



October 2, 2020

Mrs. Catherine Konkel, CPA
City of Diamondhead
5000 Diamondhead Circle
Diamondhead, MS 39525

228-222-4626 ext. 1792
ckonkel@diamondhead.ms.gov

ATTN: Mrs. Catherine Konkel

AGREEMENT TO HOLD AUCTION ON NOVEMBER 7, 2020

Dear Mrs. Konkel,

I thank you for the opportunity to visit the City of Diamondhead and offer the following services for auctioning of the city assets you wish to liquidate.

For a fee of 13% Clark Auctions will provide the following services:

- Place and make payment for all necessary auction event advertising to include the Biloxi/ Gulfport Sun Herald, Pascagoula Mississippi Press, and Hattiesburg American newspapers.
- Email blast to 5,300+ potential auction bidders.
- Place advertising on several websites to include nickclarkauctions.com, auctionzip.com, nationalauctioneerassoc.com, plus several additional websites, Craig's List and Facebook.
- Provide necessary signage for advertising of the auction event.
- Accept and be responsible for all check and credit card purchases.
- Prepare, print and mail a minimum of 3,500 flyers to past and potential auction bidders to include used car dealers, salvage yards, towing services, parts dealers, body shops, restaurants and churches throughout the Gulf Coast area.
- Additionally, Clark Auctions will provide all necessary labor, equipment and supplies to conduct a professional and orderly auction event at the City of Diamondhead.
- Any admission fees will be retained by the City of Diamondhead.

- My suggestion is to have your auction on Saturday, November 7, 2020 starting at 9:00am.

I am a professional, experienced auctioneer and hold MS Auctioneers Commission License #1145. Additionally, I am a licensed MS Real Estate Broker with 36 years of experience. I am a member in good standing with the following professional organizations:

- National Auctioneers Association
- MS Auctioneers Association
- LA Auctioneers Association
- National Real Estate Association
- MS Real Estate Association
- Jackson, MS Association of Realtors
- Jackson, MS MLS
- MS Commercial Real Estate Association
- Certified Appraisers Guild of America
- Licensed in MS, LA, FL
- American Bankruptcy Institute
- MS Cattlemen's Association
- MS Restaurant Association

I pledge but one thing to you and that is to give you 100% of my efforts and ability in order to maximize your income from this auction. Again, thank you for the opportunity to provide my services.

Sincerely,




Clark Auctions
Nick Clark, Auctioneer
MAL # 1145
601-317-2536

Clark Auctions will provide the necessary electronic equipment to accept credit cards.

Agreed to by Clark Auctions and The City of Diamondhead:

For Clark Auctions:

For The City of Diamondhead:



Nick Clark, Auctioneer

10/2/2020

Date

Mayor or City Manager

Date