INTERGOVERNMENTAL AGREEMENT BY AND BETWEEN THE CITY OF DODGEVILLE AND TOWN OF DODGEVILLE TO CREATE A JOINT ROOM TAX COMMISSION AND TOURISM ZONE

THIS AGREEMENT, dated this 1st day of January, 2025 is by and between the City of Dodgeville, a Wisconsin municipal corporation existing and operating under Wis. Stats. Chap. 62 (the "City") and the Town of Dodgeville; a Wisconsin body corporate and politic, operating pursuant to Wis. Stats. Chap. 60, (the "Town") (together, the "Municipalities") pursuant to Wis. Stats. §§ 66.0301 and 66.0615, for the purpose of coordinating tourism promotion and tourism development for a tourism zone shared by the Municipalities:

WHEREAS, the Municipalities recognize that the geographic area within the corporate and political boundaries of both Municipalities is a single destination as perceived by the traveling public constituting a tourism zone under Wis. Stats. § 66.0615(1)(h); and

WHEREAS, the Municipalities wish to cooperate in promoting tourism and tourism development in the Municipalities; and

WHEREAS, the state legislature has established statutory guidelines for the collection of room tax which may be collected and used for the purpose of promoting tourism and tourism development; and

WHEREAS, the Municipalities wish to create a joint room tax commission consistent with state statutes to facilitate the collection and expenditure of room tax revenues in accordance with Wis. Stats. §66.0615.

NOW THEREFORE, IT IS AGREED, by and between the parties, for valuable consideration and mutual benefit, the receipt and sufficiency of which is hereby acknowledged, as follows:

- (1) <u>Definitions.</u>
 - (a) Unless otherwise specified, all terms shall have the same meaning as that term is defined or used in Wis. Stats. §66.0615.
 - (b) "Operator" means all those entities upon which a room tax may be imposed under Wis. Stats. §66.0615(1m)(a).
- (2) <u>Dodgeville Tourism Zone</u>. The geographic area of the corporate and political boundaries of both of the Municipalities is hereby recognized as the Dodgeville Tourism Zone (the "Zone").
- (3) <u>Dodgeville Joint Room Tax Commission.</u> The Dodgeville Joint Room Tax Commission (the "Commission") is hereby established for the purpose of coordinating tourism promotion and tourism development for the Zone.

- (a) <u>Composition.</u> The Commission shall consist of six (6) members. Each of the Municipalities shall appoint two (2) two persons each who shall be selected by Mayor for the City appointments and Town Board Chair for the Town appointments. Two (2) members shall be appointed by the Chairperson of the Commission who shall be representatives of the hotel and motel industry.
- (b) <u>Term.</u>
 - 1. Each member shall serve a one-year term and serve at the pleasure of the appointing official. Any member may be reappointed. Appointments shall be made on or before and shall commence on the 3rd Tuesday in April except that initial appointments under par. 2., below shall not expire until April 21, 2026.
 - 2. Initial appointments from the Municipalities shall be made as soon as practicable, but no later than thirty (30) days after the date of this Agreement.
 - 3. The municipal appointees shall meet within thirty (30) days after all municipal appointments are made to elect a Chairperson who shall appoint the industry representatives no later than thirty (30) days thereafter. The Commission may conduct no other business until the full Commission is appointed.
- (4) <u>Powers and Duties of the Commission.</u> The Commission shall have the following powers and duties:
 - (a) Monitor and collect room taxes from each Municipality within the Zone.
 - (b) Contract with a Tourism Entity as provided in Section (5).
 - (c) Provide input guidance to the Tourism Entity in pursuing and the means of implementing plans and programs, the program budget.
 - (d) Report annually to each Municipality from which it receives room tax revenue the purposes for which the revenues were spent.
 - (e) Prepare forms for use by Operators in reporting and remitting quarterly room tax payments.
 - (f) Report to any Municipality if any other Municipality fails to make the proper reports to the Commission and to collect from any delinquent Municipality those room taxes that such municipality has failed to remit to the Commission.

- (g) Make available financial records, meeting minutes and other records for inspection and copying at no charge by any Municipality or to any member of the public in accordance with Wisconsin's Public Records Law.
- (h) Hold all meetings in accordance with Wisconsin's Open Meetings Law.
- (i) Any other powers and duties necessarily implied by this Section (4) or this Agreement not inconsistent with Wis. Stats. §66.0615 or any ordinance adopted by the Municipalities.
- (5) <u>Tourism Entity.</u> The Commission shall enter into an agreement with the Dodgeville Area Chamber of Commerce to act as a "tourism entity" as defined by Wis. Stats. §66.0615(1)(f) to provide staff, support services, and assistance in developing and implementing programs to promote the Zone to visitors. The form of such agreement shall be approved by the City Attorney and Town Attorney. In the event the Dodgeville Area Chamber of Commerce declines to act as a tourism entity, ceases to exist or an agreement cannot be reached, the Commission shall enter into an agreement with another qualified entity approved by the Municipalities.
- (6) <u>Room Tax.</u>
 - (a) <u>Levy.</u> Each Municipality shall levy a room tax on the sales price from selling or furnishing at retail, except sales for resale, rooms or lodging to transients by Operators which shall be set at a uniform percentage within the Zone. If the Municipalities are unable to agree on the percentage, the Commission shall set the percentage.
 - (b) <u>Collection</u>. Each Municipality shall collect and forward seventy percent (70%) of the room tax revenues it collects to the Commission.
 - (c) <u>Ordinances and Resolutions</u>. Each Municipality shall enact such ordinances or resolutions as are necessary to satisfy and effect the terms of the Agreement.
- (7) <u>Additional Municipalities.</u> It is contemplated that additional municipalities may join this Agreement in the future, and in such event and with the approval of any thenexisting party to this Agreement, the membership will be adjusted accordingly as outlined in Wis. Stats. § 66.0615. Membership shall be formally recognized upon the principal elected official of the municipality presenting verification of municipal governing body action of approval of a room tax ordinance and approval of a resolution to join this Agreement, and a majority vote of the current members of the Commission approve acceptance.
- (8) <u>Authority</u>. In signing this agreement, representatives of the respective municipality represent and warrant this contract has been approved by the governing body of that

municipality and that appropriate authority rests in the signatories on behalf of the respective municipality.

- (9) <u>Effective Date.</u> The initial effective date of this agreement shall be the date upon which at the last contracting municipalities signs this agreement which shall be entered in the introductory paragraph of this Agreement above.
- (10) <u>Term and Termination.</u> This Agreement shall remain in effect until official action has been taken by one or more governing bodies to terminate the respective Municipality's participation which termination shall not be effective until sixty (60) day's written notice is provided to the clerk of each other Municipality. Termination by one Municipality shall not terminate this Agreement as to any other as long as two or more Municipalities remain parties.

CITY OF DODGEVILLE

TOWN OF DODGEVILLE

| By: | By: |
|-------------------------------|--------------------------------|
| Barry Hottmann, Mayor | Curt Peterson, Chairman |
| Date: | Date: |
| | |
| Attest: | Attest: |
| | |
| Lauree Aulik, Clerk/Treasurer | Sara J. Olson, Clerk/Treasurer |
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| 4862-6766-4637, v. 1 | |