

**SUBMITTED BY:** Ana Urquijo, City Manager

**MANAGEMENT TEAM REVIEW:** Donald Huish, Mayor

**FOCUS AREA:** Collaboration

**ORGANIZATIONAL  
IMPROVEMENTS:**

**SUBJECT: NEW CITY FLAG DESIGN.**

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**EXECUTIVE SUMMARY:**

Presentation to provide a new city flag design.

**BACKGROUND:**

It has been evident that the City of Douglas lacks an official city flag. Mayor Huish suggested a program to gather art concepts from local art students to inspire the development of a city flag, which represented our history. There was some response from DHS and our staff took inspiration from what was received.

Primarily, city staff worked to transform the historical elements into a wonderful concept for a flag. The concepts without the contextual narrative do not do justice to any of the graphics. Please read through the attached narrative as you look through the design options submitted.

The staff has started collecting input from community members, elected officials, and passersby on the flag concepts. We will continue to gather groups to provide feedback and be able to provide the Mayor and Council with a summary of thoughts from the community by the November regular meeting.

**DISCUSSION:**

Discussion for direction or possible decision to select an official city flag design concept.

**FISCAL IMPACT:**

Minimal – The flag cost is unknown currently, but it is expected to be the only cost, initially.

**“...I MOVE THAT THE MAYOR AND COUNCIL SELECT APPROVE OPTION \_\_\_\_ AS THE DESIGN CONCEPT FOR THE CITY OF DOUGLAS OFFICIAL FLAG.”**