



**CITY OF DODGEVILLE**  
**Street Use Permit Application**

**FEE: \$25.00**

Applicant Name: Brad Rogstad

Address: 2829 Royal Ave, Suite 100, Madison, WI 53713 Telephone: 312-446-0220

Event Sponsor (if different than above): Race Day Events

Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

Responsible Person(s) (if different than above): \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

**Event Information**

Start date: 8/3/2024 Time: 6:15 AM End Date: 8/3/2024 Time: 7:00 PM

Include set-up and tear-down/clean-up time (*48 hour notice required if event time changes or is cancelled, if notice is NOT given, costs will be assessed for employee time*).

Detailed description of street(s) proposed to be used: Map attached

\_\_\_\_\_

Street Barricades: Barricades are requested for the following locations:

N/A

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*I understand that I may be required to set up barricades at the locations designated by the City and to take down the barricades after the event. Generally, barricades may be set in place no earlier than 1/2 hour before the start of the event and must be removed immediately following the event and returned to the location designated by the City no more than 1 hour after the conclusion of the event.*

Estimated number of persons: 500 (Certificate of Insurance may be required, if attendance exceeds 50 - an additional officer maybe required at applicants expense)

General Event Type:

Parade     Block Party     Sports Event     Other (describe) Bike Ride

State and/or County Approval Required (for events involving using or crossing state or county trunk highways)?

Yes     No

State and/or County Approval Obtained?

Yes       No

Use of street(s) (include a detailed description of all activities such as vending, music, selling of food or alcohol beverages, location and use of tents, stages, or other equipment, and attach a detailed plan for clean-up after the event, steps to be taken to prevent vehicular traffic from going through the area, and steps that will be done to ensure the security of not allowing underage people in the fenced area, if alcohol is to be served):

Streets only used as a path for Bike Riders and will stay open for public use - May have some interruption to traffic at the start of the ride at 6:15 - 6:45am on 8/6 at the intersection of E. Spring st./E Division/191 and Bennett Rd Harris Park & Ley Pavillion planned to be used for Race Start/Finish/General Venue - Will have Food, Drink, and music All Welcome, only those 21+ will be served. Beer is primarily given as the free 1-2 beverages per rider

If using recording or sound amplification equipment please describe: \_\_\_\_\_  
Standard EV Sound System for morning announcements, finishers, and iPad w/music throughout the day - In Park Only

Designate any public facilities or equipment to be used (additional costs may be incurred): \_\_\_\_\_  
Bathroom and Water usage at Harris Park

Has notification to all residences and businesses that may be impacted in the area been given?  
 Yes       No      DATE: \_\_\_\_\_

Check appropriate method:     publication     flyers     phone     personal visit  
 other (explain) \_\_\_\_\_

*I certify that I have read and understand the City of Dodgeville Ordinance #1296 An Ordinance To Require Street Use Permits, and agree to adhere to all of the rules and requirements outlined in the Ordinance and that all information provided on this application is true and correct.*

Brad Rogstad  
Signature

1/24/2024  
Date

**CITY OF DODGEVILLE**  
**INDEMNIFICATION / HOLD HARMLESS**

I/We, Race Day Events, sponsor(s) and/or co-sponsors of  
(name/organization)

Dairyland Dare,

(name of event)

shall indemnify, hold harmless, and defend City of Dodgeville, its officers, agents, and employees from and against all claims, damages, losses, and expenses, including attorneys' fees, which arise from or out of the above specified event.

