



## **City of Douglas Community Funding Program Application Form**

**Revised: 04/30/2024**

The City of Douglas is pleased to announce a community funding program (“Program”). The Program’s goal is to provide direct monetary grants to eligible entities that deliver health, human and/or quality of life services to the residents of Douglas.

### **Goal:**

Provide funding for programs offered by Community Organizations and Institutional Interests that benefit the residents of Douglas.

This goal will be accomplished by providing funding for health, human and/or quality of life services for the residents of Douglas. The funding requests recommended for approval during each grant process will fulfill the intent of the City Council.

### **Program Requirements:**

- Applicants may not use funding to compensate other entities that are owned, operated, or managed in whole or in part by Applicant, Applicant’s representatives or Applicant’s family, as defined by state law.
- Request from religious organizations must be for secular human services.
- Grant funding will be provided to awarded agencies as approved by City Council.
- Grant Awardees will be required to complete annual financial reports and provide a presentation to City Council, if requested.
- Douglas City Council has the discretion to award no funding or a lesser amount of funding than requested.
- Applicants that have received previous funding must be current in their reporting requirements by submitting timely and accurate annual reports.
- At any time but preferably within each budget cycle, the Mayor and City Council will review available funding for this Program. The City reserves the right to continue, discontinue or reduce funding based on this determination.

### **Application Process:**

Applications accepted **to the City of Douglas Finance Department at 425 E. 10<sup>th</sup> Street, Douglas, AZ 85607. Applications may be denied at the discretion of the City Council.**

- Evaluation of each application will be completed by the Mayor and City Council.
- Recommendations for awards will be presented for discussion and action at a City Council meeting as part of the City’s operation budget.

### **Evaluation Criteria:**

The following questions may be used (but not limited to) to make a funding decision:

1. Does your project identify/address a need in the community?
2. Are direct and measurable services being provided to Douglas residents?
3. What is the budget for the program? List the amount of your request as well as other funding sources. Detail on revenues and expenditures of the program is required for each item or service purchased. (see attached budget form)
4. What are the agency's current efforts to collaborate and coordinate services?
5. Demonstrated capacity to secure other revenue sources?
6. What program successes has your agency demonstrated in the past?
7. Will the project be completed within the timeframe of the grant?
8. Does the program conflict with the stated objectives and policies of the City?
9. What is the actual value in cash, or in-kind goods or services, of the proposal in relation to the benefit of the entity or individual?

**Use of Funding Standards:**

Before a funded entity or individual places a commercial message at an event, program, or on personal property, the City reserves the right to approve or reject the commercial messages or advertisements utilized in association with an award of funding and the content, wording, appearance or copy thereof for any reason whatsoever and shall not be liable for subsequent damages. In approving or rejecting the proposed messages or advertisements, the City will consider the following items:

1. Commentary, advocacy or promotion of issues, candidates, campaigns or organizations of a social, political, or religious nature;
2. Depiction in any form of nudity or semi-nudity, profanity, obscenity, or lewdness or characterizations which suggest, depict, or promote any such element or sexually oriented products, activities, or materials;
3. Promotion for the use or sale of firearms, explosives or other weapons, or the depiction, suggestion or glorification of violence or acts of a violent nature; and
4. Use of language or descriptive material which taken in form and context is deemed to be contrary to community standards.

Approval of a program does not relieve the entity or individual receiving the funding from also complying with all other applicable City, state and federal laws and regulations. All funding agreements must be maintained by the City Clerk as a public record.

**Approval of Funding:**

By acknowledging below, all funded entities agree that all restrictions and limitations contained herein apply to its use of funding. All funding must be used consistent with the Application and for no other purpose. All entities or individuals seeking an award of funding with the City must be reputable and must maintain a public image, products and services consistent with the values,



goals, and policies of the City. These determinations shall be made within the sole discretion of the City.

**Termination and Enforcement:**

The City may terminate any funding for cause immediately. The City may terminate any funding for convenience without cause or default by providing 10 days written notice of such termination to the other party. In the event of termination by the City, the funded entity agrees to return any unused funds to the City. In the event that a funded entity misuses funding, as outlined herein, the funded entity shall pay to City the amount of any misused funds.

The City Manager shall be responsible to the Mayor and City Council for the enforcement of this Policy.

**Disclaimer:**

This funding is intended to supplement the program/projects existing budget only.

This funding mechanism provided by the City of Douglas **is not** intended for long-term sustainability of program or service.

Please sign and remit this form with your program funding proposal.



