

CITY OF DODGEVILLE SPECIAL EVENT LICENSE

FEE: \$30.00

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ORGANIZATION/ENTITY NAME: Race Day Events

PRIMARY EVENT CONTACT: Brad Rogstad PHONE: 312-446-0220

EMAIL: brad.rogstad@racedayevents.com ALT PHONE:

ADDRESS: 2829 Royal Ave, Suite 100 CITY: Madison STATE: WI ZIP: 53713

EVENT INFORMATION								
NAME OF EVENT: Dairyland Dare								
START DATE/TIME: 8/2/2025 6:15am END DATE/TIME: 8/2/2025 7:00pm								
(Include set-up and tear-down/clean-up time. A 48-hr notice is required if event time changes or is cancelled. If notice is NOT given, costs may be assessed for loss of City Staff time)								
GENERAL EVENT TYPE:								
Parade Block Party Expo Other (Describe): Bike Ride								
EXEPECTED NUMBER OF ATTENDEES: 500								
USE OF STREETS: Are Street Barricades Required? No								
State or County Approval Required? Yes (For Events involving or crossing State or County Highways)								

DESCRIPTION: Include a detailed description of all event activities such as vending, music, selling of food or alcohol beverages, location and use of tents, stages, sound amplification or other equipment, and attach a detailed plan for clean-up after the event, steps to be taken to prevent vehicular traffic from going through the area (if necessary), and steps that will be done to ensure underage people in are not served alcohol (if applicable). If using public streets, a detailed map MUST be provided with this application. Include additional pages if necessary.

Streets only used as a path for bike riders and will stay open for public use - may have some interruption to traffic at the start of the ride from 6:15am - 6:45am on 8/2 at the intersection of E Spring St./E Division/191 and Bennett Rd. Harris Park and Ley Pavilion planned to be used for Race Start/Finish/General Venue. We Will have food and drink available for the participants after the ride, using their bib tear off tags to redeem. Music will be played on a standard EV speaker/iPad throughout the day and to give safety and route announcements before the rides start. Open to public, only those 21+ will be served beer by the licensed Operator, which is primarily given to the participants as the free 1-2 beverages per rider. Will need restroom and water usage at Harris Park facilities.



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ADDITIONAL MATERIALS

With your application please include the following materials:

- A detailed map if street use is involved with the event.
- Certificate of Liability Insurance for general liability coverage (minimum of \$300,000 for the injury or death of any one person, \$50,000 for property damage, and \$1,000,000 aggregate coverage for the event).
- Additional applications as needed: Alcohol Licensing, Vending Permits, Facility Use or Pavilion rental agreements

ACKNOWLEDGEMENT If applicable, I understand that I may be required to set up barricades at the locations designated by the City and to take down the barricades after the event. Generally, barricades may be set in place no earlier than ½ hour before the start of the event and must be removed immediately following the event and returned to the location designated by the City no more than 1 hour after the conclusion of the event. I understand that pursuant to Chapter 12.05 of the municipal code, I may be charged for the cost of "Extraordinary Services" provided by the City that exceed \$500 as a result from the Special Event. I certify that I have read and understand Chapter 12.05 of the municipal code, and agree to adhere

I certify that all information provided on this application is true and correct.

to all of the rules and requirements outlined in the ordinance.

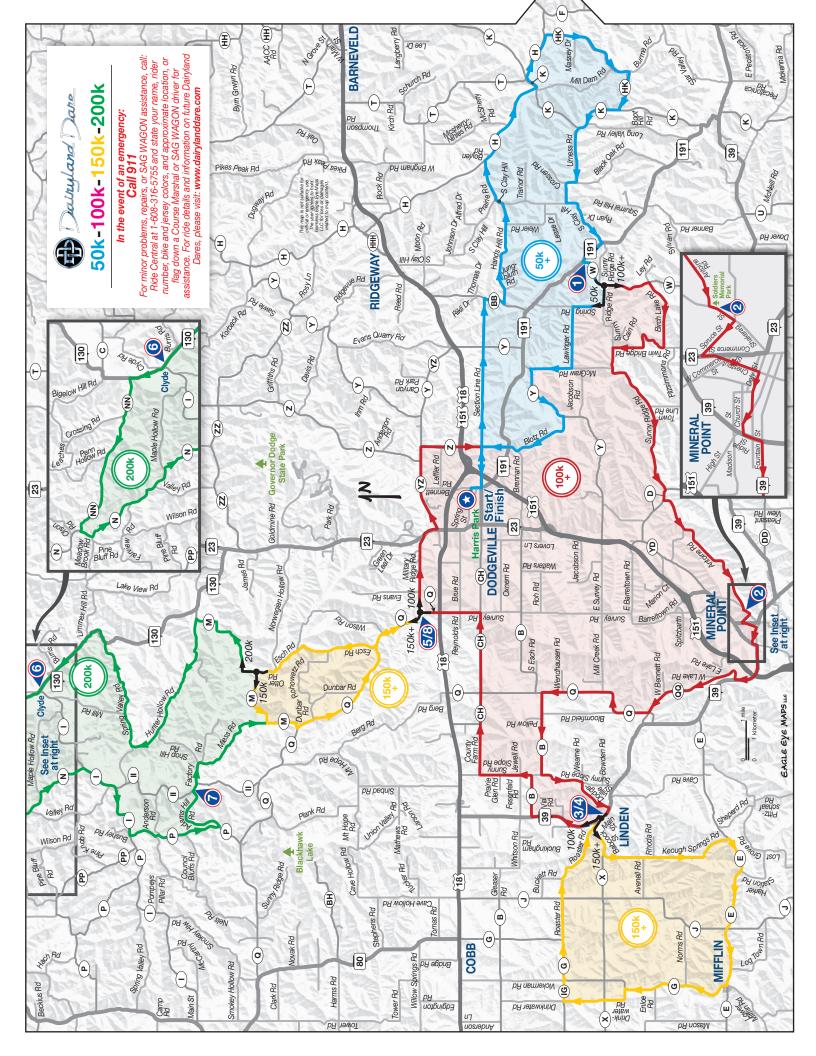
/ Brad Rogstad/Race Day Events , organizer of the event: Dairyland Dare (insert name/organization) (insert name of event)

