



5000 Diamondhead Circle  
Diamondhead, MS 39525  
Ph: 228-222-4626  
FX: 228-222-4390

APPLICATION FOR VARIANCE REQUEST

Case Number: 202200200

Date 4-22-22 <sup>T.B.</sup>

~~Taco Bell Restaurant represented by~~

Applicant: Gulf South Signs, LLC for Taco Bell

Applicant's Address: 5836 Nature Trail Dr. Baton Rouge, LA 70817

Applicant's Email Address: Kimberly@gulfsouthsigns.com

Applicant's Contact Number: (Home) 8779177446 (Work) 9856620770 (Cell) 2252357332

*Kimberly  
Gremillion*

Property Owner: Diamondhead Comm Dev, LLC

Owner's Mailing Address: 4405 Aloha Dr. Diamondhead, MS 39525

Owner's Email Address: \_\_\_\_\_

Owner's Contact Number: (Home) (228) 216-6919 (Work) \_\_\_\_\_ (Cell) \_\_\_\_\_

Tax Roll Parcel Number: \_\_\_\_\_

Physical Street Address: 4405 Aloha Dr. Diamondhead, MS 39525

Legal Description of Property: \_\_\_\_\_

Zoning District: C-1

State Purpose of Variance: (Front/Side/Rear/Lot Size/Parking/Building/Coverage)

(Signage-Size-Height) Monument Sign - Due to the restricted space for monument sign placement, we are requesting zero setback.

Wall signs - we request additional wall signs not facing a street frontage to maximize visibility. Taco Bell's national standard is

to have two signs on the tower and one over front entrance.

Parcel # 1  
131E-1-13-006.002

STATEMENT OF UNDERSTANDING

As the applicant or owner/s for the requested Variance in the City of Diamondhead, I (we) understand the following:

The application fee of \$100.00 must be paid prior to the acceptance of the application. Further, that if the application is withdrawn for any reason that the application fee is forfeited to the City of Diamondhead.

As the applicant or owner/s, I (we), or the designed representative, must be present at the public hearing.

That all information provided with this application is true and correct to the best of my knowledge.

That this application represents only property owned by me (us) and that any other adjoining property owners must apply for a Variance on his own behalf.

That all required attachments have been provided to the City of Diamondhead.

That additional information may be required by the Planning Commission prior to final disposition.

The City Council will not accept new case evidence once the recommendation has been made by the Planning Commission. If new evidence needs to be presented, the applicant will need to request that the matter be referred back to the Planning Commission for review.

The Public Hearing will be held on 5/24/02 at 6 p.m. in the Council Chambers of the Diamondhead City Hall.

If a continuance of the hearing is necessary at my (our) request, the request must be made to the Zoning Official a minimum of seven (7) days prior to the hearing. If such request is not made in writing, I understand that a new application must be filed and an application fee paid to the City.

If the application is denied by the City Council, a new application for the subject property may not be submitted for one (1) year from the date of denial.

Kimberly Grumillion  
Signature of Applicant

\_\_\_\_\_  
Signature of Property Owner

\_\_\_\_\_  
For Official Use Only

- \$100.00
- Copy of Deed, Lease or Contract
- Site Plan
- Parking Spaces
- List of Property Owner

- Application Signed
- Written Project Description
- Drainage Plan NA ( )
- Notarized Statement NA ( )

**REQUIRED ITEM A**

Property Owner Diamondhead Comm Dev, LLC

Street Address 4405 Aloha Dr. Diamondhead, MS 39525

Statement Describing Variance Request

Due to the restricted space, we are requesting zero setback for the monument sign. We request additional wall signs to maximize visibility.

The reasons why it complies with the criteria for variances:

1. DO THE SPECIAL CONDITIONS AND/OR CIRCUMSTANCES EXIST WHICH AFFECT ONLY THE LAND OR STRUCTURE IN QUESTION AND NO OTHER SURROUNDING OR SIMILAR PROPERTIES?

Response: It only affects the land or structure in question.

2. WOULD LITERAL INTERPRETATION OF THE ZONING ORDINANCE DEPRIVE THE OWNER/APPLIANT OF RIGHTS COMMONLY ENJOYED BY OTHER PROPERTIES IN THE SAME ZONING DISTRICT?

Response: We believe in order to have fair competition with similar businesses we would need the extra signs & placement of the monument sign to be approved

3. ARE THE SPECIAL CONDITIONS OR CIRCUMSTANCES NOT CAUSED BY THE OWNER/APPLICANT?

Response: They are not caused by the owner.


