



CRUZ FARM FINCA COLIBRI, EDUCATIONAL FARM AND CREATIVE SPACE

The Power of Agriculture

01

Driving Philosophy

"Investments in agriculture are the best weapons against hunger and poverty, and they have made life better for billions of people."

Bill and Melinda Gates Foundation

A young boy wearing a red baseball cap and a blue shirt is working in a field. He is holding a long wooden handle, possibly a hoe or a similar tool, and is looking towards the left. The field is filled with long, straight furrows of dark soil, and there are some small puddles of water in the furrows. The lighting suggests it might be late afternoon or early morning, with a warm, golden glow. The background shows more of the field stretching into the distance.

The Need for a Paradigm Shift

AGRICULTURE
ACCESS TO FOOD IS STILL A PRIVILEGE
LACK OF EXPERIENTIAL LEARNING

Our Importance

Our Vision

As a living ecosystem, we offer academic and experiential learning opportunities to the Douglas, Arizona community.

Our farm enables farmers and students to gain hands-on knowledge about sustainable, organic agriculture. By providing research, demonstration farming, internships, apprenticeships, conferences, and volunteer opportunities, we envision a bespoke experience.

As a creative space, we want to spark innovative agribusiness approaches, build relevant education programs, support economic development, promote health and wellness, address food insecurity, and reinforce social culture through farming in the peaceful foothills of the Chiricahua Mountains.



01

Education

02

Economic
Development

03

Food
Security

04

Health &
Wellness

05

Social Culture

The Movement We've Begun



We believe communities are empowered when they are represented.



— EDUCATION

Tackle issues for under-resourced community

Opportunity gap for all

— ECONOMIC DEVELOPMENT

Creating and economic impact

Jobs, Skill Sets, Resources, Motivation

— HEALTH & WELLNESS

Empower Wellness

Educating our community with preventative health through agriculture

— FOOD SECURITY

Connects individuals to agriculture and how to produce food

Self-reliance and creativity

— SOCIAL CULTURE

Organizational culture

"Breaking Bread"

TESTAMENT TO OUR WORK

PILOT PROGRAM: MEXICO RIO SONORA

Create over 1,000 jobs | Agricultural
Education | Health and Wellness
Program | Supply over 1 million lbs of
garlic

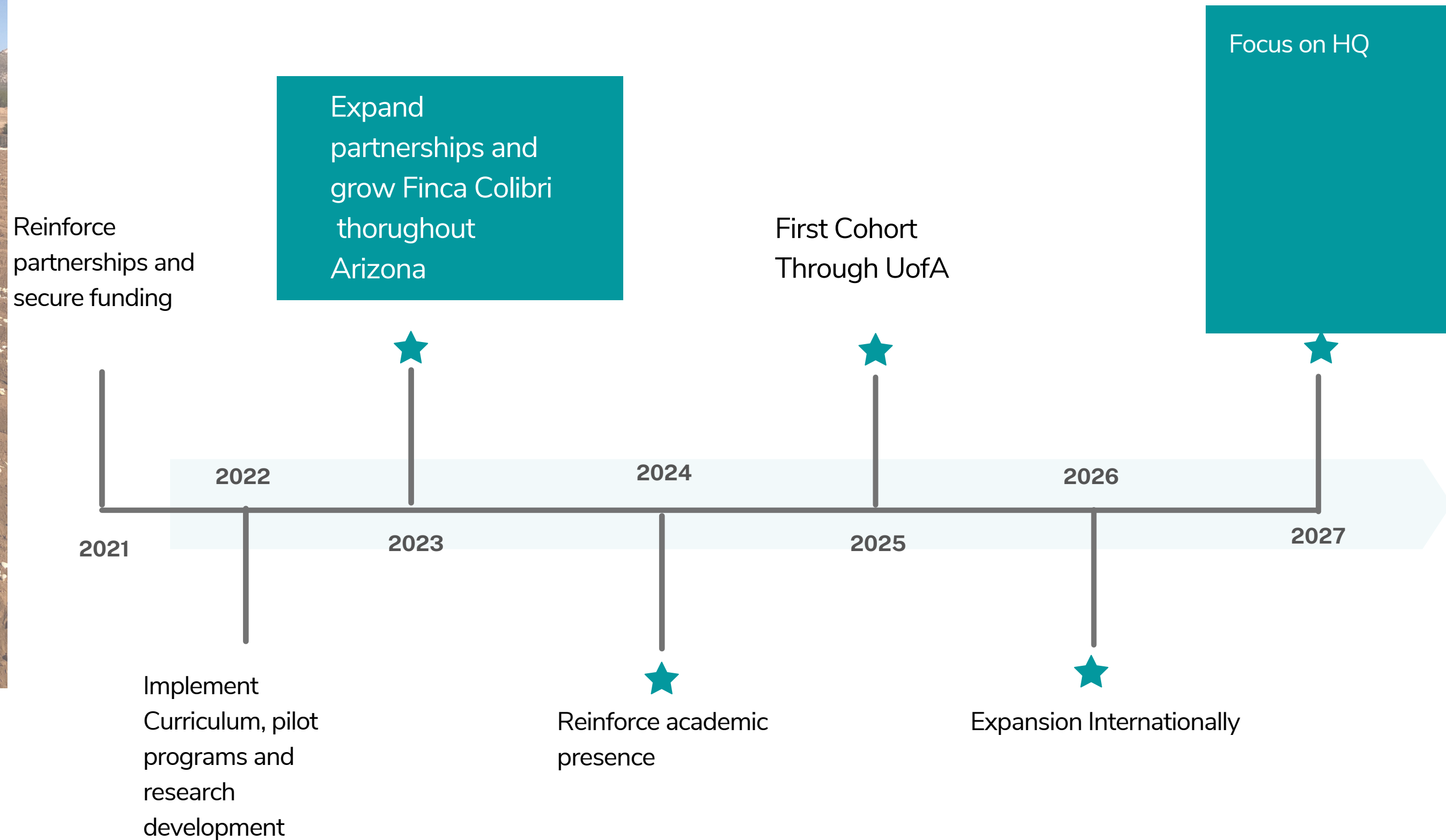
OVER 1,000 PEOPLE
INSPIRED

COCHISE COUNTY PILOT



Our Capability

PROJECT ROADMAP



Our Trusted Industry Partners



\$20k

ENABLING SPONSOR

\$50k

TITLE SPONSOR

\$100k

ENABLING PARTNER

\$200+

TITLE PARTNER

How You Can Contribute



Board of Advisors

Cochise College?

University of Arizona

Our Team

Yvette Gonzalez
Education Development

Shruti Khandenwhali
PHD Food Security

Melissa Cruz
Social Outreach

Nayarit Frette
Life Coach and Health
Development

Gabriel Cruz
Founder | Chief Executive Officer

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We'd love to hear from you

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Strategic Partnerships

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Contact Us