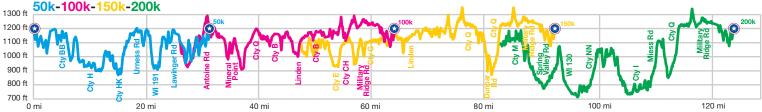
shall indemnify, hold harmless, and defend City of Dodgeville, its officers, agents, and employees from and against all claims, damages, losses, and expenses, including attorneys' fees, which arise from or out of the above specified event.

Signature of Applicant

1/23/2025

Date





50k							
Mile	Mile Go Onto						
Start at Harris Park							
0.0	R	N Bennett Rd	0.3				
0.3	L	Section Line Rd	4.6				
4.9	R	Cty BB	0.5				
5.4	L	Hands Hill Rd	2.6				
8.0	L	S Clay Hill Rd	0.2				
8.2	R	Prairie Rd	1.0				
9.2	R	Cty H	2.4				
11.6	L	Cty K	0.4				
12.0	R	Cty H	1.1				
13.1	R	Cty HK	3.5				
16.6	R	Cty K	1.2				
17.8	L	Urness Rd	1.4				
19.2	R	Black Oak Rd	0.7				
19.9	L	S Clay Hill Rd	1.5				
21.4	R	WI 191	0.7				
22.1 AID STATION 1							
22.1	L	Cty W	1.0				
23.1 100k+ routes: S on Cty W							
23.1	R	Sunny Ridge Rd	0.5				
23.6	R	Spring Rd	0.7				
24.3	L	Lawinger Rd	1.5				
25.8	R	McGraw Rd	2.0				
26.8	L	Cty Y	1.0				
28.4	R	Blotz Rd	1.9				
30.3	S	Cty Z	0.7				
31.0	L	Section Line Rd	1.0				
32.0	32.0 R N Bennett Rd						
32.2	L	Harris Park - 50k Fin	ish!				

Aid Station Hours:

(Mile 22.1 - *All*): WI 191/Cty W 7:30 am - 9:30 am

(Mile 35.8 - 100k, 150k, 200k): Soldier Park 7:40 am - 10:45 am

34 (Mile 48.8 - 100k, 150k, 200k / Mile 66.3 - 150k, 200k): Linden Community Center 8:15 am - 1:45 pm

