOVE THAT THE MAYOR AND COUNCIL SELECT AND APPROVE OPTION \_\_\_\_\_ AS THE DESIGN CONCEPT FOR THE OFFICIAL CITY OF DOUGLAS FLAG.”**