*Brad Rogstad*

Responsible officer, event sponsor/co-sponsor

1/24/2024

Date

Responsible officer, event sponsor/co-sponsor

Date



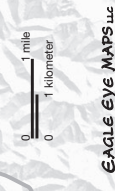
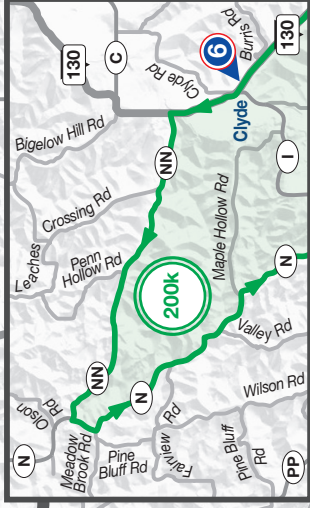
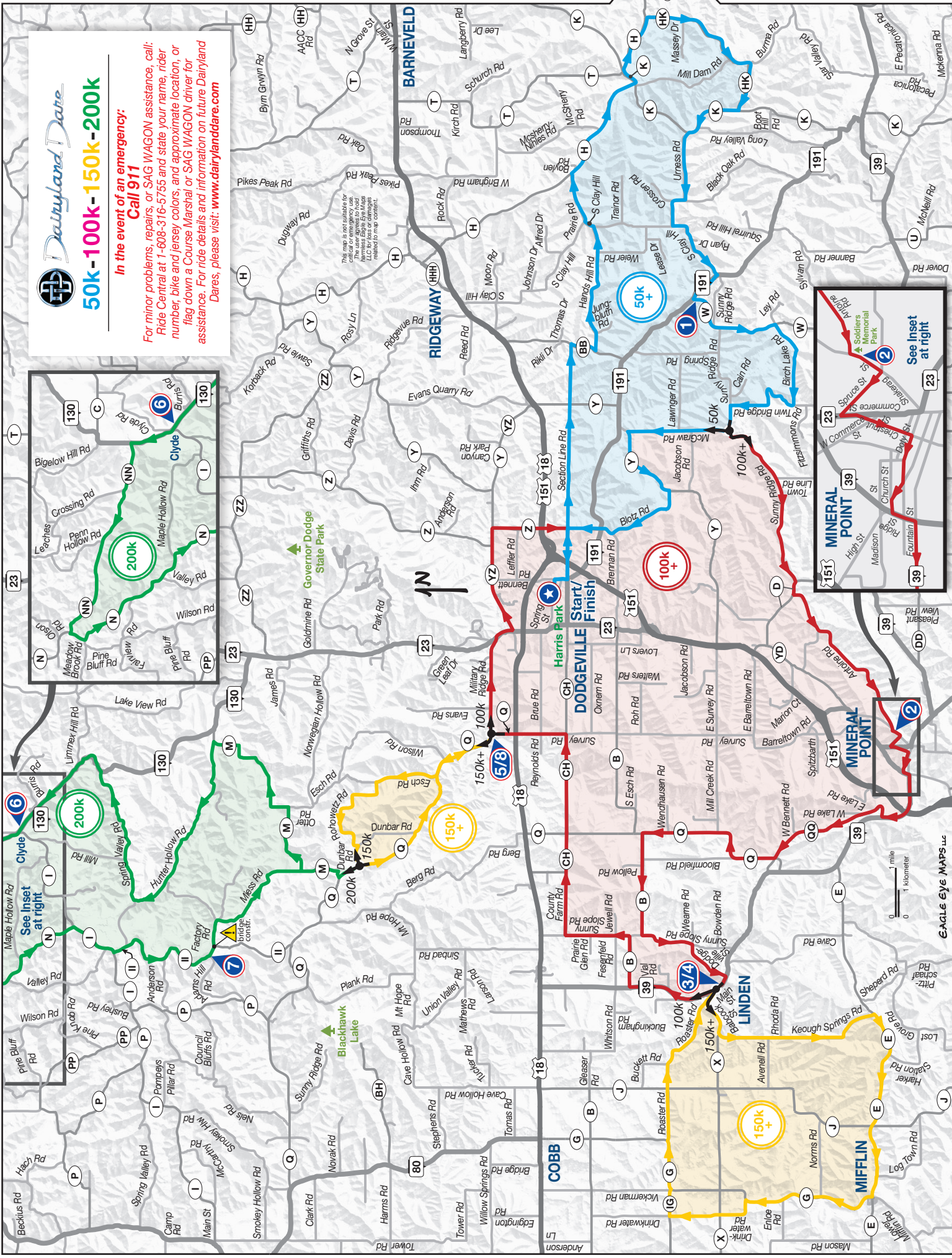


**50k-100k-150k-200k**

**In the event of an emergency:  
Call 911**

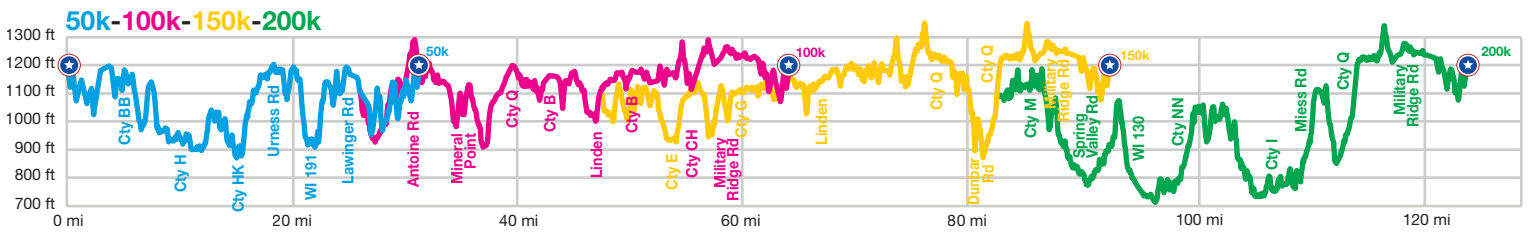
For minor problems, repairs, or SAG WAGON assistance, call: Ride Central at 1-808-316-5755 and state your name, rider number, bike and jersey colors, and approximate location, or flag down a Course Marshal or SAG WAGON driver for assistance. For ride details and information on future Dairyland Dares, please visit: [www.dairylanddare.com](http://www.dairylanddare.com)

