

**SUBMITTED BY:** William D. Osborne, AICP, City Planner

**MANAGEMENT TEAM REVIEW:** Xenia Gonzalez, Interim Neighborhood Services Director, Luis Pedroza, Deputy City Manager

**FOCUS AREA:** Other / NA

**ORGANIZATIONAL IMPROVEMENTS:** Coordination of Development Services, Economic Development, Schools, Safe Pedestrian Transportation, Finance, Police

**SUBJECT:** **RESOLUTION NO. 22-1494**, a Resolution of the Mayor and Council of the City of Douglas, Cochise County, Arizona, **ESTABLISHING the creation of BRYAN'S WAY**, a network of street intersections with artistically-treated crosswalks connecting the border pedestrian crossing with Ray Borane Middle School, all within the City of Douglas.

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**EXECUTIVE SUMMARY:**

On March 8, 2022, Bibi Harris approached the City Manager's Office to discuss possible support for a community art grant project to improve one crosswalk in Douglas artistically with paints.

City staff met with Ms. Harris and discussed how the project could be replicated to support pedestrian safety and wayfinding. Most especially for school-aged children walking and bicycling to and from Douglas schools in light of the tragic truck-on-bicycle accident on February 10, 2022 that took the life of Bryan Chacon, a 12-year old who attended Ray Borane Middle School as a 6th grader.

**BACKGROUND:**

The main points of the art grant discussion between Ms. Harris and City staff were:

- One crosswalk at approximately \$2,000 grant award for costs coverage from The Arts Foundation for Tucson and Southern Arizona;
- The potential coordinated participation of Douglas stakeholders in the design and production process should there be a desire to commemorate Bryan Chacon, the history of education of other traveling children in Douglas, as well as general cultural themes highlighting the shared history of the sister cities;
- The potential for other grant funds associated with traffic and pedestrian/bicycle safety connecting schools and school children in a culturally meaningful way as transportation enhancements.

The Public Works Department is in the planning stages for standard crosswalk repainting at several intersections.

**DISCUSSION & RECOMMENDATION:**

Staff recommends approval of a resolution to direct staff to work with artists, school parents and others in our community to provide a local, culturally-meaningful and historically-rich wayfinding program to support community crosswalk art as well as sidewalk art, both temporary and permanent. Bryan's Way is envisioned as an opportunity to increase community resilience to tragedy that increases public awareness of pedestrian and bicycling safety and encourages participation in an enduring shared well-being using public art. Guiding children and others to safely travel on foot and bicycle to and from Douglas schools along paths that they, their families, friends, and others of our community have painted for their use and recognition, there is hopefully a commitment to long-term maintenance of crosswalk artwork and sponsorship.

The General Plan contains goals and policies supporting Bryan's Way:

Transportation/Circulation Element Circulation (T/C-C) Goal 1:

*Improve the mobility of people and goods throughout the City while supporting better alternatives to automobile transportation, including bicycle- and pedestrian-friendly streets, and improved roadways (landscape, lighting, and sidewalks),*

T/C-C Goal 2:

*Promote circulation safety throughout the City.*

T/C-C Policy 2-1f:

*Integrate vehicular circulation within neighborhoods to improve bicycle and pedestrian connectivity to key destinations, including recreation areas, adjacent services, transit facilities, and schools.*

This suggested proposal is to have a path connecting the pedestrian border crossing with Ray Borane Middle School – Bryan’s Way – fourteen intersections with the potential for artistic treatments.

**FISCAL IMPACT:**

N/A

**Fiscal Year:** 2022/2023

**Amount Requested:** \$

**Budgeted:** Y / N

**Account (s):**

**“...I MOVE THAT THE MAYOR AND COUNCIL APPROVE RESOLUTION NO. 22-1494.”**