



October 9, 2025

City of Dodgeville
ATTN: Building Inspections/Zoning
100 E Fountain Street
Dodgeville, WI 53533

SUBJECT: Permit Application -- Conversion of Existing Static Billboard Face to Digital Display

Dear Building and Zoning Department,

On behalf of Lamar Advertising, we are formally submitting a permit application for the modification of an existing billboard structure located on parcel #216-1132.A. The proposed scope of work consists of converting one (1) existing 10'-6" x 22'-9" static display face to a digital display face of the same dimensions.

No changes are proposed to the overall height, size or location of the existing sign. The modification is limited to the replacement of the static face with a digital LED display system.

Accompanying this application are detailed drawings and specifications illustrating the proposed digital face and electrical components.

Please review the enclosed materials and advise if any additional documentation or information is required to complete the permit review process.

Sincerely,

A handwritten signature in black ink, appearing to read "Angie Thorngren", with a long, sweeping horizontal line extending to the right.

Angie Thorngren
Real Estate Manager