4. WOULD THE REQUESTED VARIANCE NOT GIVE THE OWNER/APPLICANT ANY SPECIAL PRIVILEGES OR RIGHTS NOT SHARED BY OWNERS OF SIMILAR PROPERTIES?

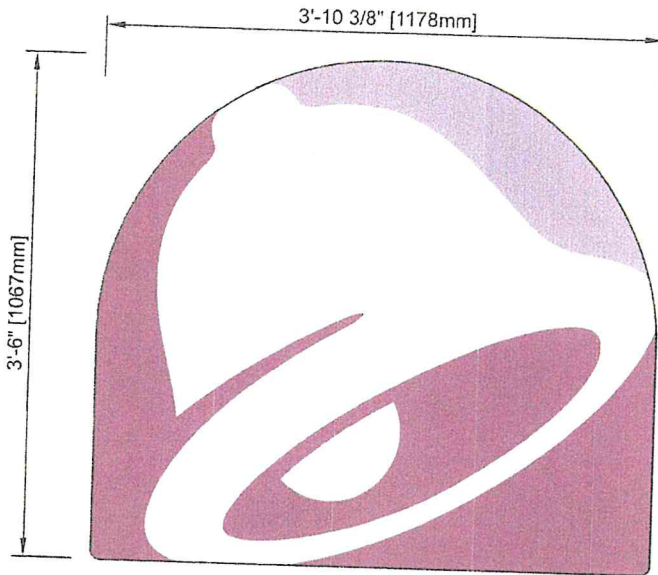
Response: The approval of this variance would give the owner fair competition.



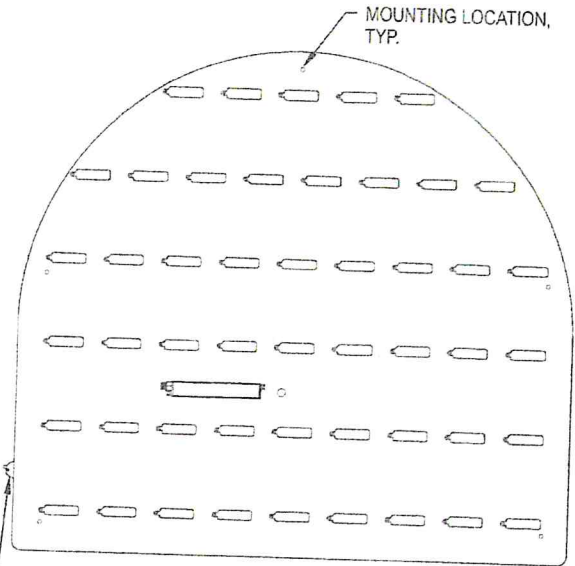
released to outside parties. If no contract is initiated with Gulf South Signs, LLC, this concept and artwork is to be returned in full. Any duplication and or copying of these drawings in part or whole is prohibited. Any violation of these terms will result in penalties and prosecution under current copyright laws and/or be subject to full reimbursement of any and all associated design and production fees.



 <b>GULF SOUTH SIGNS, LLC</b> 5836 Nature Trail Drive Baton Rouge, LA 70817 PH 318-709-1024 FAX 225-448-3039	Start Date: 4-7-22 Last Revision: 4-7-22 Job#: 220407A Drawing#: 1A	Client Approval: ..... Landlord Approval: .....	Sales Rep: Jack Gremlion <a href="mailto:Jack@gulfsouthsigns.com">Jack@gulfsouthsigns.com</a> Designer: Todd DuCote
	Client Approval: ..... Landlord Approval: .....		Sales Rep: Jack Gremlion <a href="mailto:Jack@gulfsouthsigns.com">Jack@gulfsouthsigns.com</a> Designer: Todd DuCote



