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RESOLUTION 23-1549

A RESOLUTION OF THE MAYOR AND COUNCIL OF THE CITY OF DOUGLAS, COCHISE COUNTY, ARIZONA, DESIGNATING THE CITY OF DOUGLAS AS THE OFFICIAL DESTINATION MARKETING ORGANIZATION (DMO) FOR THE PURPOSE OF COORDINATING TOURISM PROMOTION WITH THE ARIZONA OFFICE OF TOURISM (AOT), AND DESIGNATING AND AUTHORIZING THE CITY MANAGER TO EXECUTE A DMO AFFIDAVIT ON BEHALF OF THE CITY OF DOUGLAS.

WHEREAS, the Arizona Office of Tourism (AOT) recognizes only one DMO per established community and requires that a DMO must be recognized by entity leadership through official action for the purpose of coordinating tourism promotion with AOT; and

WHEREAS, such official action must designate a representative who is authorized by the official action to execute the DMO Affidavit on behalf of the entity, and

WHEREAS, the City of Douglas is a governmental unit responsible for the promotion and marketing of the city as a tourism destination on a year-round basis, having a dedicated tourism marketing budget and a website and social media presence;

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Council of the City of Douglas, Arizona, as follows:

Section 1. The designation is in the best interest of the City;

Section 2. The City of Douglas is designated as the official Destination Marketing Organization for the City of Douglas;

Section 3. The City Manager and the City Clerk are hereby designated and authorized to execute on behalf of the City of Douglas a DMO Affidavit and other documentation necessary to maintain the city's designation.

PASSED AND ADOPTED by the Mayor and Council of the City of Douglas, Arizona, this 14th day of June 2023.

Donald C. Huish, Mayor

Attest:

Approved as to form:

Alma Andrade, City Clerk

Denis Fitzgibbons, City Attorney