

DODGEVILLE PUBLIC LIBRARY FUNDRAISING COMMITTEE MEETING

Thursday, February 06, 2025 at 4:30 PM

The Library Fundraising Committee of the Dodgeville Public Library met on Thursday, February 6, 2025.

Present: Jody Vanderloo, Vickie Stangel, Lisa Spady, Deb Haag, Kari McSherry, Carol Murphy-Assistant Library Director, Carrie Portz-Library Director, Mayor Barry Hottman.

Agenda and Minutes Approval: The meeting of the Library Fundraising Committee was called to order at 4:34 PM by Jody Vanderloo, and there being no objections the meeting was declared duly posted. The agenda for this meeting was declared approved with no objections.

Public Comment: None

New Business: Discussion of the library building project fundraising. We discussed pledge card samples, packets for donations to leave out at the library or to mail. HGA –they are identifying areas to put a pledge “tree” or wall. HGA could help with the new logo. We will wait to reveal it on opening day. Mayor Hottman has been thinking of setting up a City of Dodgeville You Tube page and we could utilize it for a promo and also post the Community Conversation meeting that was held on January 22.

The library will be hosting Commerce After 5:00 (formerly 501 Connect) on Wednesday, March 12th. Discussed having the drawings of the building project up and also having food and drinks. Much more discussed, and we decided to follow up at the next meeting.

Lisa Spady will check with Kathryn Heimerl regarding printing T-shirts. Also discussed kids activities during the summer reading program that could help with fundraising. Carrie will look at options and prices. We will need to discuss the budget for fundraising.

For the next meeting we need to discuss drafting a fundraising letter and a pledge card. Also plan the March 12th event, QR code for donations, discuss giving levels, and also be thinking of ideas for Town Square Day.

Also discussed going to Town Board meetings asking for donations.

Upcoming Meeting: Monday, February 24th at 4:30 PM

Adjourn: The meeting was adjourned at 6:04 PM

Respectfully submitted,

Kari McSherry