

Emily Wolfe

From: Barry Hottmann
Sent: Tuesday, October 14, 2025 12:47 PM
To: Emily Wolfe
Subject: FW: Shipping Costs Exceed Business Prime

I don't recall the details of this. I'm sure you talked with me about this, but maybe not.

Is this something that has a cost? If so, how much?

Let me know the details if you know.

Thanks,
Barry

From: Brian Cushman <daaschief@dodgevillewi.gov>
Sent: Friday, October 10, 2025 11:47 AM
To: Ahringhoff, Brooke <torrbroo@amazon.com>
Cc: Emily Wolfe <deputy@dodgevillewi.gov>; Barry Hottmann <barry.hottmann@dodgevillewi.gov>
Subject: RE: Shipping Costs Exceed Business Prime

Brooke,

I can not make that decision on moving toward the business side of things. You will have to work with Emily and the mayor to make that happen. Thanks for getting back to me.

Brian Cushman
Chief
Dodgeville Area Ambulance Service

From: Ahringhoff, Brooke <torrbroo@amazon.com>
Sent: Friday, October 10, 2025 11:36 AM
To: Brian Cushman <daaschief@dodgevillewi.gov>
Subject: RE: Shipping Costs Exceed Business Prime

Hi Brian,

Yes, I spoke with Emily in August. 😊

You all have not signed up for Business Prime just yet, so you're still paying for shipping costs. You all do have one year free Business Prime available, however, you do have to activate this onto the account.

Select Try Business Prime on the right hand side of your screen, and sign up for the offer that shows free 365 day free trial (Small or Medium should show this).

Thank you,

Brooke Ahringhoff

Account Executive, Local Government



[737-281-2787](tel:737-281-2787) | torrbroo@amazon.com

2904 Palm Way
Austin, Texas

[Schedule with Brooke](#)

[Connect with me on LinkedIn!](#)



From: Brian Cushman <daaschief@dodgevillewi.gov>
Sent: Thursday, October 9, 2025 11:14 AM
To: Ahringhoff, Brooke <torrbroo@amazon.com>
Subject: RE: [EXTERNAL] Shipping Costs Exceed Business Prime

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you can confirm the sender and know the content is safe.

Brooke,

Just confirming you talked to a representative of the City of Dodgeville on this matter listed below? Emily would have been that person. Is there something different that I need to be doing while ordering?

Brian Cushman
Chief
Dodgeville Area Ambulance Service

From: Emily Wolfe <deputy@dodgevillewi.gov>
Sent: Thursday, October 9, 2025 11:08 AM
To: Brian Cushman <daaschief@dodgevillewi.gov>
Subject: RE: Shipping Costs Exceed Business Prime

Brian,
Yes, Brooke is the person that I originally spoke with back in August about our Amazon account.
Thank you,

Emily Wolfe

Deputy Clerk/Treasurer
City of Dodgeville

From: Brian Cushman <chief@dodgevilleems.com>
Sent: Thursday, October 9, 2025 11:06 AM
To: Emily Wolfe <deputy@dodgevillewi.gov>
Subject: FW: Shipping Costs Exceed Business Prime

Emily,
Is this the person below you talked to from Amazon?

Brian Cushman
Chief
Dodgeville Area Ambulance Service

From: Brooke Ahringhoff <torrbroo@amazon.com>
Sent: Thursday, October 9, 2025 11:01 AM
To: Brian Cushman <chief@dodgevilleems.com>
Subject: Re: Shipping Costs Exceed Business Prime

Good Morning Brian,

As I highlighted in my original outreach, your shipping costs (USD 410.00) have exceeded the annual subscription rate for Business Prime (\$349). Let's eliminate those shipping costs and unlock the additional benefits of Business Prime.

With Business Prime, not only do you save on Shipping, you unlock ***Guided Buying (better access to prime products and thousands of additional discounted items)*** and the ***Spend Visibility*** Dashboard in Business Analytics.

In addition, Business Prime Big Deal Days is **October 7 - 8** and I wanted to ensure that you were aware of the deals that will be available. As a Business Prime member, you can tap into savings on Office, IT, Maintenance, and Janitorial products. Exclusive deals will be available at <https://www.amazon.com/primebigdealdays>.

I am happy to connect so we can review the ROI. Let me know what day works best and I can send over an invite, or use the link to set time on my calendar: <https://prelude.amazon.com/s/fFB2o73oH/TRcv0K>.

To start your 30 day free trial click [HERE](#).

Sincerely,

Brooke Torres | US GOV Local Account Executive
(737) 281-2787 | torrbroo@amazon.com



----- Original Message -----

From: Brooke Torres <torrbroo@amazon.com>
Date: October 6, 2025 at 2:19 PM

Hi Brian,

I hope all is going well! As your customer advisor, I wanted to let you know your Shipping Costs for the last 12 months exceeded the cost of business prime for an account your size. A Government discounted Business Prime subscription is \$349 annually. This is a no-brainer since you paid USD 403.00 in shipping costs over the last 12 months and this exceeded the business prime cost.

With Business Prime, not only do you save on shipping, but you unlock **Guided Buying** (better access to prime products and more product discounts) and the **Spend Visibility** Dashboard in Business Analytics for further reporting.

Business Prime Big Deal Days is **October 7 - 8** and I wanted to ensure that you were aware of the deals that will be available! As a Business Prime member, you can tap into savings on Office, IT, Maintenance, and Janitorial products. Exclusive deals will be available at <https://www.amazon.com/primebigdealdays>.

I would love to connect so we can review the ROI. Let me know what day works best and I can send over an invite. Also, feel free to add time to my calendar: <https://prelude.amazon.com/s/fFB2o73oH/TRcv0K>.

To start your 30 day free trial click [HERE](#).

Best,

Brooke Torres | US GOV Local Account Executive
(737) 281-2787 | torrbroo@amazon.com

