

ZCA-2025-01 – Sign Code

The proposed amendment includes two exhibits. Exhibit A outlines the current provisions of Article 7 related to signage, while Exhibit B presents the redline revisions being recommended.

Policy Considerations

The amendment supports economic development by allowing flexible, modern signage that improves visibility and competitiveness while enhancing community character, safety, and wayfinding. It also streamlines review, reduces reliance on Special Use Permits, and aligns regulations with current industry practices to keep the code clear, consistent, and adaptable.