This map is not suitable for critical or emergency use. Hazardous Edge Eye Maps LLC is not liable for damage or loss of property or injury.



EAGLE EYE MAPS LLC





50k				
Mile	Go	Onto	Leg	
<b>Start at Harris Park</b>				
0.0	R	N Bennett Rd	0.3	
0.3	L	Section Line Rd	4.6	
4.9	R	Cty BB	0.5	
5.4	L	Hands Hill Rd	2.6	
8.0	L	S Clay Hill Rd	0.2	
8.2	R	Prairie Rd	1.0	
9.2	R	Cty H	2.4	
11.6	L	Cty K	0.4	
12.0	R	Cty H	1.1	
13.1	R	Cty HK	3.5	
16.6	R	Cty K	1.2	
17.8	L	Urness Rd	1.4	
19.2	R	Black Oak Rd	0.7	
19.9	L	S Clay Hill Rd	1.5	
21.4	R	WI 191	0.7	
22.1	<b>AID STATION 1</b>			
22.1	L	Cty W	2.1	
24.2	R	Birch Lake Rd	1.8	
26.0	R	Twin Bridge Rd	1.7	
27.7	L	Sunny Ridge Rd	0.5	
28.2	<b>100k+ routes: L on McGraw Rd</b>			
28.2	R	McGraw Rd	2.0	
30.2	L	Cty Y	1.6	
31.8	R	Blotz Rd	1.9	
33.7	S	Cty Z	0.7	
34.4	L	Section Line Rd	1.0	
35.4	R	N Bennett Rd	0.2	
35.6	L	<b>Harris Park - 50k Finish!</b>		

50k > 100k				
Mile	Go	Onto	Leg	
...continued from 50k route...				
27.7	L	Sunny Ridge Rd	0.5	
28.2	R	Sunny Ridge Rd	3.7	
31.9	R	Cty D	0.2	
32.1	L	Antoine Rd	3.7	
35.8	<b>AID STATION 2</b>			
35.8	L	Shakerag St Mineral Point	0.2	
36.0	R	Spruce St	0.3	
36.3	L	Commerce St	0.1	
36.4	R	N Chestnut St	0.3	
36.7	R	Doty St	0.2	
36.9	R	High St	0.1	
37.0	L	Church St	0.1	
37.1	L	WI 39 / Ridge St	0.1	
37.2	R	WI 39 / Fountain St	1.3	
38.5	R	Cty QQ	2.7	
41.2	R	Cty Q	3.1	
44.3	L	Cty B	2.0	
46.3	L	Sunny Slope Rd	1.1	
47.4	R	Dodgeville St / Wearne Rd	1.0	
48.4	R	WI 39/Main St Linden	0.4	
48.8	<b>150k+ routes: S on Cty X / Main St</b>			
48.8	R	Jefferson St	0.1	
48.9	<b>AID STATION 3</b>			
48.9	L	Wasley St	0.1	
49.0	L	Wisconsin St	0.0	
49.0	R	WI 39 / Franklin St	1.6	
50.6	R	Cty B	1.0	
51.6	L	Sunny Slope Rd	1.3	
52.9	R	County Farm Rd	1.3	
54.2	S	Cty CH	2.7	
56.9	L	Survey Rd	1.0	
57.9	S	Cty Q	0.5	
58.4	R	Military Ridge Rd	2.0	
60.4	<b>AID STATION 5</b>			
60.4	R	WI 23	0.3	
60.7	L	Cty YZ	2.1	
62.8	R	Cty Z	1.6	
64.4	R	Section Line Rd	1.0	
65.4	R	N Bennett Rd	0.2	
65.6	L	<b>Harris Park - 100k Finish!</b>		