(Mile 60.4 - 100k, 75.9 - 150k, 200k): Military Ridge/Cty Q 9:10 am - 4:45 pm

6 (Mile 92.4 - 200k): Clyde Community Center 10:00 am - 4:45 pm

(Mile 108.1 - 200k): @Adams Hill Rd 10:30 am - 5:45 pm

(Mile 75.9 - 200k / 116.5 - 200k): Military Ridge/Cty Q 11.00 am - 6:45 pm

			40 mi	60 n					
50K> 100k									
	Mile	Go	Onto	Leg					
I		continued from 50k route							
	22.1	L	Cty W	2.1					
	24.2	R	Birch Lake Rd Jonesdale	3.7					
	26.0	R	Twin Bridge Rd	1.7					
I	27.7	L	Sunny Ridge Rd	4.1					
	31.8	R	Cty D	0.3					
	32.1	L	Antoine Rd						
I	35.8		AID STATION 2						
I	35.8	L	Shakerag St Mineral Point	0.2					
	36.0	R	Spruce St	0.3					
	36.3	L	Commerce St	0.1					
	36.4	R	N Chestnut St	0.3					
	36.7	R	Doty St	0.2					
İ	36.9	R	High St	0.1					
I	37.0	L							
İ	37.1	L							
İ	37.2	R	WI 39 / Fountain St	1.3					
	38.5	R	Cty QQ	2.7					
	41.2	R	Cty Q	3.1					
	44.3	L	Cty B	2.0					
	46.3	L	Sunny Slope Rd	1.1					
İ	47.4	R	Dodgeville St / Wearne Rd	1.0					
	48.4	R	WI 39/Main St Linden	0.4					
I	48.8	150	k+ routes: S on Cty X / Main						
	48.8	R	Jefferson St						
I	48.8		AID STATION ®						
	48.9	L	Wasley St	0.1					
İ	49.0	L	Wisconsin St	0.0					
	49.0	R	WI 39 / Franklin St	1.6					
	50.6	R	Cty B	1.0					
ĺ	51.6	L	Sunny Slope Rd	1.3					
ا	52.9	R	County Farm Rd	1.3					
ĺ	54.2	S	Cty CH	2.7					
ĺ	56.9	L	Survey Rd	1.0					
	57.9	S	Cty Q	0.5					
	58.4	R	Military Ridge Rd	2.0					
	60.4		AID STATION 6						
	60.4	R	WI 23	0.3					
	60.7	L	Cty YZ	2.1					
	62.8	R	Cty Z	1.6					
	64.4	R	Section Line Rd	1.0					
ĺ	65.4	5.4 R N Bennett Rd							
	65.6	L	Harris Park - 100k Finish	n!					
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Launch Times:

200km: 6:15am, 150km: 6:30am, 100km: 6:45am, 50km: 6:45am

49.0 L Cty X / Babcock St 0	g	
48.4 R WI 39/Main St Linden 0 49.0 L Cty X / Babcock St 0		
49.0 L Cty X / Babcock St 0		
= -, =	.6	
49.7 L Keough Springs Rd 3	.7	
	.4	
53.1 R Cty E 3	.8	
56.9 R Cty G 2	.8	
59.7 L Drinkwater Rd 1	.7	
61.4 R Cty IG / Iowa Grant Rd 0	.6	
62.0 L Cty G 1	.0	
63.0 R Roaster Rd 2	.7	
65.7 S Cobb St Linden 0	.4	
66.1 S Cty X / Main St 0	.2	
66.3 L WI 39 / Jefferson St 0	.1	
66.3 AID STATION 4		
66.4 L Wasley St 0	.1	
66.5 L Wisconsin St 0	.0	
66.5 R WI 39 / Franklin St 1	.6	
68.1 R Cty B 1	.0	
69.1 L Sunny Slope Rd 1	.3	
70.4 R County Farm Rd 2	.0	
72.4 S Cty CH 2	.0	
74.4 L Survey Rd 1	.5	
75.9 S Cty Q 1	1.5	
75.9 AID STATION 6		
77.3 R Esch Rd 2	.8	
80.1 L Otter Rd 0	.6	
80.7 200k route: R on Cty M		
80.7 L Cty M 2	.4	
- 7	.6	
87.7 L Military Ridge Rd 2	.0	
87.7 AID STATION 6		
89.6 R WI 23 0	.4	
90.0 L Cty YZ 2	.1	
	.5	
93.6 R Section Line Rd 1	.0	
	.2	
94.8 L Harris Park - 150k Finish!		

Mile Go Onto ...continued from 150k route... L Otter Rd 0.6 2.5 80.7 R Cty M 83.2 Hunter Hollow Rd 3.9 R Spring Valley Rd 2.8 WI 130 2.5 89.9 **AID STATION 6** 92.4 R WI 130 8.0 92.4 93.2 Cty NN 4.2 4.3 Cty N 2.3 101.7 R Cty I 104.0 Ctv P 2.4 106.4 Adams Hill Rd 1.7 108 1 **AID STATION** 0.2 108.1 R Cty II 0.6 108.3 Factory Rd 108.9 2.1 R Meiss Rd Cty M 1.0 111.0 4.5 112.0 L Cty Q 116.5 L Military Ridge Rd 2.0 **AID STATION 3** 116.5 R WI 23 0.3 118.5 2.2 118.8 L Cty YZ 1.5 121.0 Cty Z R Section Line Rd 122.5 1.0 R N Bennett Rd 0.2 123.5 123.7 L Harris Park - 200k Finish!

50K>100K>150K>

200k

Dairyland Dar

This is an open course:

- -Obey all traffic laws.
- -Keep right of center.
- -Ride no more than two wide.
- -Single up for passing cars.

