

MICHAEL 'GENE' PETERS, PLA

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ph: 228-334-2345

LAND PLANNER / LANDSCAPE ARCHITECT

Proficient in community, urban, and resort master planning; aquatic, hardscape, and landscape design; bicycle and pedestrian suitability planning; construction methods, details, and cost estimating; project and client management; educating, teaching, and guiding. Professional experience obtained working for professional multi-discipline firms, and traditional design and design-build companies.

PROFESSIONAL EXPERIENCE

RCI – Rotolo Consultants, Inc., Slidell, LA

2015 - Current

www.rotoloconsultants.com

Regional Design-Build, Landscape Construction Company

Director of Landscape Architecture

Manage a staff of designers providing professional services to private and public sector clients across the Southeast United States. Set and manage annual budget and performance goals with company owners. Develop and implement design department growth strategies across all company markets.

Major Accomplishments:

- Establish and manage the design division within the company that collects 6-figures of design fee revenue and contributes to nearly 8-figures of construction revenue annually.
- Develop, implement, and monitor department standards, policies, and procedures.
- Manage the production and quality control of a staff of designers and their professional development.
- Maintain expertise in high-level resort master planning and design suite of services. Current knowledge of municipal building codes governing aquatics, hardscapes, and landscaping.
- Assist the corporate horticulturist with horticulture training and quality control efforts for continued development of the company's maintenance and landscape construction personnel.
- Maintain continuing education for landscape architecture licensure in TX, LA, MS, AL & FL

PLS – Peters Landscape Services, LLC

2009 - Current

www.facebook.com/LAon2Wheels

Land Planning and Landscape Architecture Services

Owner

In 2009 the business originated as a full-service landscape company. Post 2015, provide selective landscape architecture and landscape construction consulting services.

Major Accomplishments:

- Certified Horticulturist, Landscape Technician, and Landscape Contractor from Florida Nursery Growers and Landscape Association (FNGLA)
- Landscape Gardener and Tree Surgery licenses from Mississippi Bureau of Plant Industry

Wood + Partners (WPI), Tallahassee, FL

2005 – 2009

www.woodandpartners.com

Traditional Landscape Architecture Firm.

Associate Project Manager

Support firms history of providing traditional design services on all types of public and private sector commissions including parks, resorts, communities, and high-end residential.

Major Projects:

- *FallsChase* - planning, branding, hardscape, landscape, and irrigation design.
- *Cypress Mill* – planning, workshop, branding, hardscape design.
- *St Joe Land* – rural conservation planning for farms and ranches.
- *Breakfast Point* – planning, branding, hardscape, landscape design.
- *Biloxi Gold Coast* – mixed-use and casino master planning, pool design.

Other Highlights:

- Assist with start-up of new WPI office and ongoing business development / personnel management
- Congress of New Urbanism local chapter president
- Company sustainability and *green* principles design committee leader

HEIDT & ASSOCIATES, Tampa, FL

2001 – 2005

Multi-disciplinary firm providing land planning, landscape architecture, civil engineering, environmental, survey, and permitting.

Planner/Project Manager

Accountable for design support of large master-planned residential communities such as Fishhawk Ranch, Wesley Chapel, MiraBay, and Dupree Lakes, etc.

Other Highlights:

- Created Municipal Code Comparison matrix to streamline zoning/ordinance compliance
- Grew land planning services within company and spearhead policy planning department

GENESIS GROUP, Tampa, FL

1999 – 2001

Multi-disciplinary firm providing land planning, landscape architecture, civil engineering, environmental, survey, and permitting.

Planner/Project Manager

Accountable for amenity designs, construction documents, proposals, land planning, etc.

Highlights:

- FDOT Suncoast Parkway landscape installation inspection (1 yr fees; \$140K)
- District V Highway Beautification Grant submittal review and compliance
- Received District VII Highway Beautification Award for Indian Rocks Beach roadway improvement
- Westchase – landscape, irrigation and hardscape design and construction admin (1.5 yr fees; \$200K)

PROFESSIONAL LEARNING

MILITARY, United States Army

1990 - 1993

Communications Specialist / European Division

MISSISSIPPI STATE UNIVERSITY, Starkville, MS

1995 - 1999

Bachelor of Landscape Architecture

PROFESSIONAL DEVELOPMENT

Texas Registered Landscape Architect # 3308

Louisiana Registered Landscape Architect # 161961

Mississippi Registered Landscape Architect RLA # 637

Alabama Registered Landscape Architect # 818

Florida Registered Landscape Architect # 6667481

Florida Nursery Growers & Landscape Association (FNGLA) Horticulture Certification # H926835

American Bicycle League Certified Safety Instructor # 3136