50k > 100k > 150k				
Mile	Go	Onto	Leg	
...continued from 100k route...				
48.4	R	WI 39/Main St Linden	0.6	
48.8	L	Cty X / Babcock St	0.8	
49.6	L	Keough Springs Rd	3.3	
52.9	R	Cty E	4.1	
57.0	R	Cty G	2.7	
59.7	L	Drinkwater Rd	1.8	
61.5	R	Cty IG / Iowa Grant Rd	0.5	
62.0	L	Cty G	1.0	
63.0	R	Roaster Rd	2.7	
65.7	S	Cobb St Linden	0.4	
66.1	S	Cty X / Main St	0.2	
66.3	L	WI 39 / Jefferson St	0.1	
66.3	<b>AID STATION 4</b>			
66.4	L	Wasley St	0.1	
66.5	L	Wisconsin St	0.0	
66.5	R	WI 39 / Franklin St	1.6	
68.1	R	Cty B	1.0	
69.1	L	Sunny Slope Rd	1.3	
70.4	R	County Farm Rd	2.0	
72.4	S	Cty CH	2.0	
74.4	L	Cty Q	1.5	
75.9	S	Cty Q	1.5	
75.9	<b>AID STATION 5</b>			
77.4	R	Esch Rd	1.2	
78.6	L	Rohowetz Rd	2.3	
80.9	R	Dunbar Rd	0.4	
81.3	<b>200k route: R on Cty Q</b>			
81.3	L	Cty Q	4.1	
85.4	L	Military Ridge Rd	2.0	
85.4	<b>AID STATION 6</b>			
87.4	R	WI 23	0.3	
87.7	L	Cty YZ	2.2	
89.9	R	Cty Z	1.5	
91.4	R	Section Line Rd	1.0	
92.4	R	N Bennett Rd	0.3	
92.7	L	<b>Harris Park - 150k Finish!</b>		

50k > 100k > 150k > 200k				
Mile	Go	Onto	Leg	
...continued from 150k route...				
81.3	L	Cty Q	4.1	
81.3	R	Cty Q	0.5	
81.8	R	Cty M	4.8	
86.6	L	Hunter Hollow Rd	3.9	
90.5	R	Spring Valley Rd	2.8	
93.3	L	WI 130	2.4	
95.7	<b>AID STATION 6</b>			
95.7	R	WI 130	1.0	
96.7	L	Cty NN	4.1	
100.8	L	Cty N	4.3	
105.1	R	Cty I	1.0	
106.1	L	Cty II	2.5	
108.6	<b>AID STATION 7</b>			
108.6	R	Cty II	0.2	
108.8	L	Factory Rd	0.6	
<i>bridge construction, use caution</i>				
109.4	L	Meiss Rd	2.1	
111.5	R	Cty M	1.0	
112.5	R	Cty Q	4.5	
117.0	L	Military Ridge Rd	2.0	
117.0	<b>AID STATION 8</b>			
119.0	R	WI 23	0.3	
119.3	L	Cty YZ	2.2	
121.5	R	Cty Z	1.5	
123.0	R	Section Line Rd	1.0	
124.0	R	N Bennett Rd	0.3	
124.3	L	<b>Harris Park - 200k Finish!</b>		

**Aid Station Hours:**

- 1 (Mile 22.1 - All):  
WI 191/Cty W 7:30 am - 9:30 am
- 2 (Mile 35.8 - 100k, 150k, 200k):  
Soldier Park 7:40 am - 10:45 am
- 3 4 (Mile 48.9 - 100k, 150k, 200k / Mile 66.3 - 150k, 200k):  
Linden Community Center  
8:15 am - 1:45 pm
- 5 (Mile 60.4 - 100k, 75.9 - 150k, 200k):  
Military Ridge/Cty Q  
9:10 am - 4:45 pm
- 6 (Mile 95.7 - 200k):  
Clyde Community Center  
10:00 am - 4:45 pm
- 7 (Mile 108.6 - 200k):  
@Adams Hill Rd  
10:30 am - 5:45 pm
- 8 (Mile 75.9 - 200k / 117.0 - 200k):  
Military Ridge/Cty Q  
11.00 am - 6:45 pm

**Launch Times:**

200km: 6:15am, 150km: 6:30am,  
100km: 6:45am, 50km: 6:45am



**In the event of an emergency:  
Call 911**

For minor problems, repairs, or SAG WAGON assistance, call: Ride Central at 1-608-316-5755 and state your name, rider number, bike and jersey colors, and approximate location, or flag down a Course Marshal or SAG WAGON driver for assistance.

For ride details and information on future Dairyland Dares, please visit:  
[www.dairylanddare.com](http://www.dairylanddare.com)

**This is an open course:**

- Obey all traffic laws.
- Keep right of center.
- Ride no more than two wide.
- Single up for passing cars.

**Respect our Neighbors:**

- Use all five fingers when waving.
- Share the road.
- Keep our roads clean!  
(500 fine for Littering in WI)

**Thank you!**