FRONT VIEW

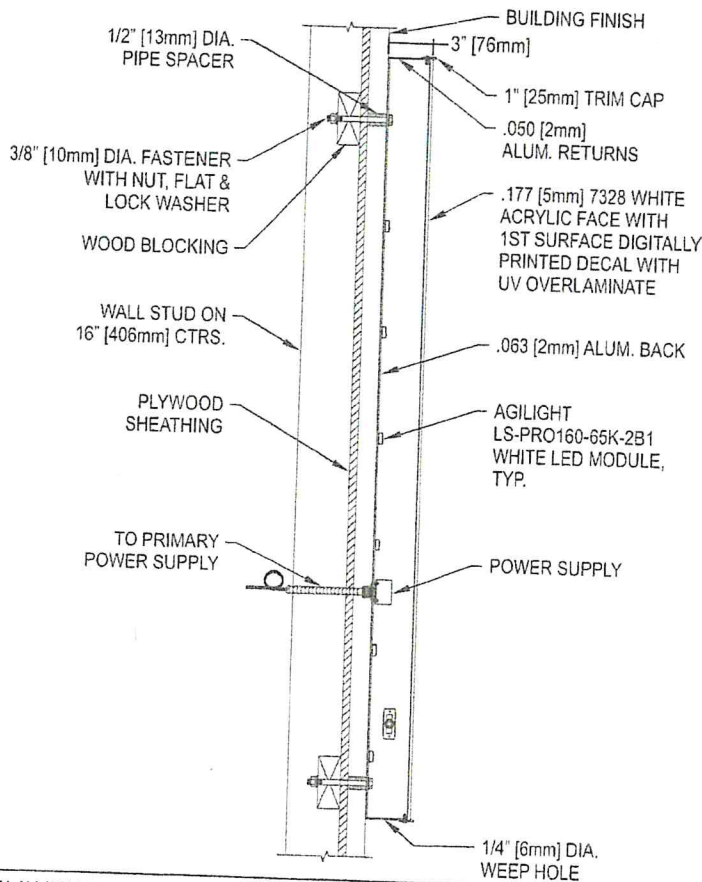


ILLUMINATION LAYOUT

LED quantities and spacing may vary based on system used.

TYPICAL SECTION

N.T.S.



SEAL ALL WALL PENETRATIONS TO PREVENT WATER INTRUSION AS FOLLOWS: INSTALL BUSHING AFTER E.I.F.S. APPLICATION HAS HARDENED. DRILL HOLE SLIGHTLY LARGER THAN BUSHING THROUGH INSULATION ONLY. STOP AT PLYWOOD. CAULK OPENING PRIOR TO INSERTING FASTENER TO SEAL PENETRATION.

SPECIFICATIONS

DESIGN PARAMETERS

- Structural adequacy shall be the manufacturer's responsibility using the following criteria:
- 100 MPH 3 second gust wind speed per ASCE 7-05 (130 MPH - ASCE 7-10). Category II, Exposure C. Components & Cladding, Zone 5.
- Attachment may vary based on wall conditions.
- Compliant with national building codes and standards (IBC 2009, IBC 2012, AISC 14th Edition, ASCE 7-05, ASCE 7-10, ACI & Aluminum Design Manual).
- Refer to written documentation for material specifications.

Materials

- Cabinet: .050 [2mm] aluminum returns w/ black finish
- .063 [2mm] aluminum back
- 1" [25mm] black trim cap
- Face: .177 [5mm] 7328 white acrylic with 1st surface digitally printed decal with UV overlaminate

Area

- Squared: 13.53 sf • Actual: 11.92 sf

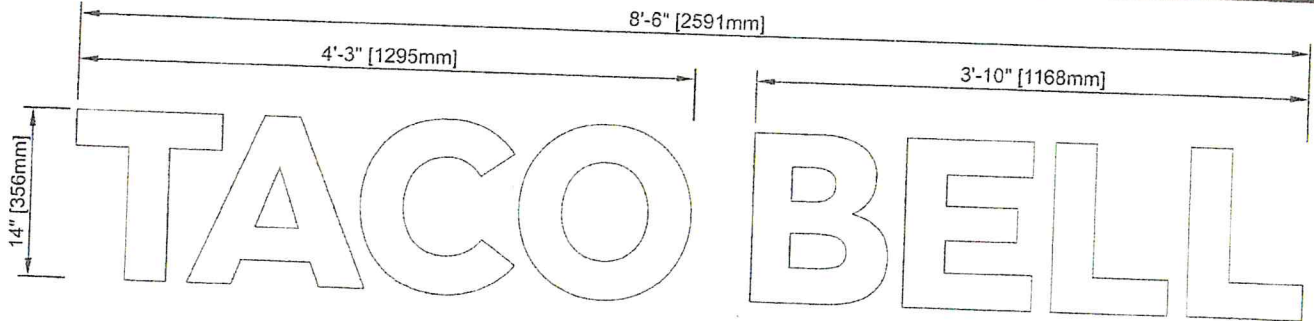
ELECTRICAL/ PERFORMANCE SPECIFICATIONS

- UL & NEC approval required
- 12V, Class II UL approved system
- If alternate LED's are used:
  - 50,000 hour system where no greater than 30% lumen depreciation is experienced at 50K hours
  - Thermally managed surface mount devices (SMD)

