

LIBRARY DIRECTOR'S REPORT

Prepared August 10, 2023

CATEGORY	MAY 2023	JUNE 2023	JULY 2023	MONTHLY CHANGE	YEAR-TO-DATE TOTAL
Circulation					
Total Circulation	2,857	4,524	4,142	- 8.8%	25,875
Holds Placed	639	761	721	- 5.3%	5,406
Visits					
Main Library	3,066	3,766	3,476	- 7.7%	21,921
Annex	163	154	151	- 2.0%	1,032
<i>Total</i>	<i>3,229</i>	<i>3,920</i>	<i>3,627</i>	<i>- 7.5%</i>	<i>22,953</i>
Collection Development					
Items Added	202	222	168	- 24.3%	1,228
Items Removed	634	189	497	+ 163.0%	2,483
Patrons					
Cards Added	39	59	44	- 25.4%	328
Cards Removed	2	3	4	+ 33.3%	21
Technology Use					
Library Computers	245	234	209	- 10.7%	1,491
Annex Computers	16	10	8	- 20.0%	66
Wireless Internet	325	390	328	- 15.9%	2,140
<i>Total</i>	<i>586</i>	<i>634</i>	<i>545</i>	<i>- 14.0%</i>	<i>3,697</i>
Other Items					
Meeting Room Use	41	21	22	+ 4.8%	195
Website Visits	795	766	610	- 20.4%	5,102
Facebook Reach	2,492	11,445	5,797	- 49.3%	46,625
Facebook Page Visits	570	1,724	1,237	- 28.2%	4,611
Facebook New Likes	10	13	13	No change	83

Director Activities

A highlight of some of the activities, meetings, trainings, and events Angela participated in during the month:

- July 7: Attended the Iowa County Library Board virtually.
- July 11: Met with representatives from TDS about a joint program on Fiber Internet
- July 13: Led "Sweet 16 Chocolate Tasting" program for Tweens and Teens.
- July 14: Staffed Annex from 9:00 a.m. – 12:00 p.m. during Local History Day at Town Square; completed inventory work of Annex collection while there.
- July 14: Attended Arly programming software demonstration with Jen Bernetzke from SWLS virtually.
- July 18: Met with a patron and Nancy Ashmore to discuss the suggestion of a storytelling event put on by the library
- July 20: Met with Cindy Fesemeyer and Nick DiMasses to discuss advocacy panel presentation with UW-Madison iSchool for Thursday, August 3, 2023, where I spoke about how smaller, rural libraries can better advocate for needs and changes.
- July 27: Led "Squeegee Painting" program for Tweens and Teens

Collection Development

- July additions to the catalog were lower due to Carol G. focusing on summer programming. We should see a higher number in the August data to account for this.
- Annual weeding has begun in the adult collections, should be significantly smaller this year. Carol G. continues to weed the children's collections as her workload allows.
- Weeded materials will first go to a Friends book sale in October, then remaining items may be sent to other vendors to sell.

- Baker & Taylor has stopped recycling books for libraries. We need to develop a new plan on how we will handle excess books after Friends book sales.

Programming Data

Age Group	June		July		Year-to-Date Totals	
	Programs	Attendees	Programs	Attendees	Programs	Attendees
0-5	4	125	4	89	23	695
6-11	8	296	9	435	37	1,284
12-18	2	24	2	11	5	49
19+	5	227	5	245	37	1,248
General (All Ages)	4	56	4	90	42	1,260
TOTALS	23	728	24	870	144	4,536

Summer Reading Challenge Results

- 289 patrons have registered to participate
 - 72 were ages 0-5
 - 123 were ages 6-12
 - 24 were ages 13-17
 - 70 were ages 18+
- 198 have reported time
- 75% of participants were under age 18.
- Participants have reported a total of 388,879 minutes (6,481 hours or 270 days of reading!)
- 8,805 books were read by participants ages 0-5.

Ridgeway Update: Starting September 11, 2023, we will be shifting our support of Ridgeway Volunteer Library to Mondays. This will help support both Storytime and activities on Mondays when there is no school (second Monday of each month). We will no longer have staff onsite on Wednesdays after August.

Other Items

- The Iowa County Library Board grant submission for 2024 is due on Friday, September 22. We will most likely request funding to support summer programs, which Carol G. is already working on booking for 2024.
- Karla is out the week of August 14
- Angela is out August 18-26
- Carol M. is out August 28 – September 8
- Carol G. is out September 1-8