

SUBMITTED BY: Jennifer Smith, Community Services & Economic Development Director

MANAGEMENT TEAM REVIEW: Ana Urquijo, City Manager

FOCUS AREA: Advanced Infrastructure Development and Improvement

ORGANIZATIONAL IMPROVEMENTS: EnterTextHere

SUBJECT: **PRESENTATION/DISCUSSION** by **PROS CONSULTING** regarding an **UPDATE** to the **COMMUNITY SERVICES MASTER PLAN.**

EXECUTIVE SUMMARY:

PROS Consulting will provide an update regarding the City of Douglas Community Services Master Plan.

BACKGROUND:

In 2022, PROS Consulting was awarded the contract for the development of the City's Community Services Master Plan. During the October 2022 City Council meeting, PROS Consulting initiated the project with a kick-off presentation to the Mayor and Council. Subsequently, towards the close of 2022, a series of internal stakeholder focus group meetings were convened, followed by external stakeholder focus group meetings in early 2023. On March 1, 2023, the first in-person public meeting for the Community Services Master Plan was held at the Douglas Visitor Center.

Throughout the Spring and Summer of 2023, a statistically valid survey was conducted citywide to understand the community needs through a data driven approach. The survey was administered by mail, online, and by phone in English and Spanish. Additionally, the survey was available community wide for further community engagement and insight.

DISCUSSION:

Tonight's presentation is to present the findings of the statistically valid survey and to provide an update to the Mayor and Council, outlining the forthcoming steps leading to the final plan's readiness for adoption.

FISCAL IMPACT:

None.

PRESENTATION ONLY.