



AMERICAN MARKETING & PUBLISHING, L.L.C.

915 E. Lincoln Hwy. ■ P.O. Box 801 ■ DeKalb, IL 60115 ■ Phone: (800) 807-6870 ■ Fax: (815) 756-1821

AMP ORDER FORM – CLOSEBY® TEXT MARKETING

NAME OF ADVERTISER: City of Dodgeville

CUSTOMER #: 79559 AUTHORIZED SIGNER: Emily Wolfe

ADDRESS: 100 E. Fountain AUTHORIZED CONTACT CELL: _____

CITY: Dodgeville STATE: WI ZIP: 53533 APPOINTMENT DATE: 3/4/2026

CONTACT PHONE: 608-930-5228 EMAIL: deputy@dodgevillewi.gov

ACCEPTANCE DATE: 3/4/2026 WEBSITE: www.dodgevillewi.gov

This AMP Order Form (this “**Order Form**”) is governed by and subject to the General Terms and Conditions (“**General Terms**”), and each applicable Schedule to the General Terms setting forth additional terms and conditions with respect to such products and services (“**Product Terms**”) shown at www.ampcorporate.com/legal/AdvertisingGeneralTerms&Conditions. The General Terms and Product Terms are hereby incorporated into this Order Form (collectively, this “**Agreement**”).

This Agreement is entered into between the above named Advertiser and American Marketing & Publishing, LLC, a Delaware limited liability company (“**Publisher**”), effective as of the Acceptance Date (as set forth below, or if not set forth below, as defined in the General Terms). Capitalized terms used but not defined in this Order Form shall have the meanings ascribed to them in the General Terms or Product Terms.

A. Cancellation. Other than as set forth in Sections 2(b) and 2(c) of the General Terms, Advertiser may only cancel this Agreement by providing written notice to Publisher within two days of the Acceptance Date. Such notice must be sent by an authorized representative of Advertiser as set forth and further detailed in Section 2(a) of the General Terms. **Any cancellation by Advertiser made or attempted later than two days after the Acceptance Date shall not relieve Advertiser of the obligations and responsibilities hereunder, including Advertiser’s payment obligations.**

B. Purchases. Customer Agrees to purchase the Products shown below for the business locations described in Attachment A hereto.

Product	Description	Minimum Term	Ref Sched	Today's Annual Price	Monthly Price	Bundle Discount	Add'l Discount	Sales Tax	Product Sub-Total
Premium CloseBy Text Marketing Program	Unlimited Subscribers. Includes the first 100,000 messages per year & billed at 1.5¢ per message thereafter. Up to 3 lists & 3 keywords- Birthday Club for personalized messaging. Text from cell phone feature & online dashboard. Marketing Materials & electronic copies. Dedicated Account Manager.	one year		\$1,350.00				N/A	\$1,350.00
Per Location Price									\$ 1,350.00
Number of Total Locations									1
Total Purchase Price Today									\$ 1,350.00

C. Payment and Payment Information.

Advertiser agrees to pay the amounts shown above for the Products on the Acceptance Date, or in the event of delayed payment Advertiser shall pay the Publisher (or if applicable Publisher may charge or debit Advertiser) in the manner and on the timeline described below. If Publisher issues an invoice to Advertiser, the invoiced amount will be due in full, without set off, on or before the due date set forth in such invoice (or, if no due date is set forth in the invoice, within 30 days after the date of the invoice).

Purchase & Balance Overview	
Purchase Price After Any Discount	\$1,350.00
Prior Open Balance	\$0.00
Total Balance Due Including Prior Open Amounts	\$1,350.00
Sum Paid Today, \$0.00	
Monthly Payment Plan - In addition to the sum paid today, Advertiser shall pay Publisher (or if applicable, Publisher may charge or debit Advertiser) the payment balance, in the recurring monthly payment plan amount, and for the number of months shown below, beginning on the first monthly payment date shown, for the Products that are the subject of this Agreement.	
Payment Plan Balance	
Monthly Payment Plan Amount	
Number of Monthly Recurring Payments	
First Monthly Payment Date	
Payment Information	
Form of Payment	N/A
Last 4 Digits	Mailing in Check

D. Binding Terms. **Advertiser expressly acknowledges and agrees to the applicable Product Terms and the General Terms, which include, without limitation, additional payment terms, intellectual property ownership and licensing terms, important product or service-specific understandings between the Advertiser and the Publisher, disclaimers of warranties, limitations and exclusions of liability and remedies, a choice of Illinois law, and mandatory arbitration and class action waiver, which requires Advertiser to resolve disputes with Publisher on an individual basis through final and binding arbitration.**

E. Entire Agreement. The Agreement constitutes the entire agreement between the parties, and expressly supersedes all prior and contemporaneous agreements, understandings, inducements or conditions, express or implied, oral or written, with regard to the Products.

The individual signing below on behalf of Advertiser represents and warrants that he or she is a duly authorized representative of the Advertiser, and such signature binds Advertiser to this Agreement.

The undersigned represents that he or she has reviewed the terms and conditions of this Agreement carefully and agrees to them on behalf of Advertiser, effective as of the Acceptance Date.

ADVERTISER

BY: _____

PRINTED NAME: _____

For Publisher Use Only:

ACCEPTANCE DATE: 3/4/2026

SALES REP ID: AMD013 AMANDA DANIELS