## **Program Application**

Applicant Information: Douglas Arts and Humaniteis Association DBA Border Arts Corridor

Name of Requesting Agency: Border Arts Corridor

Name of Target Group if different than Requesting Agency: \_\_\_\_\_

Address: 1139 N G Ave. Douglas, AZ 85607

Phone number(s): 520-227-2514

Email: jenea@bacaz.org

Person submitting this application on behalf of agency Jenea Sanchez

Contact information if different than above: \_\_\_\_\_

### **Program Requirements/Applicant Questionnaire:**

Is this agency able to provide sufficient liability insurance for any events that utilize funding provided under the Program? **YES** or NO

Does your agency and target group for this funding request provide direct services that improve the health, welfare and quality of life of Douglas residents? Please explain.

Border Arts Corridor (BAC) directly contributes to the health, welfare, and quality of life of Douglas residents through arts-based community engagement, cultural programming, and creative placemaking initiatives. While BAC does not provide traditional social services, our work fosters social cohesion, economic development, and personal well-being by offering artistic and educational opportunities that empower local residents.

Through public art installations, workshops, performances, and cross-border collaborations, BAC creates spaces for dialogue, self-expression, and cultural exchange. These programs enhance mental well-being, strengthen community identity, and provide economic opportunities for local artists and artisans. Additionally, BAC engages underserved populations, including youth and migrant communities, offering creative outlets that support emotional resilience and a sense of belonging.

By activating public spaces and fostering cross-cultural connections, BAC plays a vital role in enriching the quality of life in Douglas, making the city a more vibrant and inclusive place to live.

If awarded, will you be able to provide measurable outcomes and impacts from the awarded funding? **YES** or NO. Please elaborate.

If awarded, we will be able to provide measurable outcomes and impacts from the funding. Acquiring the Grand Theatre will allow us to move forward with the plans outlined in our 2020 feasibility study, which includes renovations to secure the space as an open-air auditorium for BAC programming and community events.

Currently, we are utilizing one storefront for the BAC Gallery, the basement for storage, and the lobby for extended exhibitions, including an upcoming collaboration with the Smithsonian this fall. By securing ownership of the building, we can confidently invest in its future, ensuring long-term sustainability and increased community access.

We will measure our impact through:

- **Increased Community Engagement:** Tracking attendance and participation in BAC programs and public events.
- **Expanded Arts Programming:** Monitoring the number of exhibitions, performances, and workshops hosted in the space.
- **Economic & Cultural Impact:** Assessing the theatre's role in supporting local artists, businesses, and cultural tourism.

Is your agency able to demonstrate the ability to generate revenue from other sources for future sustainability for this target group or purpose of funding? **YES** or NO. Please explain.

Border Arts Corridor has a strong track record of generating revenue from multiple sources to ensure future sustainability for this project. In addition to seeking support from the City, we actively secure funding through grants, private donations, sponsorships, and program-generated revenue. Currently, our main sources of funding are through the Mellon Foundation and Arizona Commission on the Arts. Once we acquire ownership of the Grand Theatre, we will enhance our revenue-generating model that includes:

**Rental Income:** Hosting community events, performances, and exhibitions in the renovated space.

**Ticketed Events & Workshops:** Expanding BAC programming to include ticketed performances, artist-led workshops, and special exhibitions.

**Partnerships & Sponsorships:** Collaborating with businesses, cultural organizations, and institutions such as the Smithsonian to support programming and operational costs.

**Grant Funding & Philanthropy:** Continuing to pursue local, state, and national grants, as well as private donor contributions.

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Please outline the intended use of funding, if awarded:

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If awarded the \$15,000 grant, we will use the funding to strengthen and expand our arts initiatives in **Douglas**, specifically the BAC Fellowship, the Binational Artwalk, and the



Binational Theater Program in collaboration with Stories That Soar. These programs provide critical support to local and cross-border artists.

**BAC Fellowship (\$2,000)**

This fellowship provides direct financial and professional support to artists, offering stipends for creative projects, professional development workshops, and mentorship opportunities. Fellows engage with the community through exhibitions, artist talks, and public programming.

**Binational Artwalk (\$6,000)**

This cross-border event connects creatives from Douglas and Agua Prieta, providing tabling, performance and exhibition opportunities on both sides of the border. The funds will cover artist honorariums, venue costs, promotional outreach, and logistical support. The Artwalk brings the community together, emphasizing shared cultural identity and the importance of our creative community in our region.

**Binational Theater Program in Collaboration with Stories That Soar (\$7,000)**

This initiative brings bilingual, cross-border storytelling to life by working with students and community members to create theatrical performances based on real-life experiences. In partnership with Stories That Soar program in Tucson, professional actors and theater artists will transform written stories into live performances, uplifting literacy, self-expression, and cultural dialogue. Funding will support travel expenses for professional artists, artist stipends for local artists, and production costs for final performances.

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**Please provide proof of liability insurance with your proposal submittal.**

Acknowledged By:

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By: \_\_\_\_\_  
Its: \_\_\_\_\_