Respect our Neighbors:

- -Use all five fingers when waving.
- -Share the road.
- -Keep our roads clean! (\$500 fine for Littering in WI)

Thank you!

In the event of an emergency: Call 911

For minor problems, repairs, or SAG WAGON assistance, call: Ride Central at 1-608-316-5755 and state your name, rider number, bike and jersey colors, and approximate location, or flag down a Course Marshal or SAG WAGON driver for assistance.

For ride details and information on future Dairyland Dares, please visit: www.dairylanddare.com





CERTIFICATE OF LIABILITY INSURANCE

SWILLMERING

DATE (MM/DD/YYYY) 11/26/2024

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

tr	ils certificate does not confer rights to	o tne	cert	ificate noider in lieu of su			•			
PRODUCER Robertson Ryan - Madison 330 East Kilbourn Avenue, Suite 850				CONTACT NAME: PHONE (A/C, No, Ext): (800) 258-0277 FAX (A/C, No): (877) 700-0139						
VIIIV	/aukee, WI 53202				E-MAIL ADDRE	SS:				
						INS	URER(S) AFFOR	RDING COVERAGE		NAIC #
					INSURE	RA:WEST E	BEND INSU	RANCE COMPANY		15350
INSL	RED				INSURE	RB:SFM M	JTUAL INS	URANCE COMPANY	<u></u>	11347
	Race Day Events LLC				INSURE	RC:				
	2829 Royal Avenue, Suite 10	00			INSURE	R D :				
	Madison, WI 53713				INSURE					
					INSURE	RF:				
co	VERAGES CER	TIFIC	CATE	NUMBER:				REVISION NUMBER:		
IN C	HIS IS TO CERTIFY THAT THE POLICIE IDICATED. NOTWITHSTANDING ANY R ERTIFICATE MAY BE ISSUED OR MAY XCLUSIONS AND CONDITIONS OF SUCH	EQUI PER	REMI TAIN,	ENT, TERM OR CONDITIOI THE INSURANCE AFFORI	N OF A	ANY CONTRA	CT OR OTHER	R DOCUMENT WITH RES	PECT TO	O WHICH THIS
NSR LTR	TYPE OF INSURANCE	ADDL	SUBR	POLICY NUMBER		POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIN	IITS	
Α	X COMMERCIAL GENERAL LIABILITY					\ <u>=</u>	<u> </u>	EACH OCCURRENCE	\$	1,000,000
	CLAIMS-MADE X OCCUR			1497361		1/2/2025	1/2/2026	DAMAGE TO RENTED PREMISES (Ea occurrence)	\$	100,000
								MED EXP (Any one person)	\$	5,000
								PERSONAL & ADV INJURY	\$	1,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER:							GENERAL AGGREGATE	\$	2,000,000
	POLICY PRO-							PRODUCTS - COMP/OP AGO	\$ \$	2,000,000
Α	OTHER: AUTOMOBILE LIABILITY							COMBINED SINGLE LIMIT	\$	1,000,000
	X ANY AUTO			1497361		1/2/2025	1/2/2026	(Ea accident) BODILY INJURY (Per person)		
	OWNED SCHEDULED AUTOS ONLY AUTOS							BODILY INJURY (Per accider		
	HIRED NON-OWNED AUTOS ONLY							PROPERTY DAMAGE (Per accident)	\$	
	AUTOS ONLY AUTOS ONLY							(Per accident)	\$	
	UMBRELLA LIAB OCCUR							EACH OCCURRENCE	\$	
	EXCESS LIAB CLAIMS-MADE							AGGREGATE	\$	
	DED RETENTION \$							7.OOREO/RE	\$	
В	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY							X PER OTH- STATUTE ER		
	ANY PROPRIETOR/PARTNER/EXECUTIVE			72579.109		1/2/2025	1/2/2026	E.L. EACH ACCIDENT	\$	500,000
	OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	N/A						E.L. DISEASE - EA EMPLOYI	Ť	500,000
	If yes, describe under DESCRIPTION OF OPERATIONS below							E.L. DISEASE - POLICY LIMI		500,000
Α	Liquor Liability			2102252	1/2/2025	1/2/2026	L.L. DISLAGE - FOLICT LIMI	Ψ	1,000,000	
DES	CRIPTION OF OPERATIONS / LOCATIONS / VEHICE of Dodgeville is an additional insured in	LES (A	ACORE	0 101, Additional Remarks Schedu	ile, may b	e attached if mor	e space is requir	ed)		
ity	of Dodgeville is an additional insured ii	n reg	ards	to the contract with the ab	ove na	med insured.				
CERTIFICATE HOLDER					CANCELLATION					
City of Dodgeville 100 E Fountain Street					SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.					
	Dodgeville, WI 53533					AUTHORIZED REPRESENTATIVE				

ACORD 25 (2016/03)

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