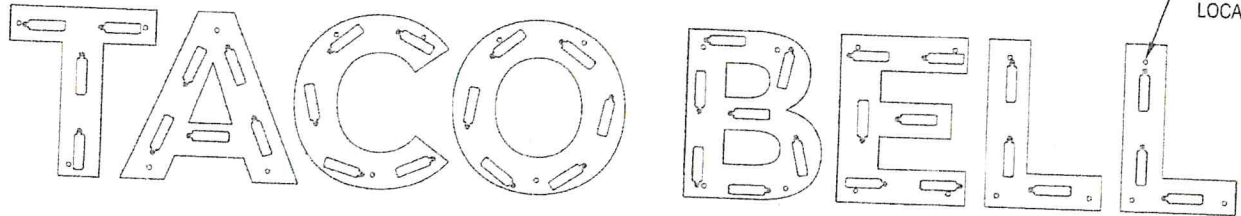
LED(s): (49) AgiLight LS-PRO160-65K-2B1 White (6500K) LEDs (25 ft) or equivalent - pre-approval required  
 Power Supply: (1) 12V/60W LED Power Supply @ 0.9 amps  
 Total Load: 0.9 amps  
 Circuits(s): (1) 20 amp-120V

GRAPHIC & COLOR SPECIFICATIONS

COLOR	PANTONE	PAINT
① Dark Purple	PMS 2603C	
② Light Purple	PMS 2577C	
③ Black	Pantone Black	
④ White	Pantone White 3M 3630-20	SW2123
⑤ TB Bronze Tiger Drylac	49-66230 C33	

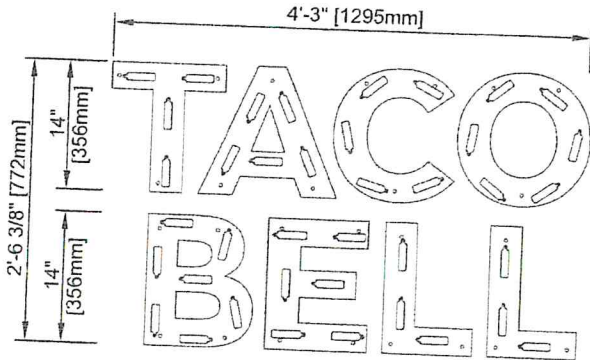


FRONT VIEW



ILLUMINATION LAYOUT

LED quantities and spacing may vary based on system used.



ALTERNATE LAYOUT CONFIGURATION

**SPECIFICATIONS**

**DESIGN PARAMETERS**

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- Attachment may vary based on wall conditions.
- Compliant with national building codes and standards (IBC 2009, IBC 2012, AISC 14th Edition, ASCE 7-05, ASCE 7-10, ACI & Aluminum Design Manual).
- Refer to written documentation for material specifications.

**Materials**

- Cabinet: .040 [1mm] aluminum returns w/ black finish and .063 aluminum back
- 3/4" [19mm] black trim cap
- Face: .150 [4mm] 7328 white acrylic
- Removable face

**Area**

- Squared: 9.92 sf • Actual: 5.17 sf

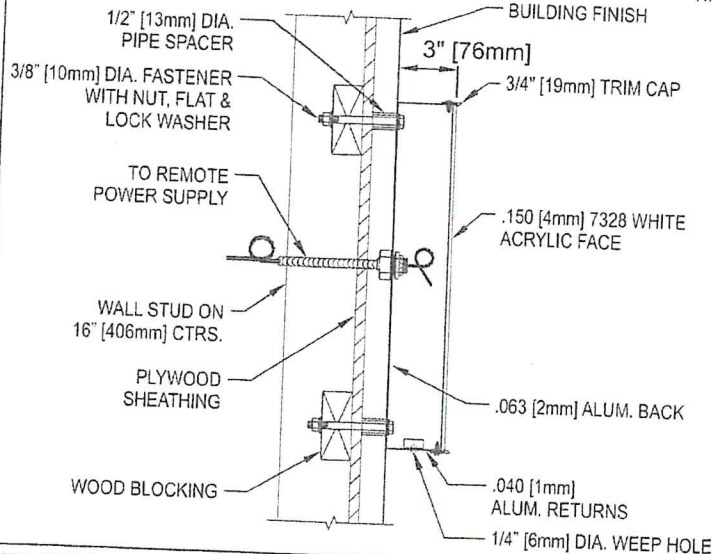
**ELECTRICAL/ PERFORMANCE SPECIFICATIONS**

