

LIBRARY DIRECTOR'S REPORT

Prepared December 7, 2023

| CATEGORY | SEPT. 2023 | OCT. 2023 | NOV. 2023 | MONTHLY CHANGE | YEAR-TO-DATE TOTAL |
|-------------------------------|--------------|--------------|--------------|----------------|--------------------|
| Circulation | | | | | |
| Total Circulation | 3,143 | 3,465 | 3,139 | - 9.4% | 39,733 |
| Holds Placed | 801 | 791 | 783 | - 1.0% | 8,819 |
| Visits | | | | | |
| Main Library | 3,029 | 3,317 | 2,833 | - 14.6% | 34,592 |
| Annex | 138 | 119 | 124 | + 4.2% | 1,597 |
| Total | 3,167 | 3,436 | 2,957 | - 13.9% | 36,189 |
| Collection Development | | | | | |
| Items Added | 154 | 540 | 287 | - 46.9% | 2,413 |
| Items Removed | 28 | 117 | 73 | - 37.6% | 4,806 |
| Patrons | | | | | |
| Cards Added | 32 | 53 | 15 | - 71.7% | 464 |
| Cards Removed | 5 | 88 | 224 | + 154.6% | 339 |
| Technology Use | | | | | |
| Library Computers | 186 | 206 | 200 | - 2.9% | 2,283 |
| Annex Computers | 4 | 8 | 3 | - 62.5% | 93 |
| Wireless Internet | 264 | 299 | 241 | - 19.4% | 3,241 |
| Total | 454 | 513 | 444 | - 13.5% | 5,617 |
| Other Items | | | | | |
| Meeting Room Use | 32 | 22 | 32 | + 45.5% | 300 |
| Website Visits | 506 | 570 | 606 | + 6.3% | 7,426 |
| Facebook Reach | 3,187 | 5,386 | 3,567 | - 33.8% | 62,272 |
| Facebook Page Visits | 537 | 511 | 614 | - 16.8% | 6,941 |
| Facebook New Likes | 16 | 3 | 11 | + 266.7% | 124 |

Programming Data

| Age Group | October | | November | | Year-to-Date Totals | |
|--------------------|-----------|------------|-----------|------------|---------------------|--------------|
| | Programs | Attendees | Programs | Attendees | Programs | Attendees |
| 0-5 | 5 | 128 | 4 | 102 | 35 | 1,095 |
| 6-11 | 4 | 97 | 3 | 70 | 49 | 1,652 |
| 12-18 | 0 | 0 | 0 | 0 | 5 | 49 |
| 19+ | 4 | 47 | 2 | 19 | 68 | 1,483 |
| General (All Ages) | 5 | 94 | 4 | 56 | 59 | 1,516 |
| TOTALS | 18 | 366 | 13 | 247 | 216 | 5,795 |

Holiday Programming Break: Most programs will be on pause between mid-December and February 1. More information on upcoming programs for 2024 in January!

Other Items

- The library will be closed Friday, December 22, Saturday, December 23, and Monday, December 25 for Christmas. City Offices will be closed Friday/Monday, but are not open on Saturdays. The Board approved the Saturday closure earlier in 2023.
- The library will be closed Friday, December 29, Saturday, December 30, and Monday, January 1 for New Years. City offices will be closed Friday/Monday, but are not open on Saturdays. The Board approved the Saturday closure earlier in 2023.