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  - Thermally managed surface mount devices (SMD)

LED(s): (39) AgiLight LS-PRO160-65K-2B1 White (6500K) LEDs (20 ft) or equivalent - pre-approval required  
 Power Supply: (1) 12V/60W LED Power Supply @ 0.9 amps - Remotely Located  
 Total Load: 0.9 amps  
 Circuits(s): (1) 20 amp-120V

**TYPICAL SECTION**

N.T.S.



SEAL ALL WALL PENETRATIONS TO PREVENT WATER INTRUSION AS FOLLOWS: INSTALL BUSHING AFTER E.I.F.S. APPLICATION HAS HARDENED. DRILL HOLE SLIGHTLY LARGER THAN BUSHING THROUGH INSULATION ONLY. STOP AT PLYWOOD. CAULK OPENING PRIOR TO INSERTING FASTENER TO SEAL PENETRATION.

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5 TB Bronze Tiger	Drylac 49-66230 C33	







**NOTICE OF PUBLIC HEARING  
PLANNING AND ZONING COMMISSION  
DIAMONDHEAD, MS**

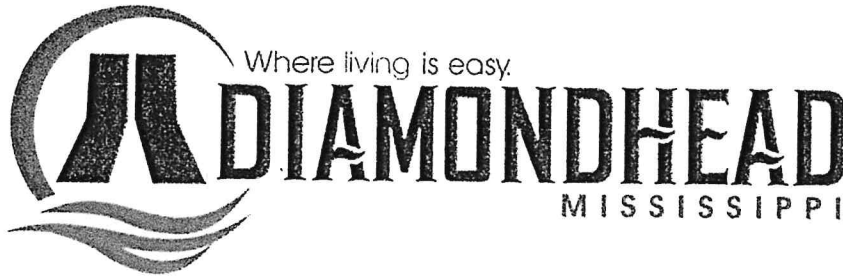
Taco Bell represented by Gulf South Signs, LLC, has filed an application requesting a variance from the Zoning Ordinance (Article 4.19) to allow the construction of a monument sign within 0' of the property line; 2 (two) wall mounted signs not on building frontage.

The property address is 4500 East Aloha Drive. The tax parcel number is 131E-1-13-006.002. The property is in a C-1 zoning district. The setback for monument signs is 10'. The variance requested is 10'. Wall mounted signs are only allowed on building frontage. The variance requested is to allow 2 (two) wall mounted signs on non-frontage walls. The Case File Number is 202200200.

In accordance with the Comprehensive Zoning Ordinance Article 2.6.4, the Planning Commission may recommend to the Mayor and City Council a variance be granted as the variance was applied for or in a modified form or subject to conditions or the application may be denied. A variance may be revocable, may be granted for a limited time period, or may be granted subject to conditions as the Planning Commission or Mayor and City Council may prescribe.

The Planning and Zoning Commission will consider this application at its next regularly scheduled meeting on **Tuesday, May 24, 2022, at 6:00 p.m.** The public hearing will be held at Diamondhead City Hall in the Council Chambers at 5000 Diamondhead Circle in Diamondhead, MS 39525. Interested members of the public are invited to attend. This meeting will also be live streamed for your convenience.

If you have any questions or comments or would like to review the application, you may contact the Building Department at the above address and/or at 228-222-4626.



5000 Diamondhead Circle ·  
Diamondhead, MS 39525-3260  
Phone: 228.222.4626 Fax: 228-222-4390  
www.diamondhead.ms.gov

TO: Taco Bell and adjacent property owners

FROM: J. Pat Rich   
Development Coordinator

DATE: May 6, 2022

SUBJECT: Variance application request before the Planning & Zoning Commission

Taco Bell represented by Gulf South Signs, LLC, has filed an application requesting a variance from the Zoning Ordinance (Article 4.19) to allow the construction of a monument sign within 0' of the property line; 2 (two) wall mounted signs not on building frontage.

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If you have any questions or comments or would like to review the application, you may contact the Building Department at the above address and/or at 228-242-1613.